



WASATCH FRONT REGIONAL COUNCIL

I'd Live There! "Where" Matters

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Community Development Planner

*Utah is growing
... and we have a plan!*



WASATCH CHOICE
VISION

Wasatch Choice Vision key strategies for a thriving region and communities:



Transportation Choices

Provide people with real choices in how they get around - by driving, transit, biking and walking - so people can easily reach their destinations.



Housing Options

Support housing types and locations that meet the needs of all residents.



Parks & Public Spaces

Ensure ample and convenient parks, public spaces, and open land for gathering and recreating.



City & Town Centers

Create and enhance city and town centers as the hearts of our communities – walkable areas where activity is focused, with places to live, work and play.

- Vision
- Transportation
- Centers & Land Uses
- Economic Opportunities
- Parks & Public Spaces
- +



Utah is growing... and we have a plan. Our future quality of life depends on the choices we make today. Wasatch Choice Vision is our communities' shared vision for coordinated transportation investments, development patterns, and economic opportunities. The Wasatch Choice Vision map and key strategies show how advancing the Vision can enhance quality of life even as we grow.

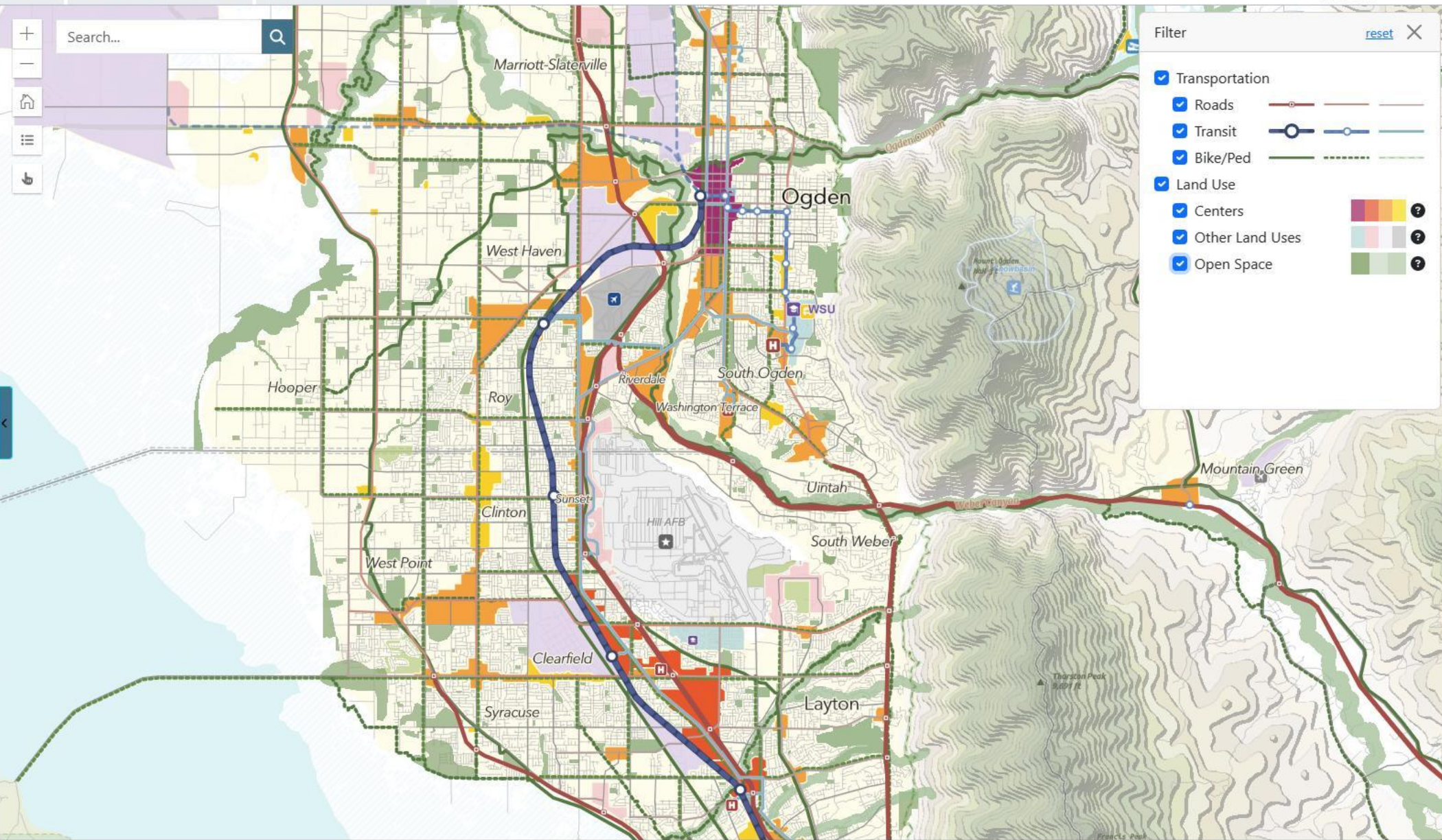
Key Strategies

Wasatch Choice Vision key strategies for a thriving region and communities:

- Transportation choices**
Provide people with real choices in how they get around - by driving, transit, biking, and walking - so people can easily reach their destinations.
- Housing options**
Support housing types and locations that meet the needs of all residents.
- Parks and public spaces**
Ensure ample and convenient parks, public spaces, and open land for gathering and recreating.
- City and town centers**
Create and enhance city and town centers as the hearts of our communities - walkable areas where activity is focused, with places to live, work, and play.

Goals and Benefits

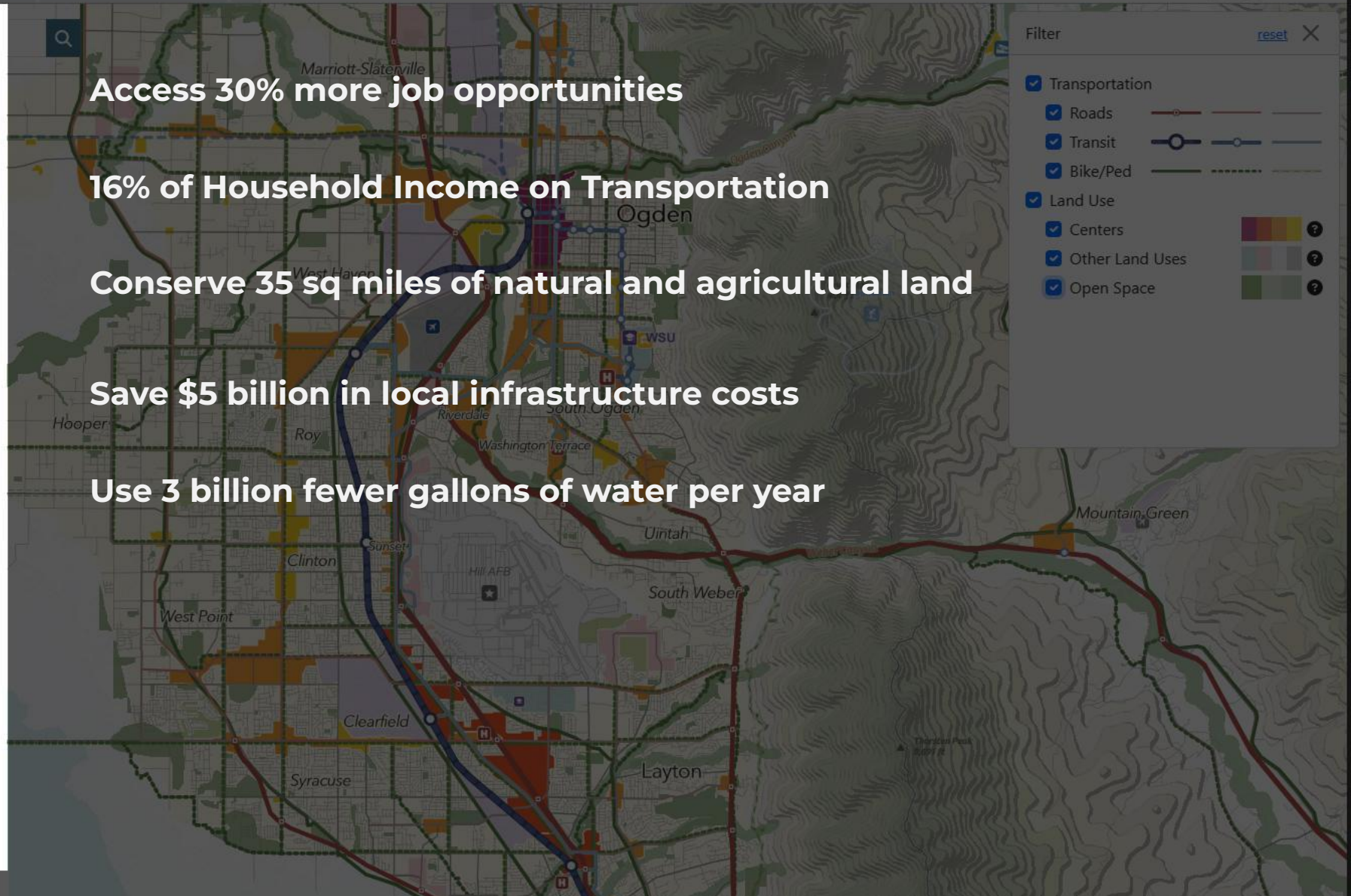
The Vision is designed to improve quality of life now and for generations to come.



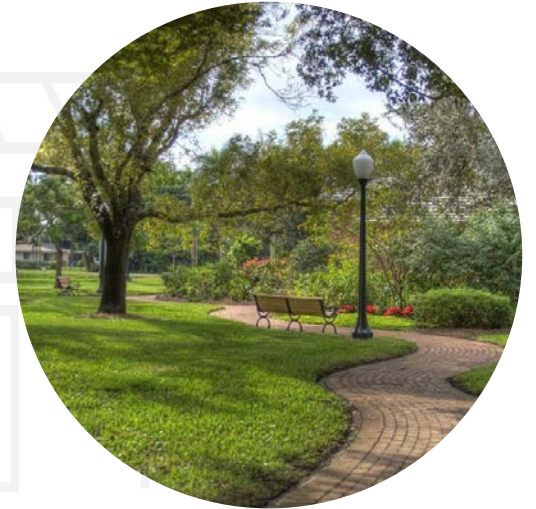
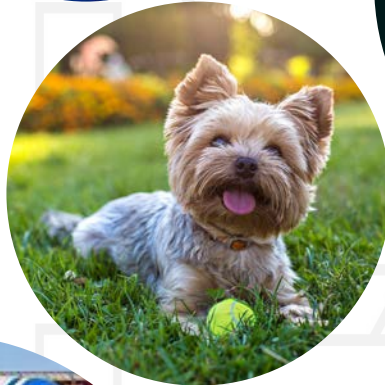
Goals and Benefits

The Vision is designed to improve quality of life now and for generations to come.

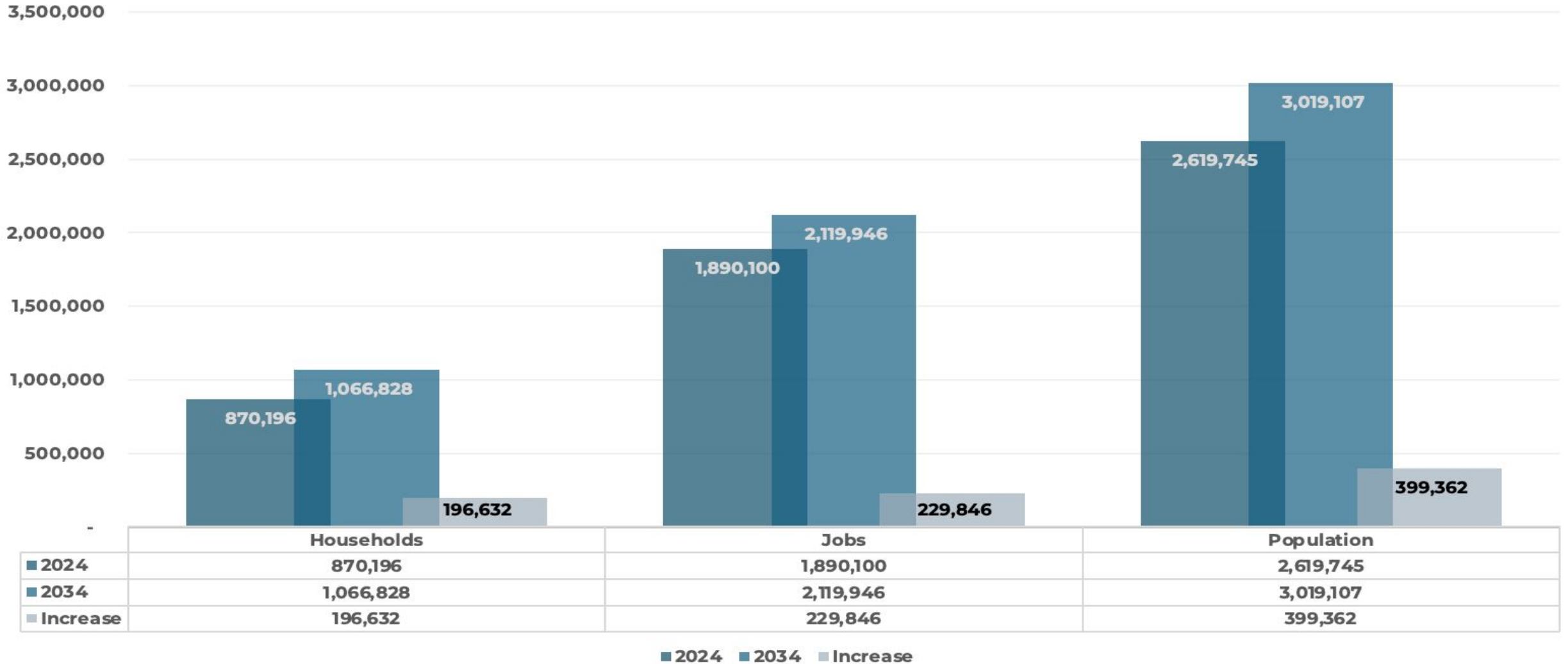
-  Livable and healthy communities
-  Access to economic and educational opportunities
-  Manageable and reliable traffic conditions
-  Quality transportation choices
-  Safe, user friendly streets
-  Clean air
-  Housing choices and affordable living expenses
-  Fiscally responsible communities and infrastructure
-  Sustainable environment
-  Ample parks and public spaces



Understanding Access To Opportunities (ATO)



Wasatch Front Household and Job Increase 2024-2034



**MORE HOUSING
UNITS AND MORE
OPTIONS ARE
NEEDED...**

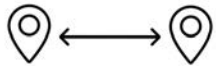
...BUT WHERE?



Access to opportunities (ATO)



Mobility - speed of travel





Proximity - distance apart



Accessibility - ease of reaching key destinations

Access to opportunities (ATO)

-  How far people can get within a travel time
- +**  How many things they can get to in that area



Access to opportunities

Access to opportunities (ATO)



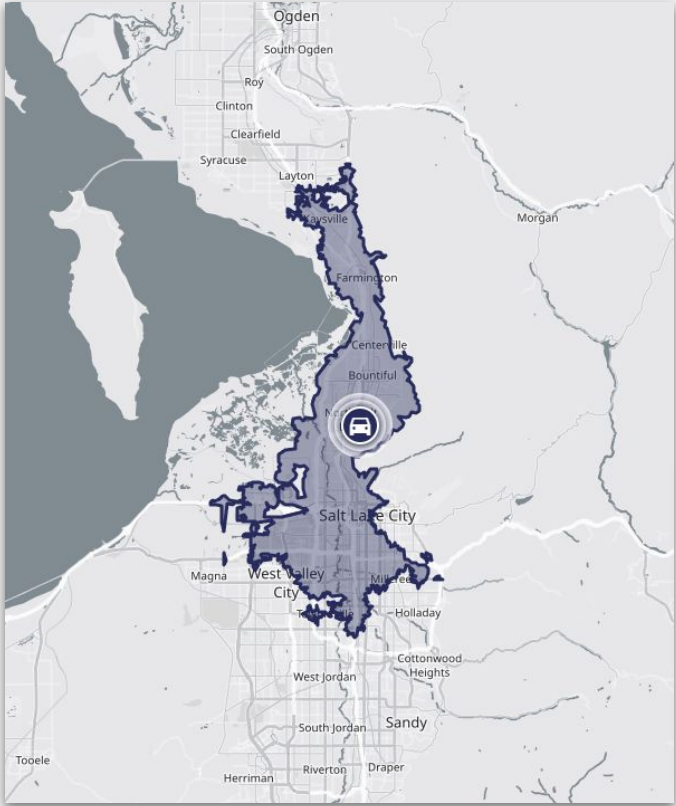
20-minute travelshed



200,000 jobs that can be reached



Both matter



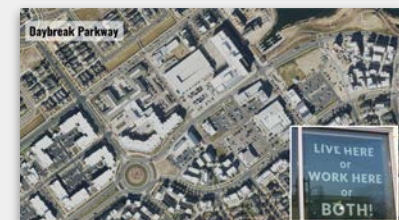
How can we improve Access to Opportunities?



How to improve ATO

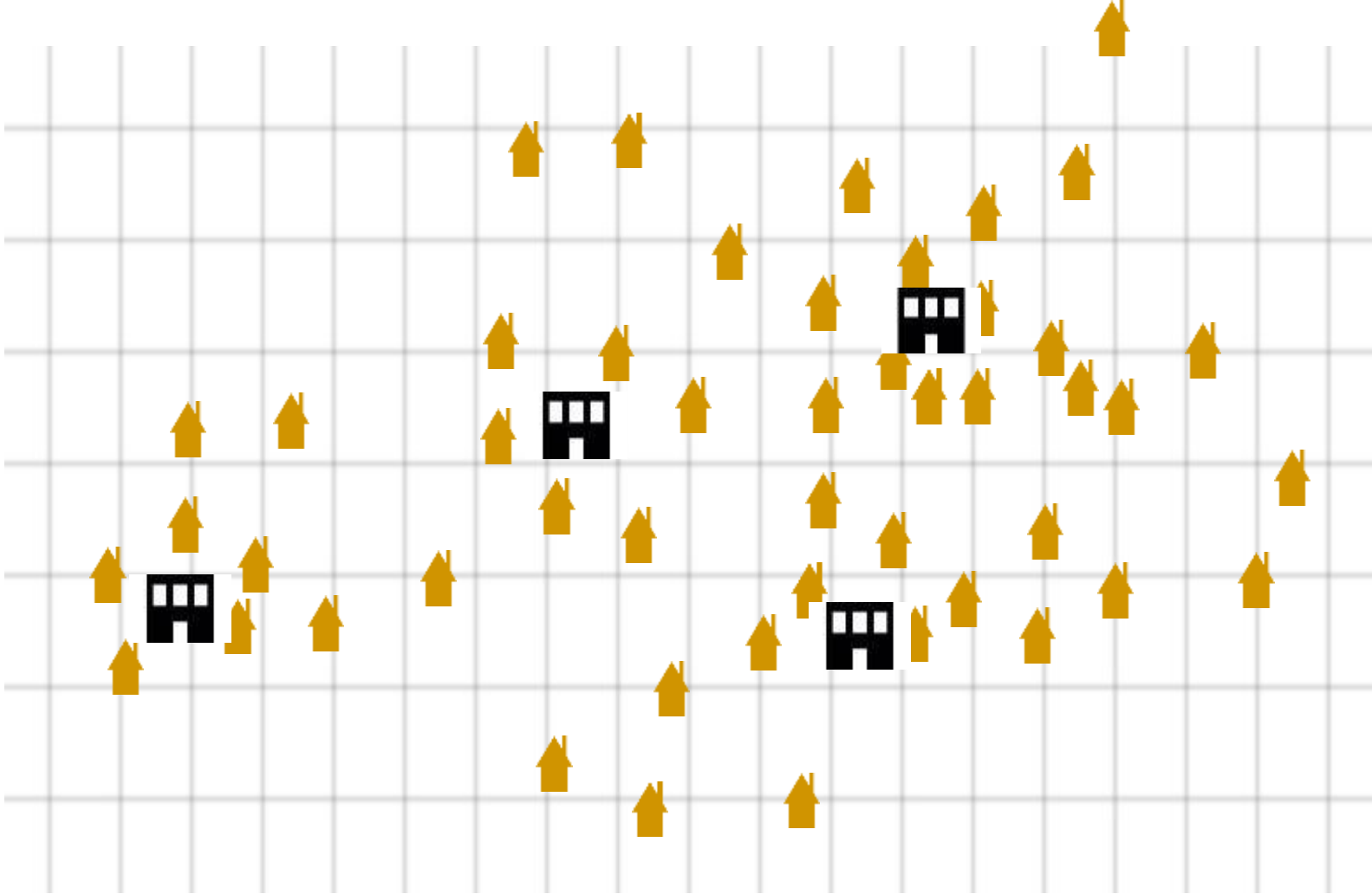
ATO increases when:

- + Congestion falls
- + Speed increases
- + Connections are created
- + Infill near transportation
- + Jobs & amenities are clustered near housing (and vice versa)



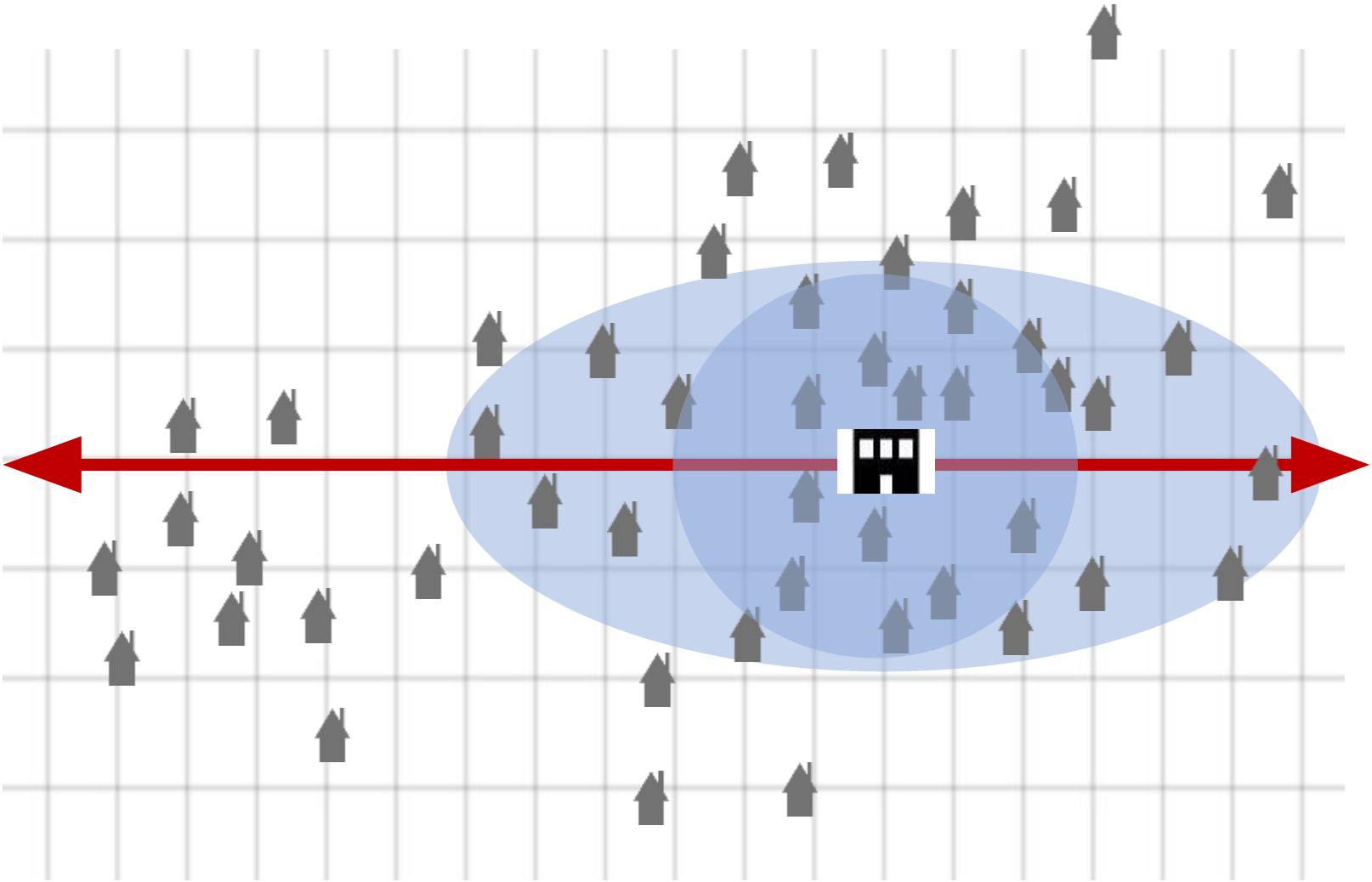
Linking destinations near housing

**Destinations
Nearby**
**Housing
Locations**



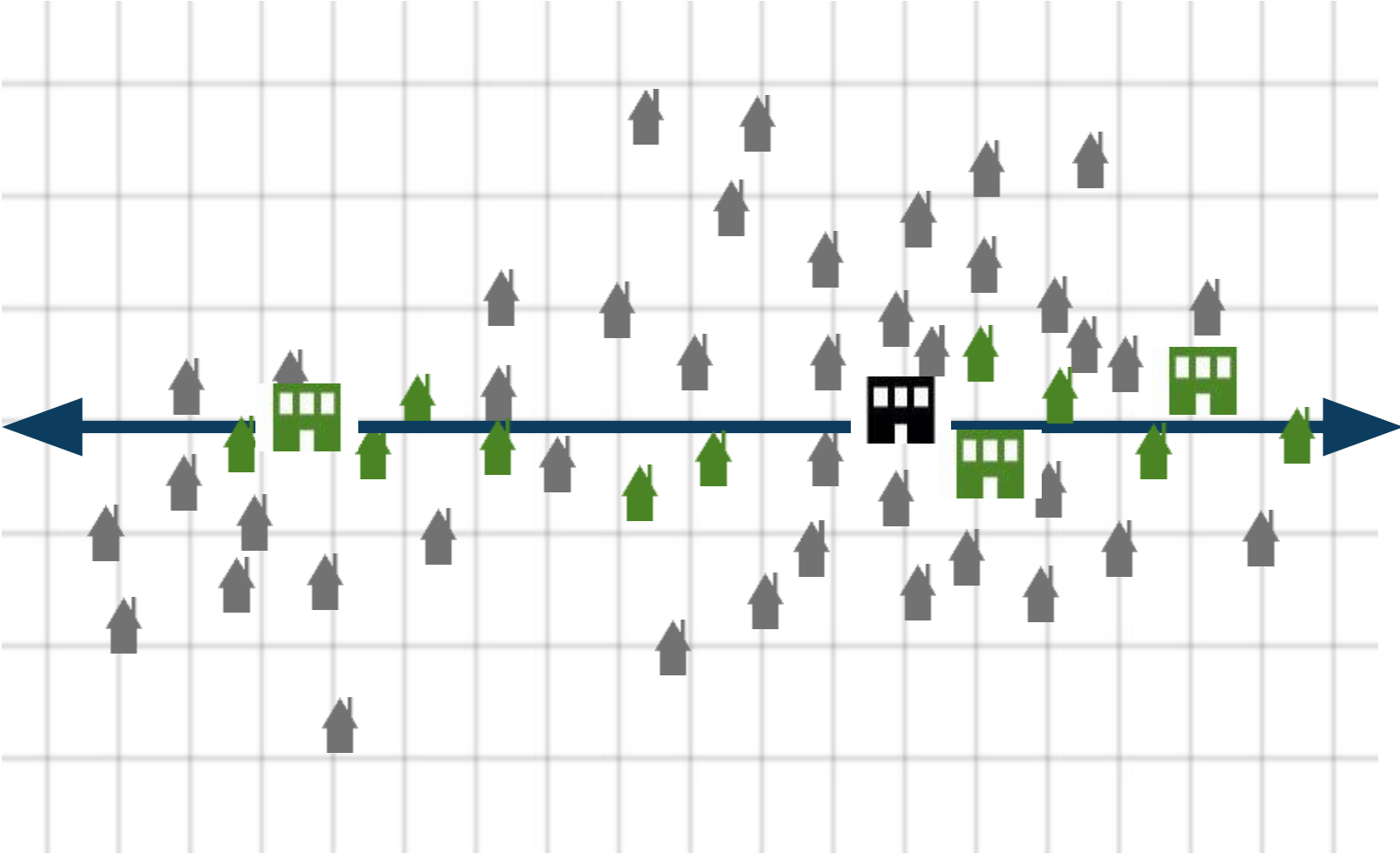
Improving transportation connections

Transportation Improvement




Infill near transportation

Development
Decisions



329 S Elm Ave



Ask Maps

Saved

Recents

Home

Directions Save Nearby Send to phone Share

329 S Elm Ave, North Salt Lake, UT 84054

Suggest an edit on 329 S Elm Ave

Add a missing place

Add your business

Label Home

Your Maps history

Photos

Get app

Restaurants Hotels Things to do Transit P P

W 2600 S 2600 S W 2600 S

Tim Dahle
San Bountiful

Reg

North Salt Lake

329

N Orch Dr

Nacho House

HILLSIDE GARDENS

Map details

Transit Traffic Biking

Terrain Street View Wildfires

Air Quality

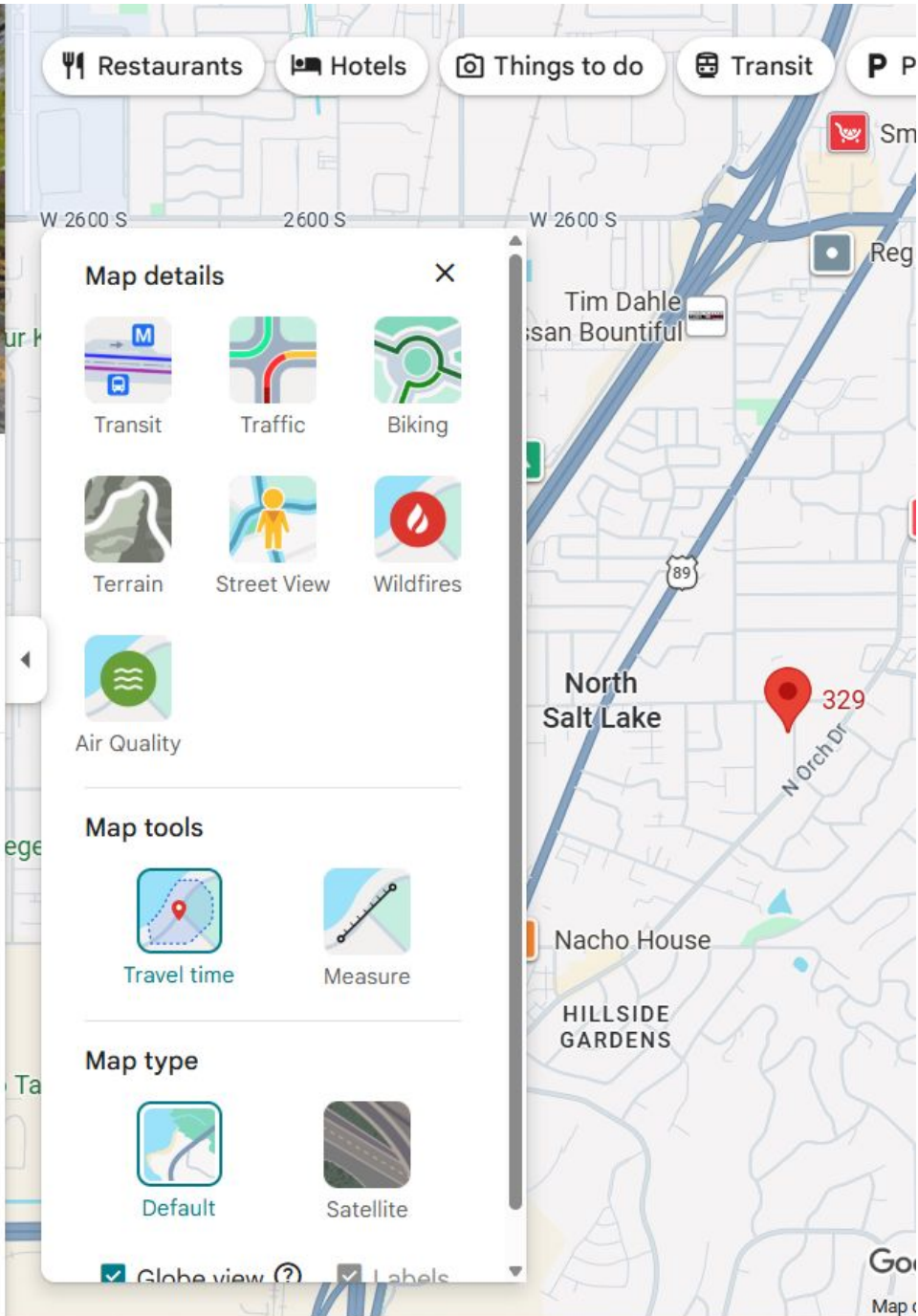
Map tools

Travel time Measure

Map type

Default Satellite

Globe view Labels





329 S Elm Ave



Ask Maps



Saved



Recents



Salt Lake City &...



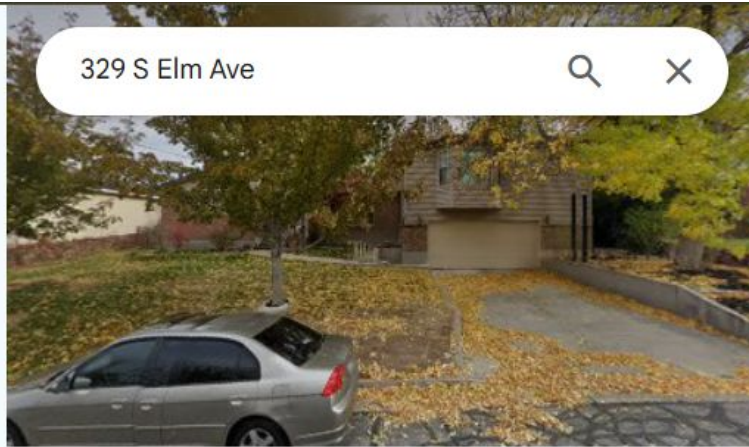
Oklahoma City



View more



Get app



Home



Directions



Save



Nearby



Send to phone



Share



329 S Elm Ave, North Salt Lake, UT 84054



Suggest an edit on 329 S Elm Ave



Add a missing place



Add your business



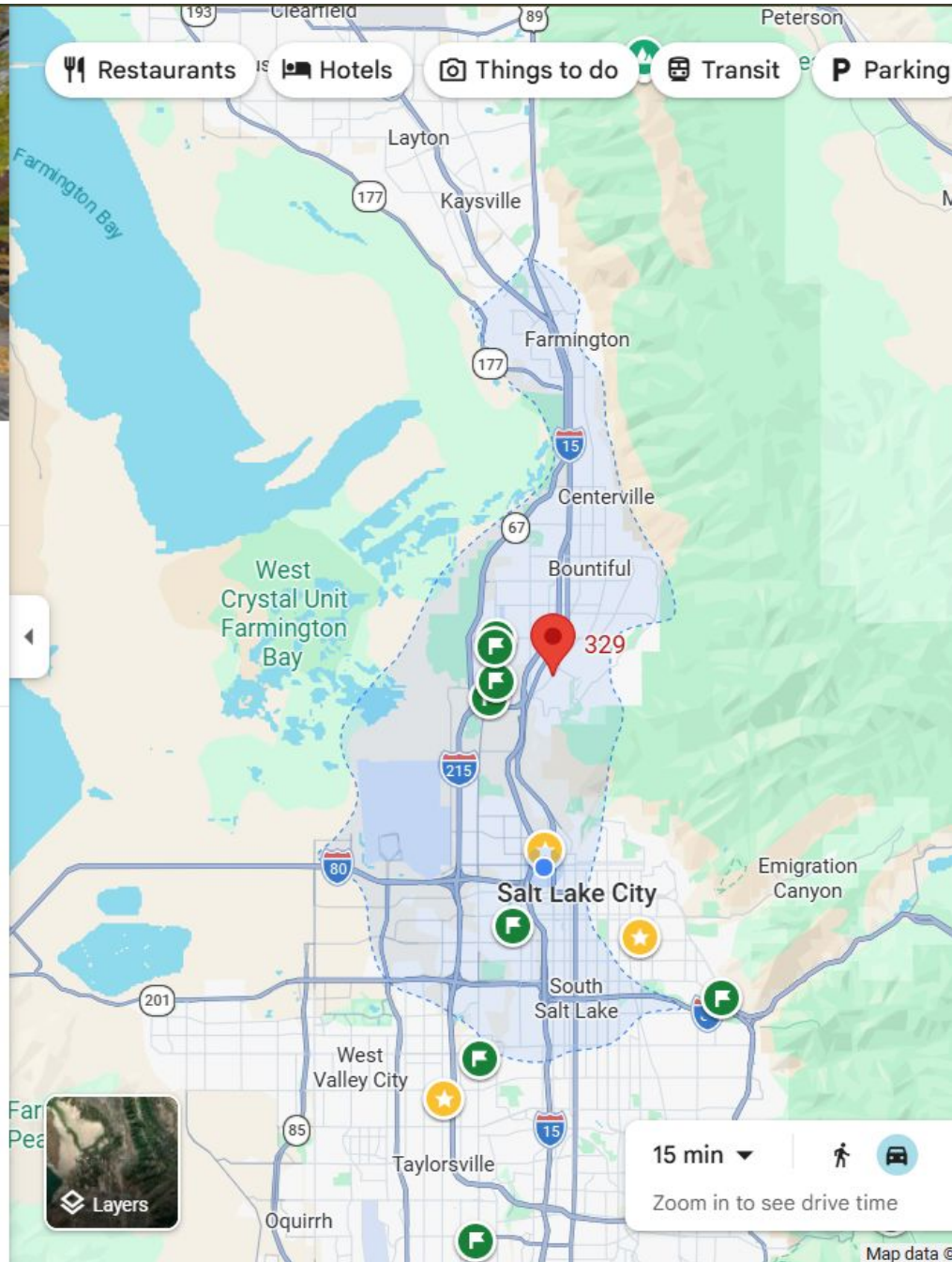
Label Home



Your Maps history

Photos

Restaurants Hotels Things to do Transit Parking



15 min



Zoom in to see drive time



Map data ©



HOUSING SITE EVALUATOR

The Housing Site Evaluator is designed to assist housing and land use planning efforts across the Wasatch Front.



CONVERSATION STARTER

Facilitate discussions about housing needs.



VISUALIZATION TOOL

Explore spatial data interactively.



DATA-INFORMED GUIDE

Plan based on access metrics.

How it works:

1. Start by selecting your **community** (one or more) from the sidebar, or click on the map.
2. Optionally, filter the map by specific **land use** types.
3. Finally, adjust the sliders to **prioritize the accessibility factors** that matter most to you.

The tool will generate a heat map highlighting locations ranging from the **most accessibility** to the **least accessibility** based on your specific inputs.

GET STARTED

Questions or Comments?

✉ Christy Dahlberg



WASATCH FRONT HOUSING SITE EVALUATOR

STEP 1: SELECT CITIES

Nothing selected

STEP 2: FILTER BY LAND USE

All Land Uses

WASATCH CHOICE CENTERS (OVERLAY)

STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES

Indicate priority level for each factor.

Toggle layers using the icon on the right.

EMPLOYMENT

TRANSPORTATION

NECESSITIES

Download Data

Download Map

Search



STEP 1: SELECT CITIES

Nothing selected

STEP 2: FILTER BY LAND USE

All Land Uses

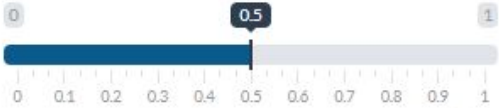
WASATCH CHOICE CENTERS (OVERLAY)

STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES

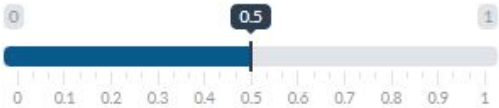
Indicate priority level for each factor.
Toggle layers using the icon on the right.

EMPLOYMENT

AUTO ACCESS TO JOBS



TRANSIT ACCESS TO JOBS

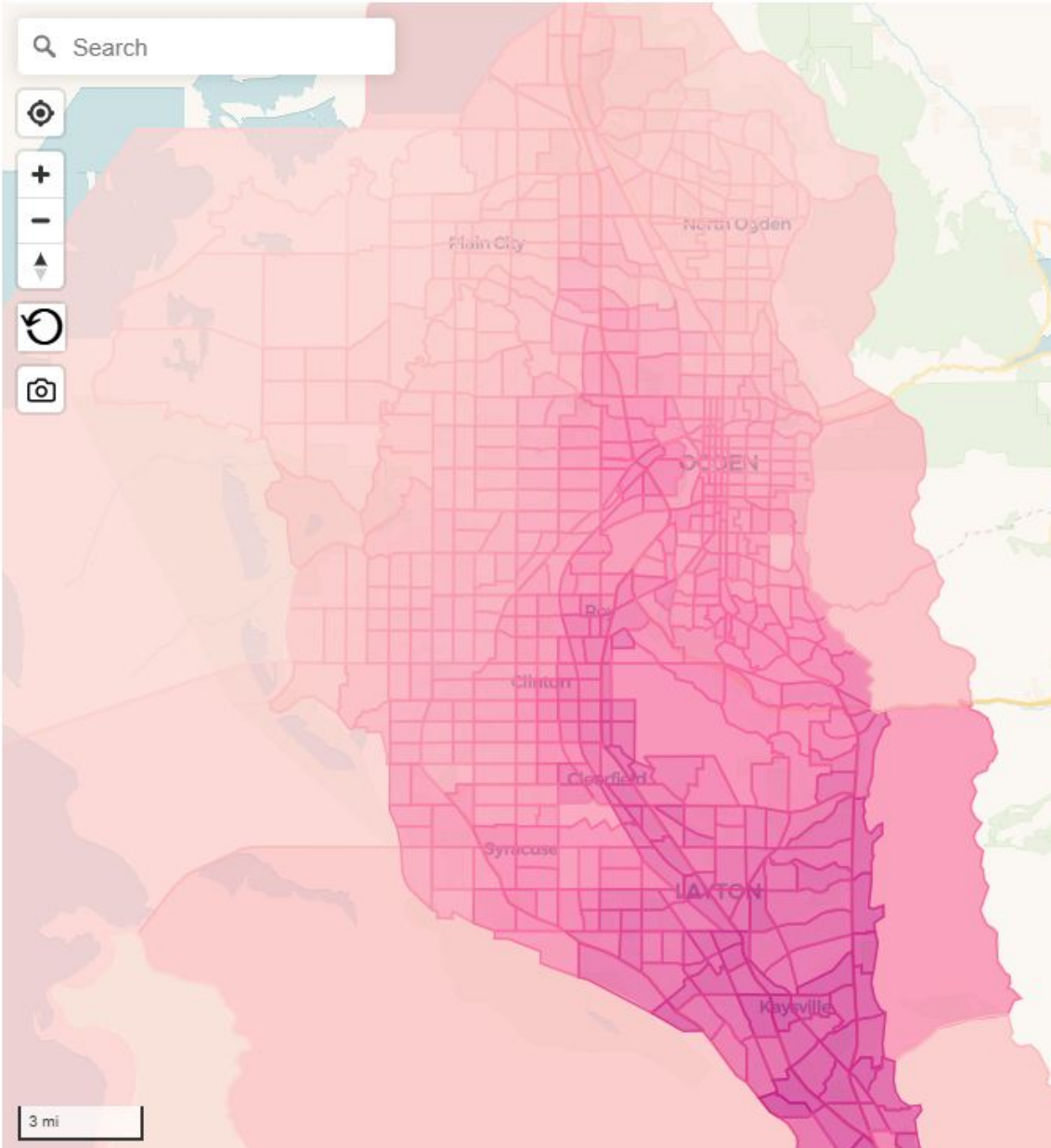


TRANSPORTATION

NECESSITIES

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Download Map



STEP 1: SELECT CITIES

Nothing selected

STEP 2: FILTER BY LAND USE

All Land Uses

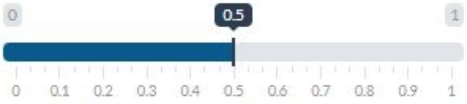
WASATCH CHOICE CENTERS (OVERLAY)

STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES

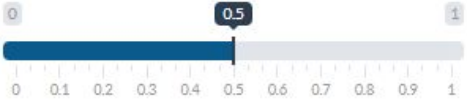
Indicate priority level for each factor.
Toggle layers using the icon on the right.

EMPLOYMENT

AUTO ACCESS TO JOBS



TRANSIT ACCESS TO JOBS

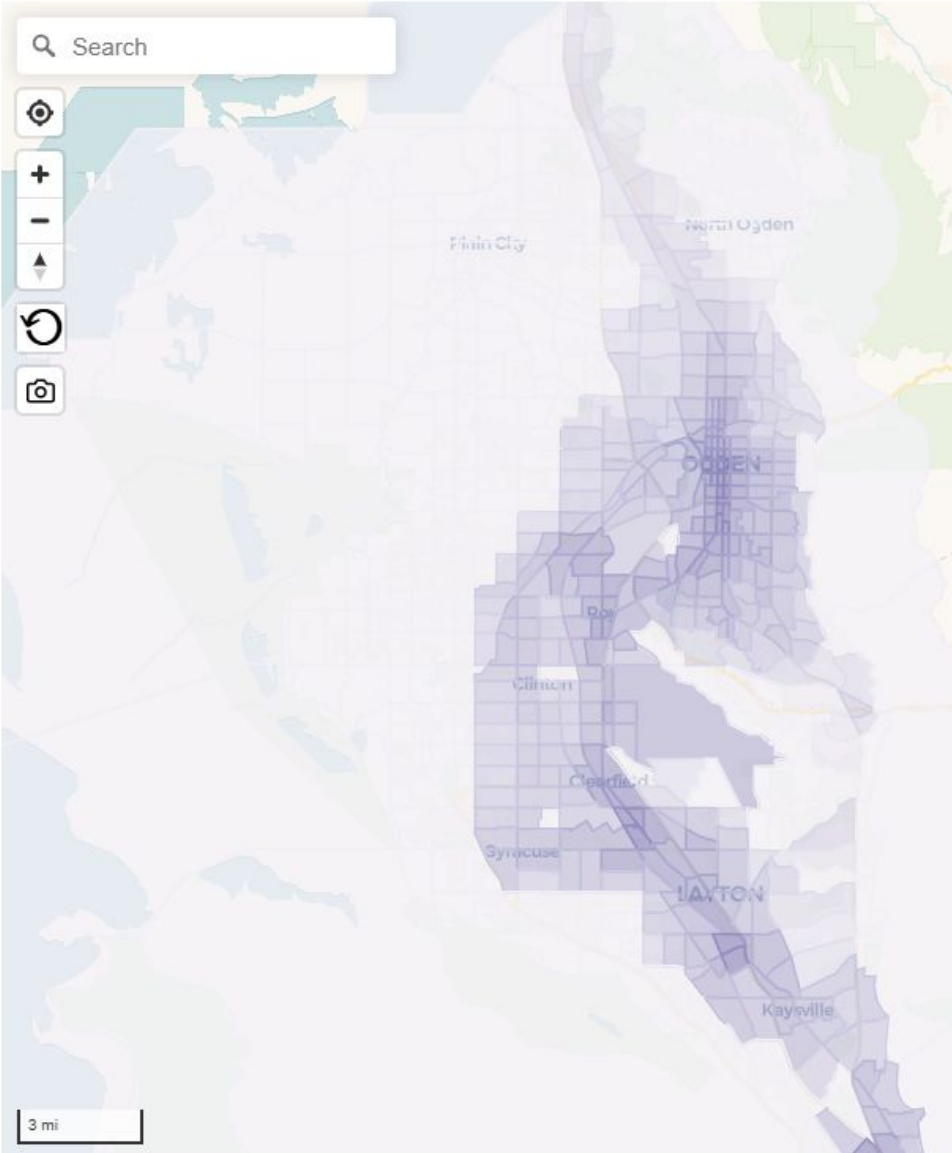


TRANSPORTATION

NECESSITIES

Download Data

Download Map

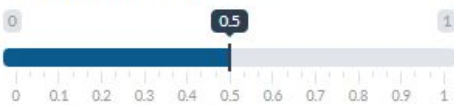


STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES <

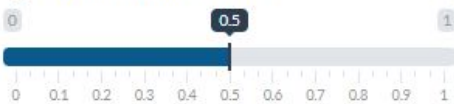
Indicate priority level for each factor.
Toggle layers using the icon on the right.

EMPLOYMENT ^

AUTO ACCESS TO JOBS ?

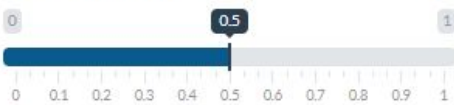


TRANSIT ACCESS TO JOBS ?

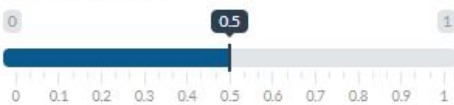


TRANSPORTATION ^

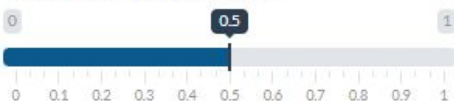
TRANSIT STOPS ?



FREEWAY EXITS ?



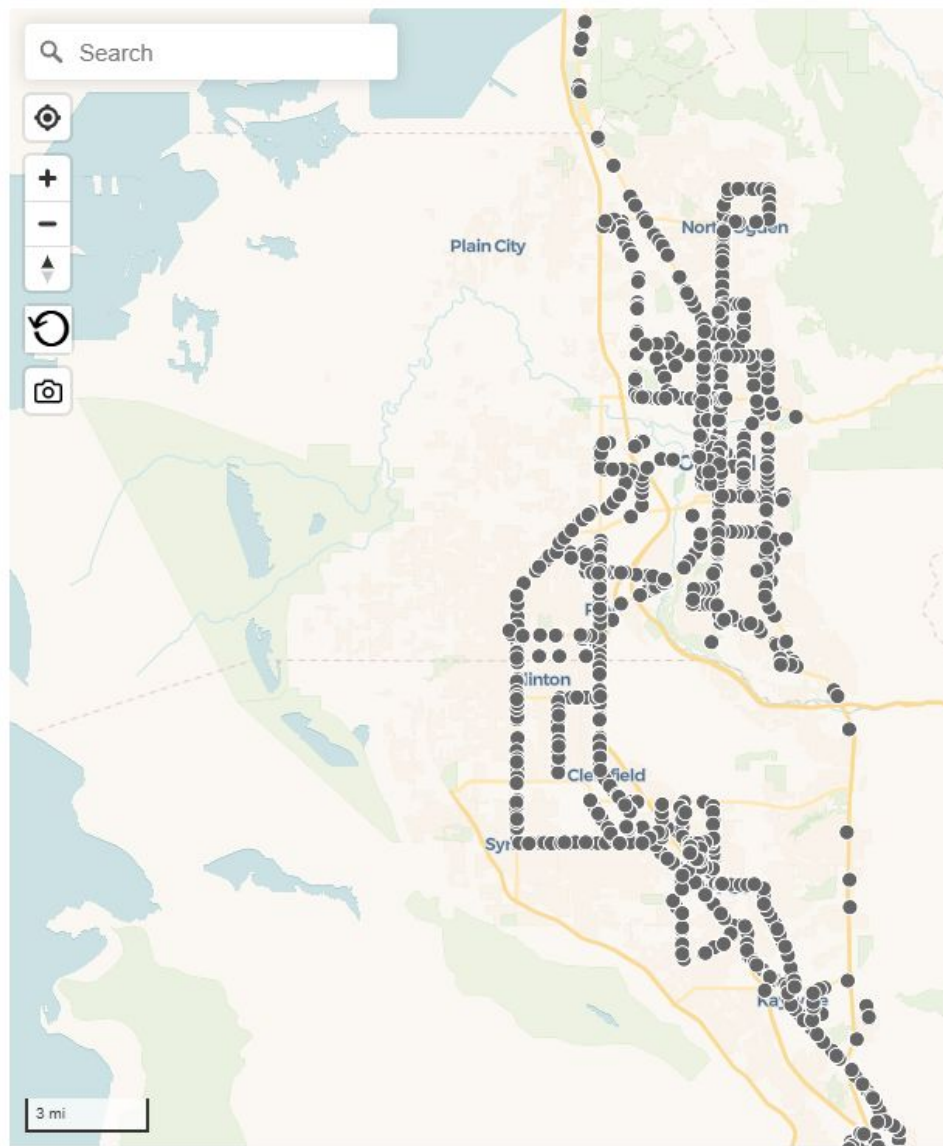
ACTIVE TRANSPORTATION ?



NECESSITIES v

Download Data

Download Map

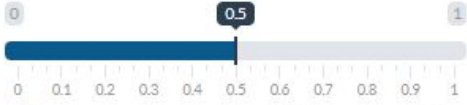


STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES <

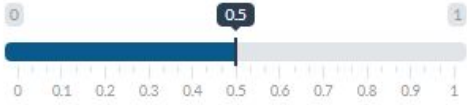
Indicate priority level for each factor.
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EMPLOYMENT <

AUTO ACCESS TO JOBS ?

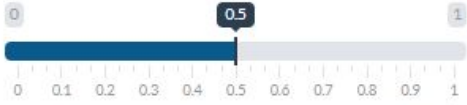


TRANSIT ACCESS TO JOBS ?

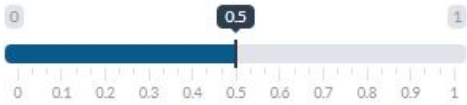


TRANSPORTATION <

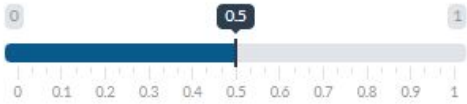
TRANSIT STOPS ?



FREEWAY EXITS ?



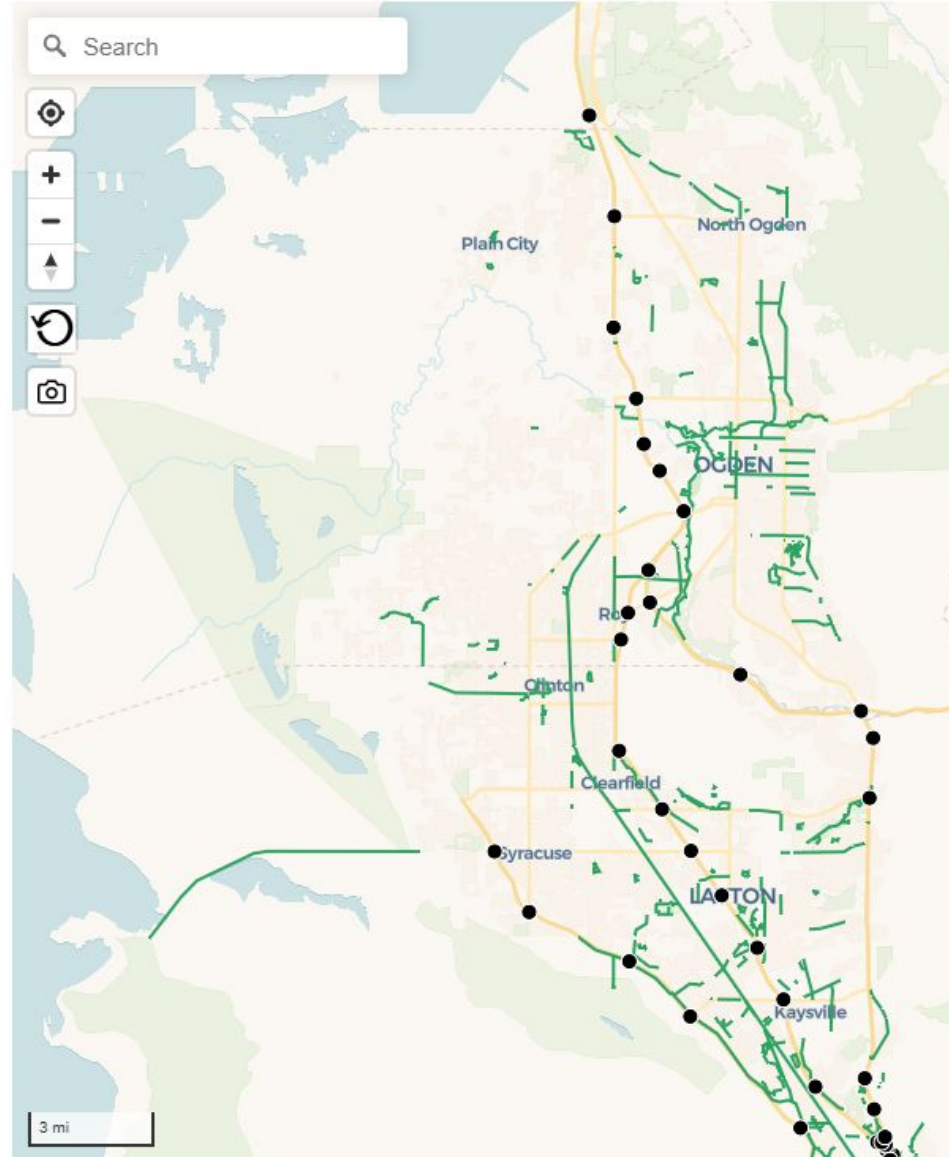
ACTIVE TRANSPORTATION ?



NECESSITIES <

Download Data

Download Map



0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

NECESSITIES

- CHILD CARE CENTERS**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.5
- HEALTHCARE FACILITIES**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.5
- EDUCATION INSTITUTIONS**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.5
- GROCERY STORES**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

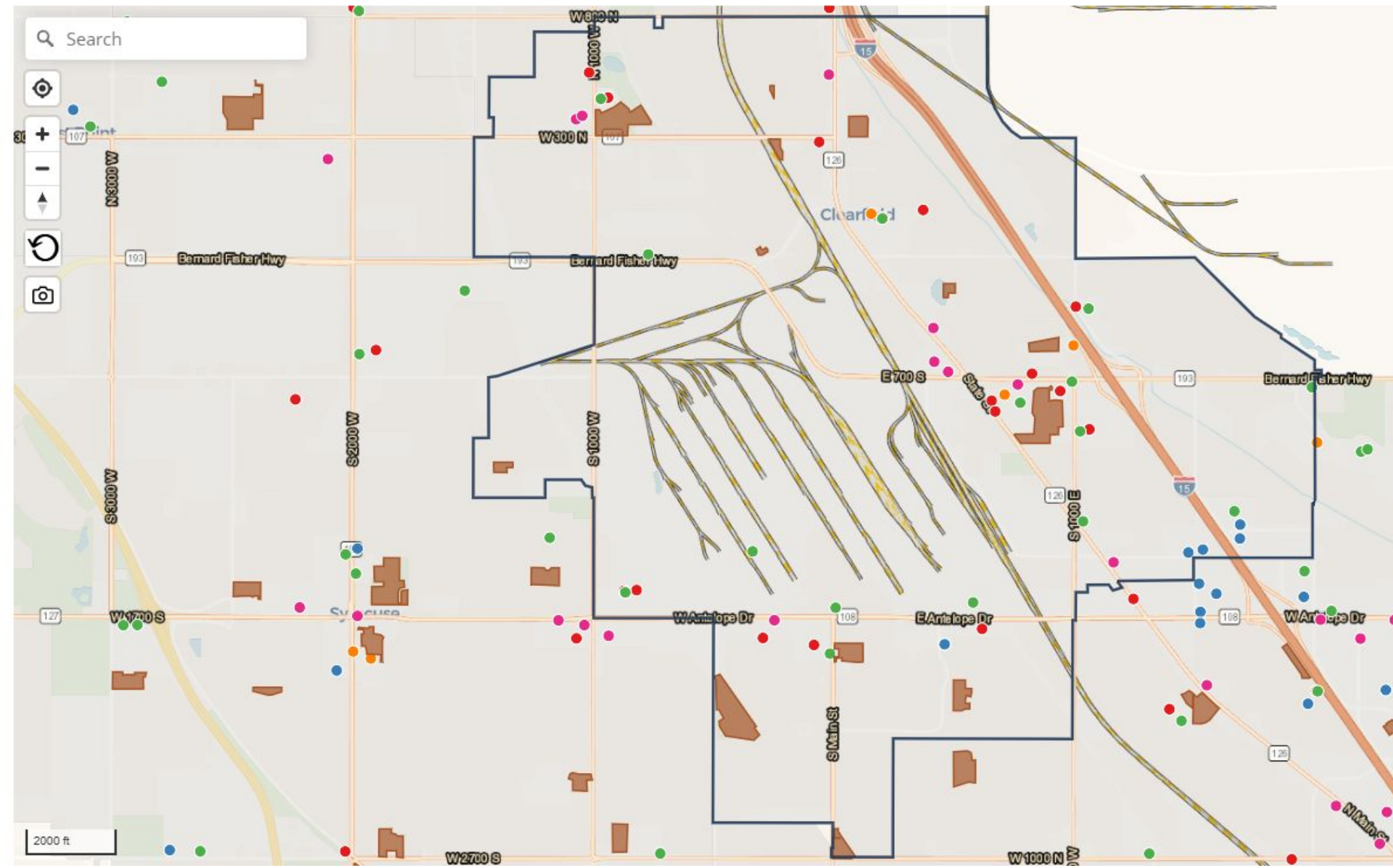
0.5
- COMMUNITY CENTERS**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.5
- PUBLIC PARKS**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.5



STEP 2: FILTER BY LAND USE

All Land Uses

WASATCH CHOICE CENTERS (OVERLAY)

STEP 3: CUSTOMIZE ACCESSIBILITY PRIORITIES

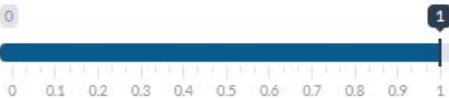
Indicate priority level for each factor.
Toggle layers using the icon on the right.

EMPLOYMENT

AUTO ACCESS TO JOBS ?

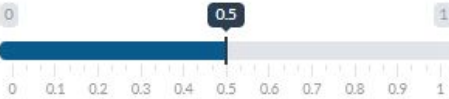


TRANSIT ACCESS TO JOBS ?



TRANSPORTATION

TRANSIT STOPS ?



FREEWAY EXITS ?

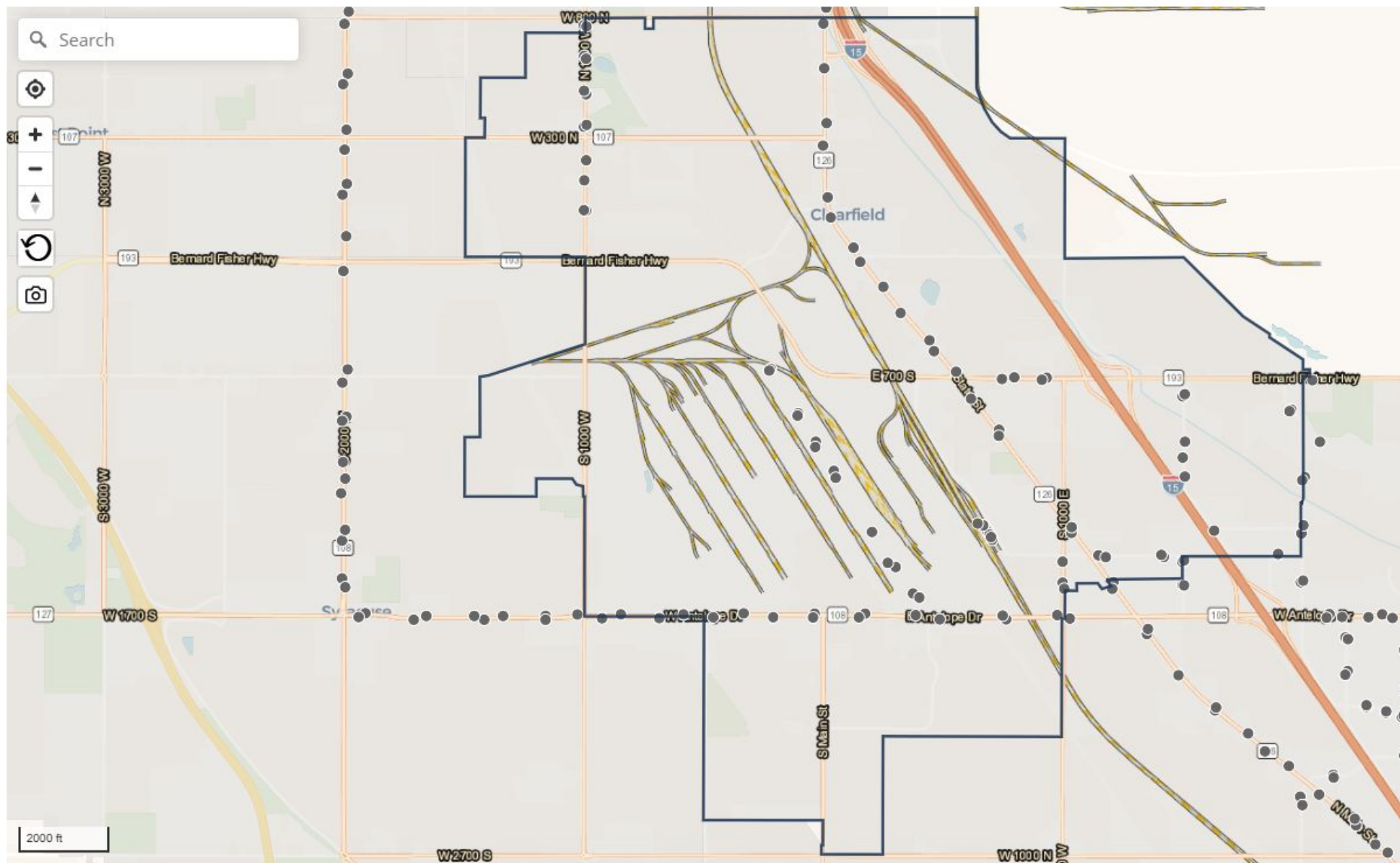


ACTIVE TRANSPORTATION ?

Download Data

Download Map

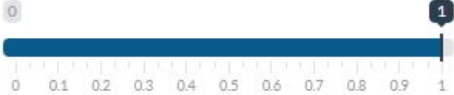
Z-SCALE: 2



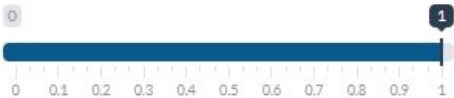
Toggle layers using the icon on the right.

EMPLOYMENT

AUTO ACCESS TO JOBS ?



TRANSIT ACCESS TO JOBS ?



TRANSPORTATION

TRANSIT STOPS ?



FREEWAY EXITS ?



ACTIVE TRANSPORTATION ?



NECESSITIES

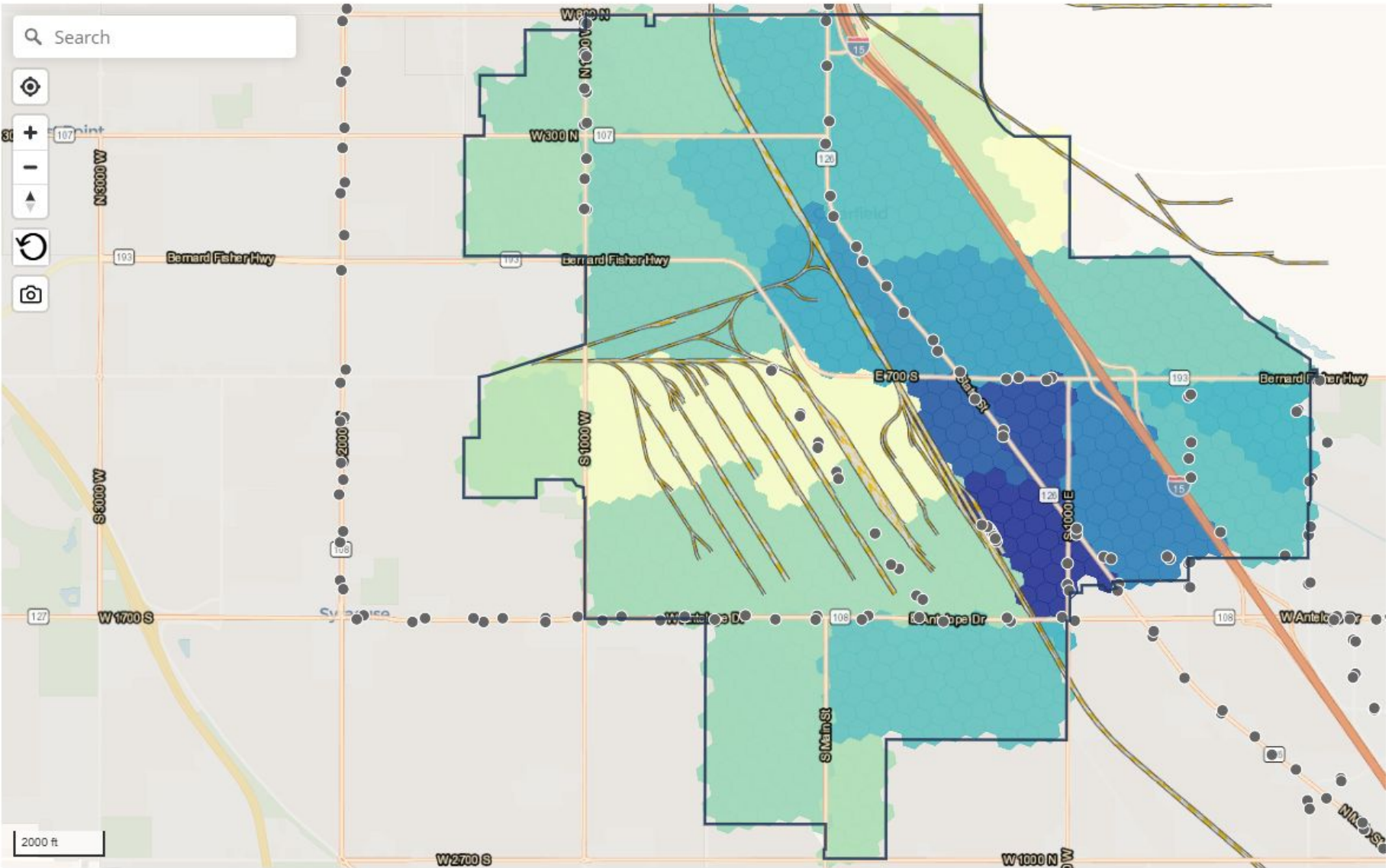
CHILDCARE CENTERS ?



Download Data

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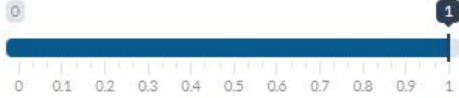
Z-SCALE: 2



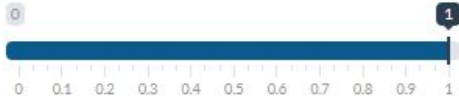
Toggle layers using the icon on the right.

EMPLOYMENT

AUTO ACCESS TO JOBS ?



TRANSIT ACCESS TO JOBS ?

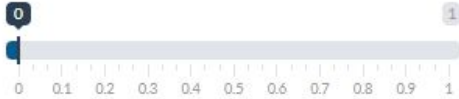


TRANSPORTATION

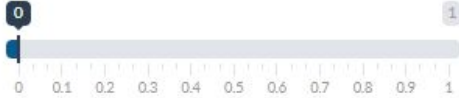
TRANSIT STOPS ?



FREEWAY EXITS ?



ACTIVE TRANSPORTATION ?



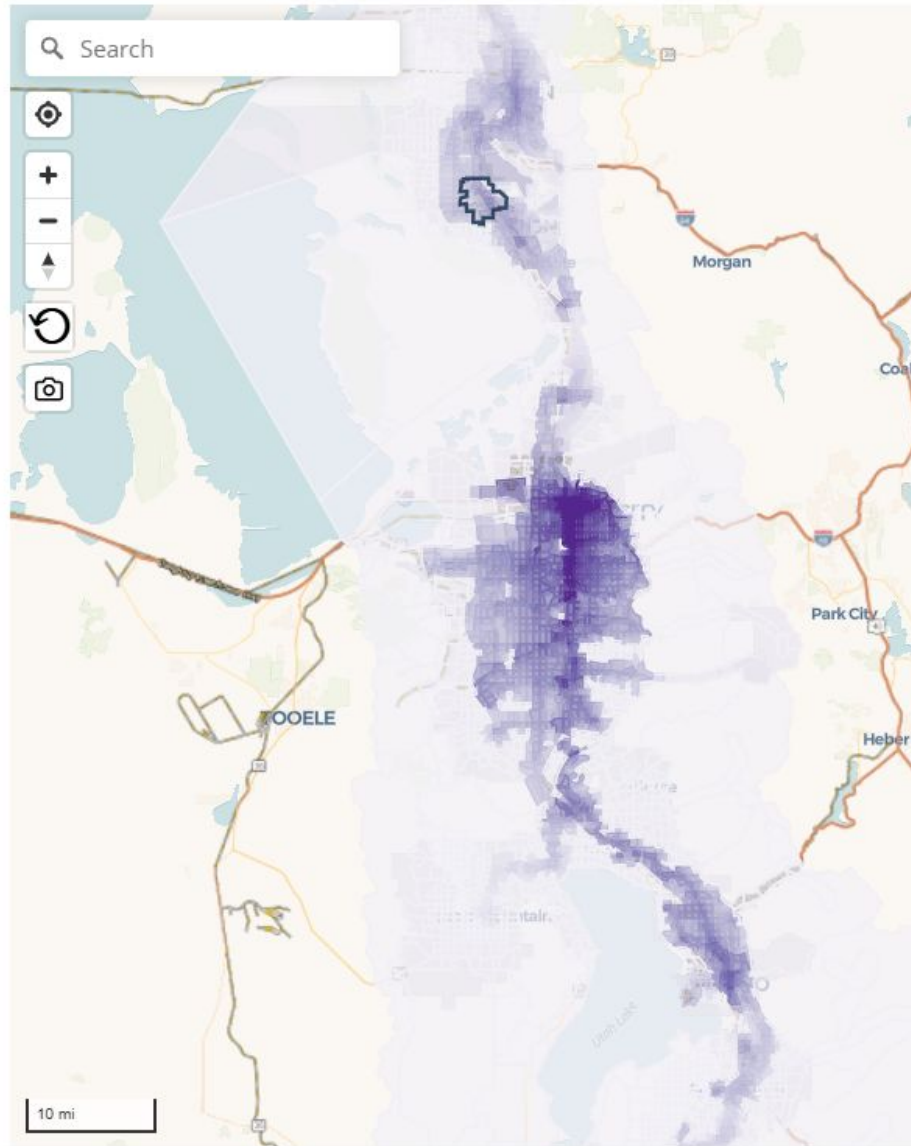
NECESSITIES

CHILDCARE CENTERS ?



Download Data

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NECESSITIES

- CHILDCARE CENTERS** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1
- HEALTHCARE FACILITIES** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1
- EDUCATION INSTITUTIONS** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1 (0.5)
- GROCERY STORES** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1 (1)
- COMMUNITY CENTERS** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1
- PUBLIC PARKS** ?
0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1 (1)

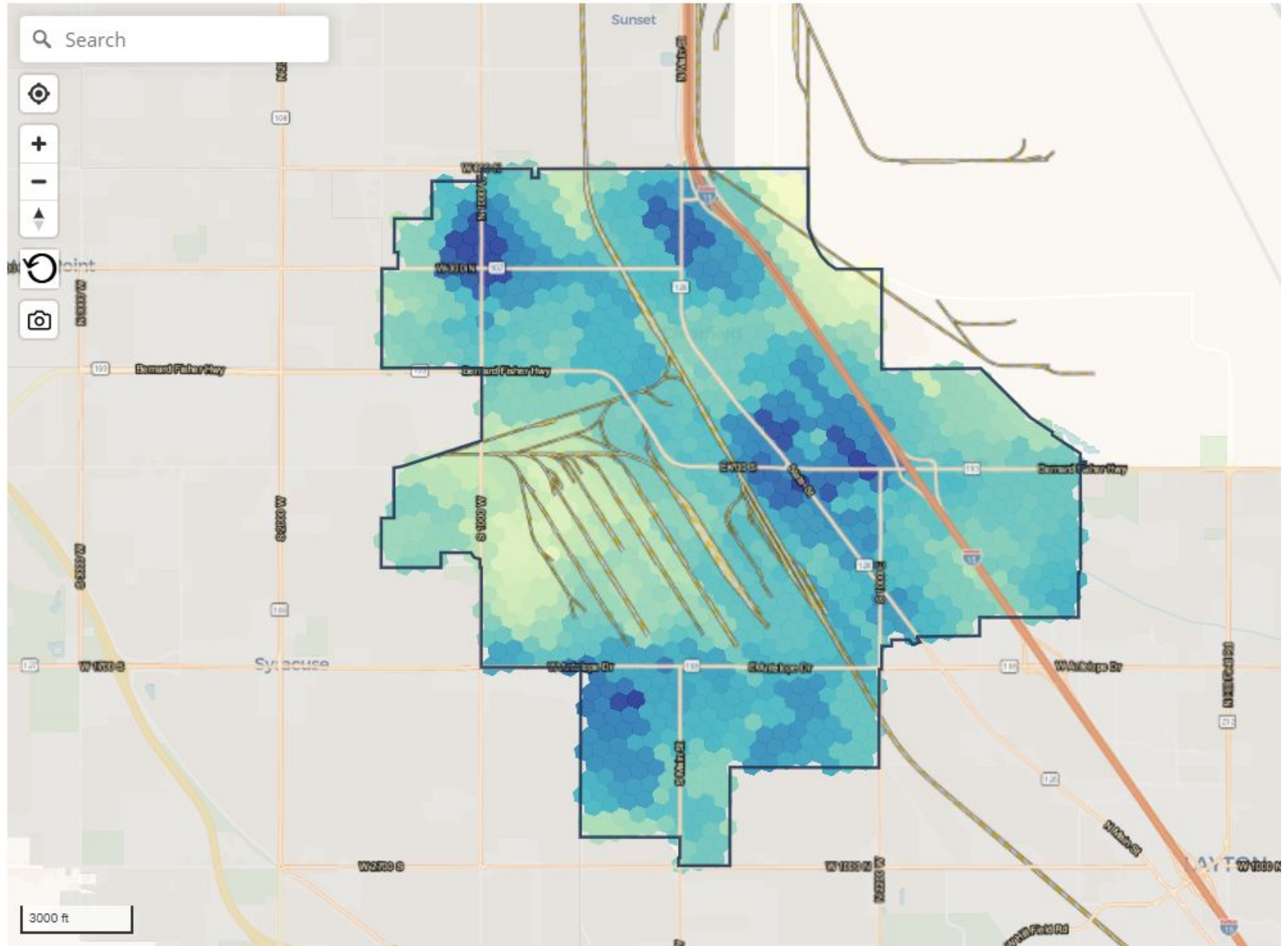
Reset All (0)

Max All (1)

LIMIT TO OPPORTUNITY ZONES (07)

Download Data

Download Map





CONTEXT

ACCESS

PROXIMITY

NO CONTEXT, ACCESS, PROXIMITY



NO CONTEXT, ACCESS, PROXIMITY



NO CONTEXT, ACCESS, PROXIMITY



CONTEXT, ACCESS, PROXIMITY



CONTEXT, ACCESS, PROXIMITY



CONTEXT, ACCESS, PROXIMITY



HOUSING SITE EVALUATOR TOOL

[Housing Site Evaluator](#)



Conversation Starter



Informed Decision Making



Prioritize Community Needs



Neighborhood center



City center



Urban center



Metropolitan center



Transit



Active transportation



Freeway access



10-Minute Walk to Parks



Groceries



School



Community center



Child care



Auto access to jobs



Transit access to jobs

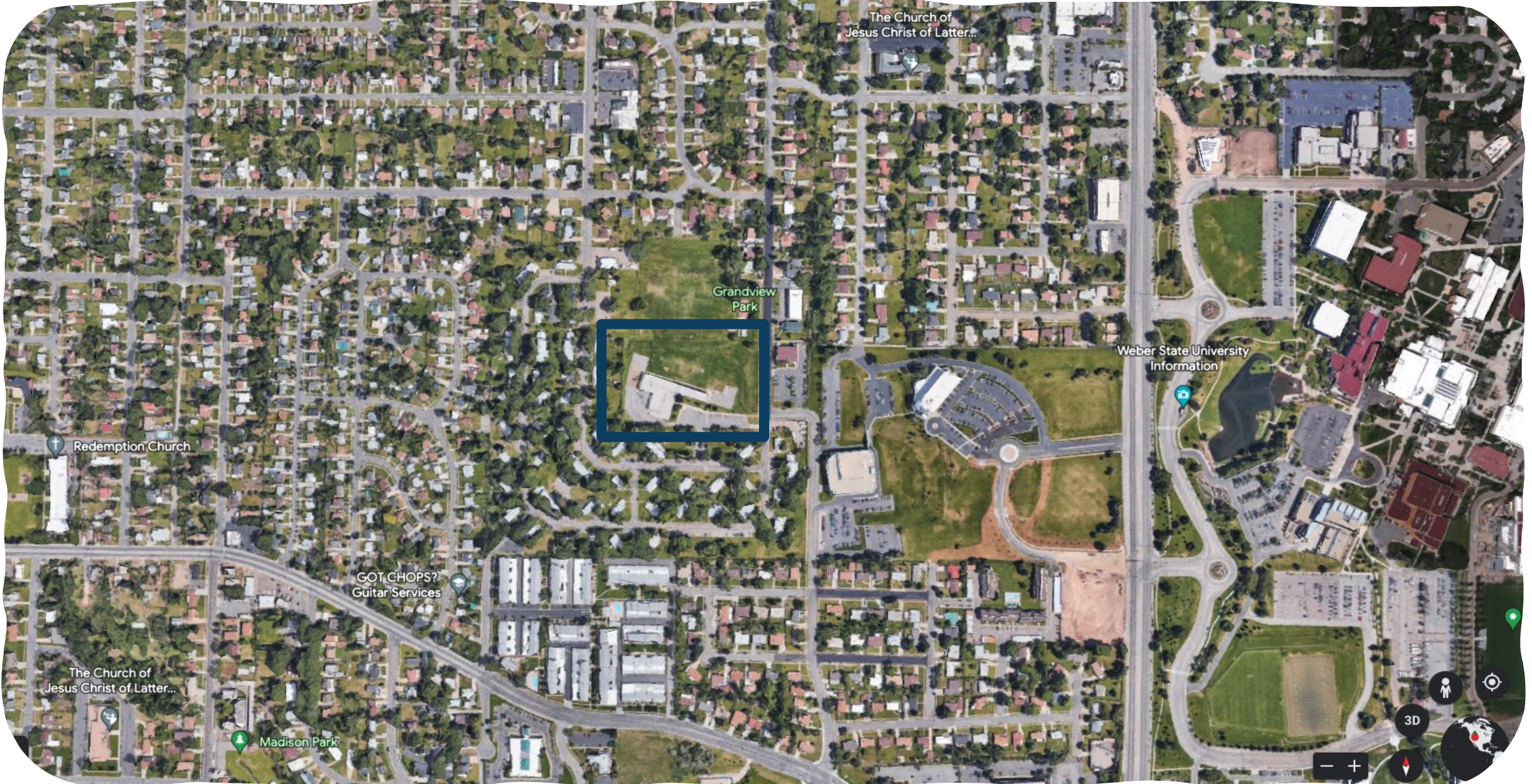


Health care



WHERE MATTERS: FACTORS OF SUITABILITY

Grandview Elementary School



WASATCH FRONT REGIONAL COUNCIL **WASATCH FRONT HOUSING SITE EVALUATOR**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

FREEWAY EXITS ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

ACTIVE TRANSPORTATION ⓘ

0 1

NECESSITIES ^

CHILDCARE CENTERS ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

HEALTHCARE FACILITIES ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

EDUCATION INSTITUTIONS ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

GROCERY STORES ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

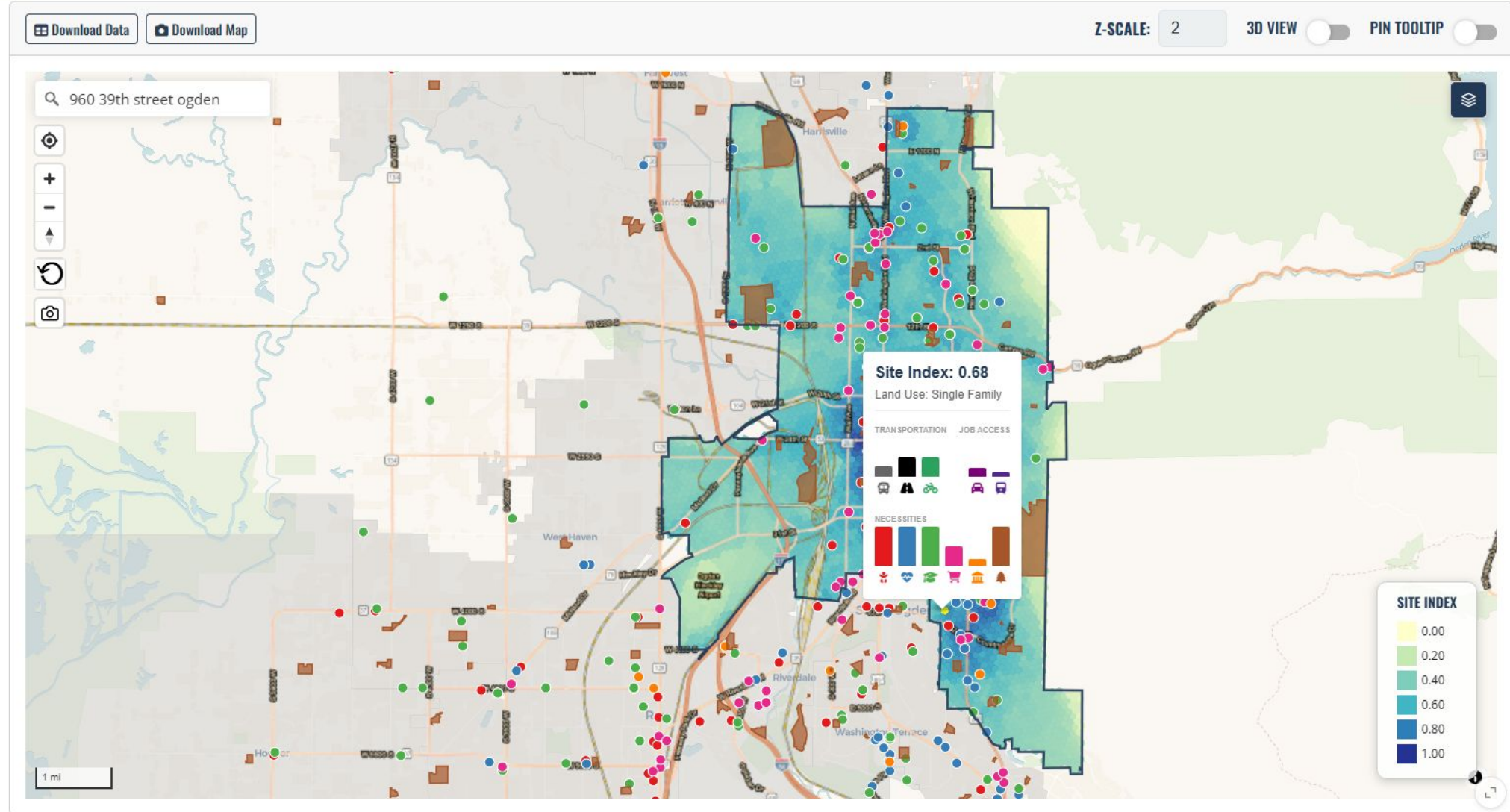
COMMUNITY CENTERS ⓘ

0 1

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

PUBLIC PARKS ⓘ

0 1



Grandview Elementary School

(optional) All Land Uses

Step 3: Customize Accessibility Factors & Weights

Show residential accessibility according to the following measures as ranked:

Places collapse

Priority	Measure	Show
High	Metropolitan Centers	<input type="checkbox"/>
High	City Centers	<input checked="" type="checkbox"/>
High	Neighborhood Centers	<input checked="" type="checkbox"/>

No Urban Centers in selected communities.

Access to Employment collapse

Priority	Measure	Show
High	Auto Access to Jobs	<input type="checkbox"/>
High	Transit Access to Jobs	<input type="checkbox"/>

Existing and Planned Transportation collapse

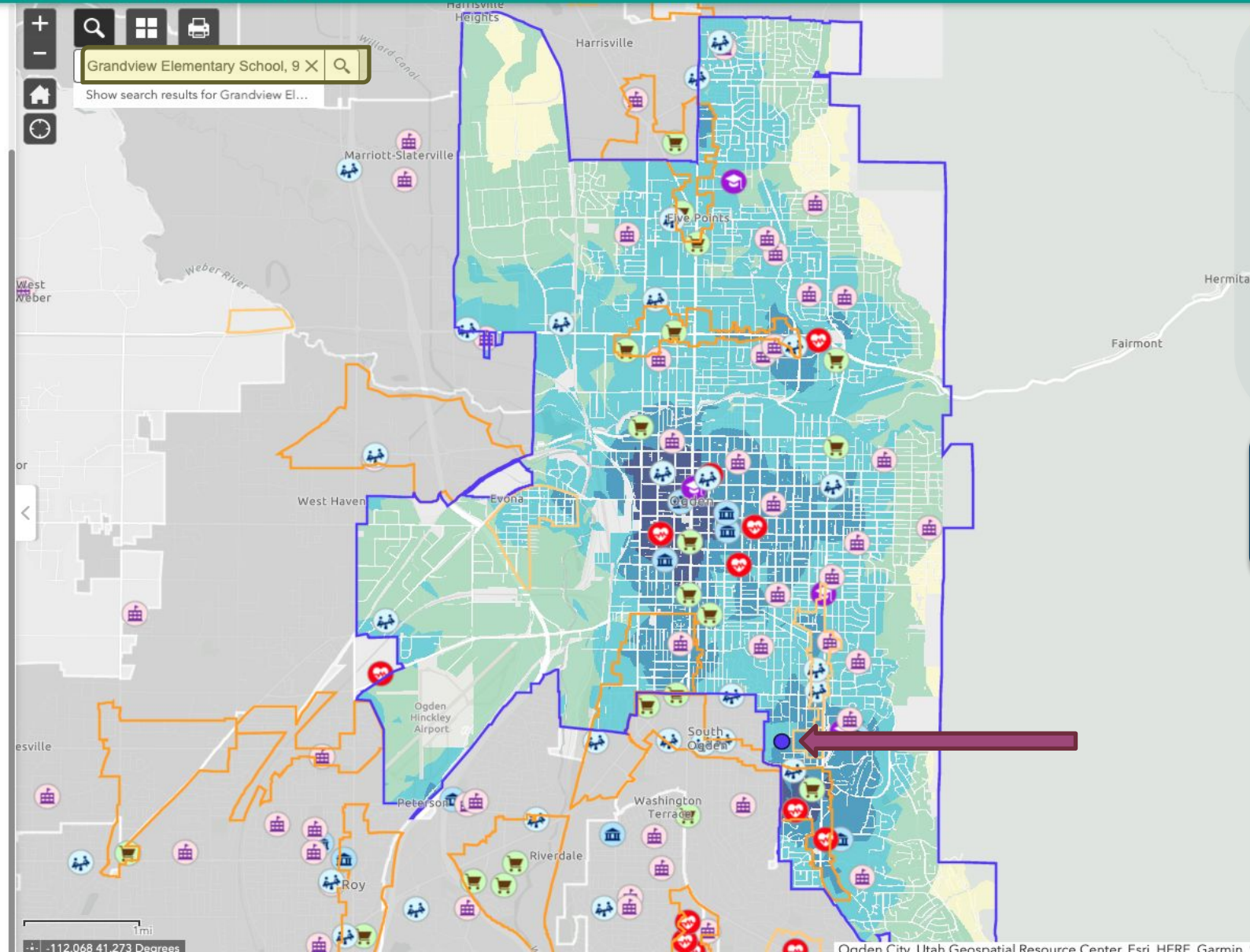
Priority	Measure	Show
High	Transit	<input type="checkbox"/>
High	Freeway Access	<input type="checkbox"/>
High	Active Transportation Facilities	<input type="checkbox"/>

Community Needs collapse

Priority	Measure	Show
High	Child Care	<input checked="" type="checkbox"/>
High	Health Care	<input checked="" type="checkbox"/>
High	Schools	<input checked="" type="checkbox"/>
High	Grocery	<input checked="" type="checkbox"/>
High	Community Centers	<input checked="" type="checkbox"/>
High	10-Minute Walk to Parks	<input type="checkbox"/>

show legend

Limit results to opportunity zones: **No**

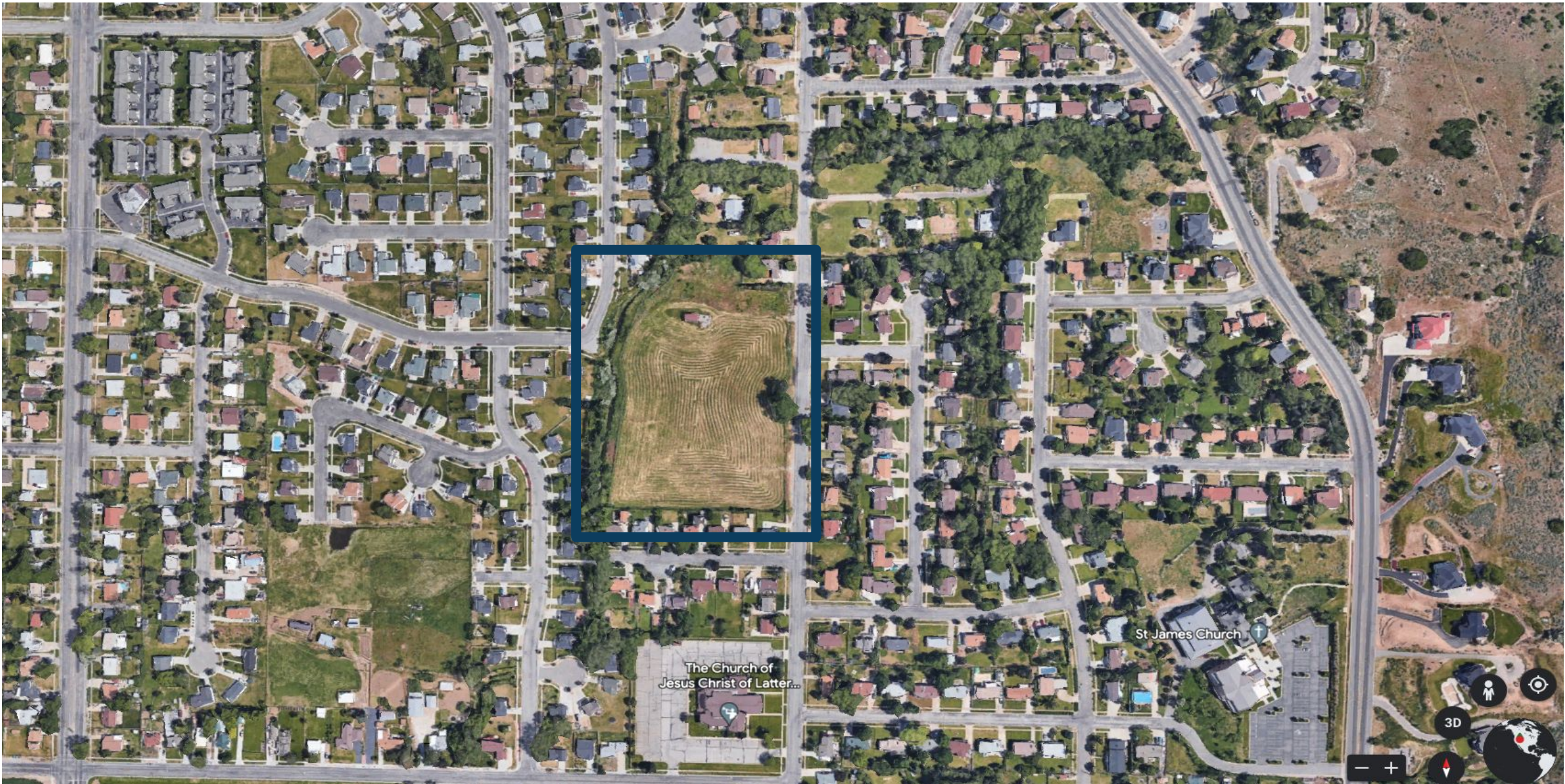


Location Score

Layer	Score	Priority Weight	Weighted Score
Metropolitan Centers	0	1.00	0
Urban Centers	0	n/a	0
City Centers	0	1.00	0
Neighborhood Centers	0	1.00	0
Auto Access to Jobs	8.1	1.00	8.1
Transit Access to Jobs	5.5	1.00	5.5
Transit	0	1.00	0
Freeway Access	0	1.00	0
Active Transportation Facilities	10.0	1.00	10.0
Child Care	10.0	1.00	10.0
Health Care	5.0	1.00	5.0
Schools	10.0	1.00	10.0
Grocery	10.0	1.00	10.0
Community Centers	5.0	1.00	5.0
10-Minute Walk to Parks	10.0	1.00	10.0
Total			73.5

	Places	Emp. Access	Transp.	Comm. Necess.	Total
Total Score for Selected Location	0.0	13.5	10.0	50.0	73.5
Max Possible for Ogden	10.0	20.0	30.0	60.0	120.0
Percent of Max Possible	0%	68%	33%	83%	61%

North Jackson School Site



WASATCH FRONT REGIONAL COUNCIL **WASATCH FRONT HOUSING SITE EVALUATOR**

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

FREEWAY EXITS

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

ACTIVE TRANSPORTATION

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

NECESSITIES

CHILDCARE CENTERS

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

HEALTHCARE FACILITIES

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

EDUCATION INSTITUTIONS

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

GROCERY STORES

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

COMMUNITY CENTERS

0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

PUBLIC PARKS

Download Data Download Map

Z-SCALE: 2 3D VIEW PIN TOOLTIP

605 N Jackson ave

Site Index: 0.41
Land Use: Education

TRANSPORTATION JOB ACCESS

NECESSITIES

SITE INDEX

0.00
0.20
0.40
0.60
0.80
1.00

(optional) All Land Uses

Step 3: Customize Accessibility Factors & Weights

Show residential accessibility according to the following measures as ranked:

Places

- | Priority | Measure | Show |
|----------|----------------------|-------------------------------------|
| High | Metropolitan Centers | <input type="checkbox"/> |
| High | City Centers | <input checked="" type="checkbox"/> |
| High | Neighborhood Centers | <input checked="" type="checkbox"/> |
- No Urban Centers in selected communities.*

Access to Employment

- | Priority | Measure | Show |
|----------|------------------------|--------------------------|
| High | Auto Access to Jobs | <input type="checkbox"/> |
| High | Transit Access to Jobs | <input type="checkbox"/> |

Existing and Planned Transportation

- | Priority | Measure | Show |
|----------|----------------------------------|--------------------------|
| High | Transit | <input type="checkbox"/> |
| High | Freeway Access | <input type="checkbox"/> |
| High | Active Transportation Facilities | <input type="checkbox"/> |

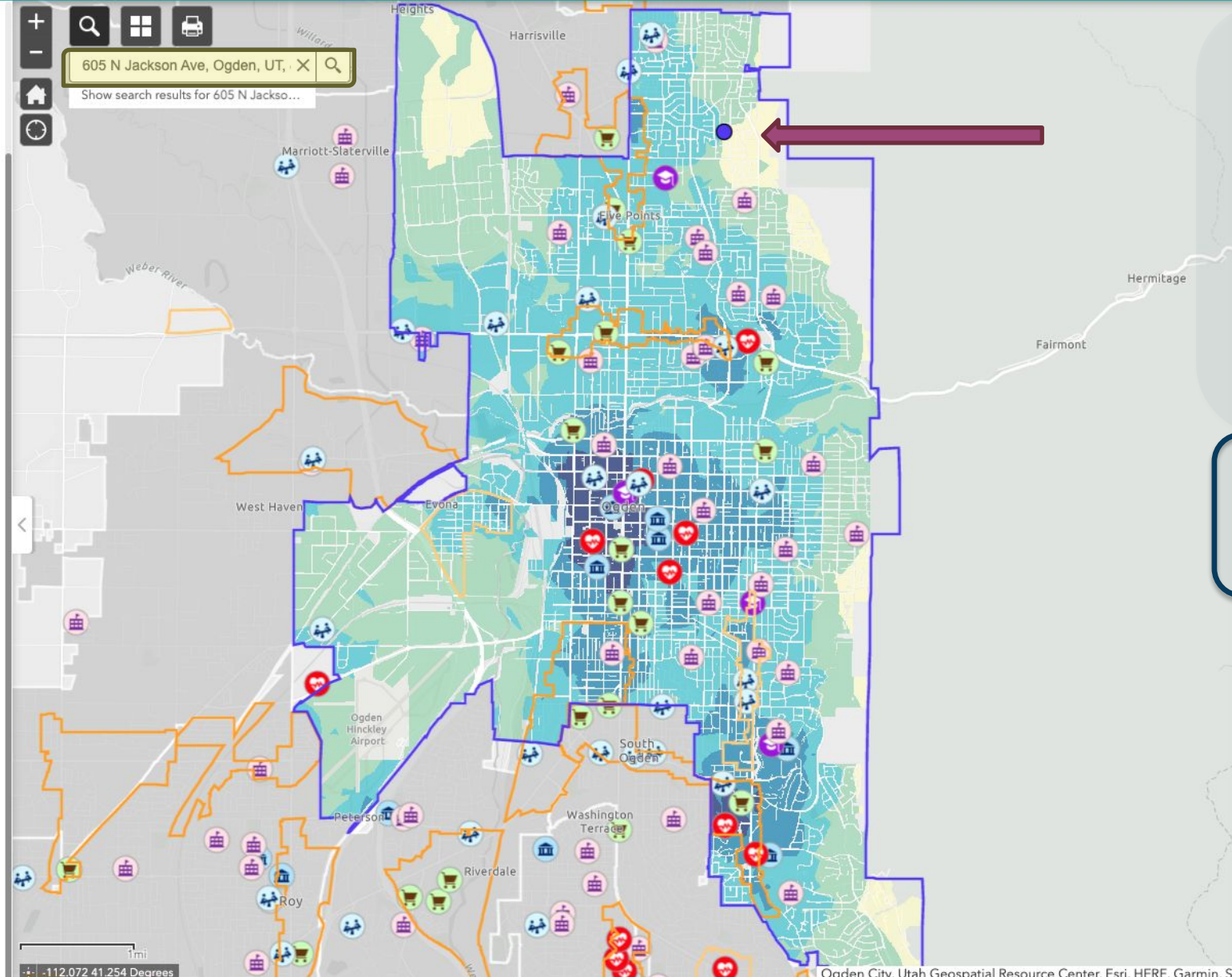
Community Necessities

- | Priority | Measure | Show |
|----------|-------------------------|-------------------------------------|
| High | Child Care | <input checked="" type="checkbox"/> |
| High | Health Care | <input checked="" type="checkbox"/> |
| High | Schools | <input checked="" type="checkbox"/> |
| High | Grocery | <input checked="" type="checkbox"/> |
| High | Community Centers | <input checked="" type="checkbox"/> |
| High | 10-Minute Walk to Parks | <input type="checkbox"/> |

show legend

Limit results to opportunity zones: **No**

Set all weights to 'Exclude'



Location Score

Layer	Score	Priority Weight	Weighted Score
Metropolitan Centers	0	1.00	0
Urban Centers	0	n/a	0
City Centers	0	1.00	0
Neighborhood Centers	0	1.00	0
Auto Access to Jobs	7.0	1.00	7.0
Transit Access to Jobs	1.4	1.00	1.4
Transit	0	1.00	0
Freeway Access	0	1.00	0
Active Transportation Facilities	2.5	1.00	2.5
Child Care	0	1.00	0
Health Care	0	1.00	0
Schools	10.0	1.00	10.0
Grocery	0	1.00	0
Community Centers	2.5	1.00	2.5
10-Minute Walk to Parks	0	1.00	0
Total			23.4

	Places	Emp. Access	Transp.	Comm. Necess.	Total
Total Score for Selected Location	0.0	8.4	2.5	12.5	23.4
Max Possible for Ogden	10.0	20.0	30.0	60.0	120.0
Percent of Max Possible	0%	42%	8%	21%	19%

LOCATION SCORE = 0.68

MAX POSSIBLE = 1

GRANDVIEW SCHOOL SITE

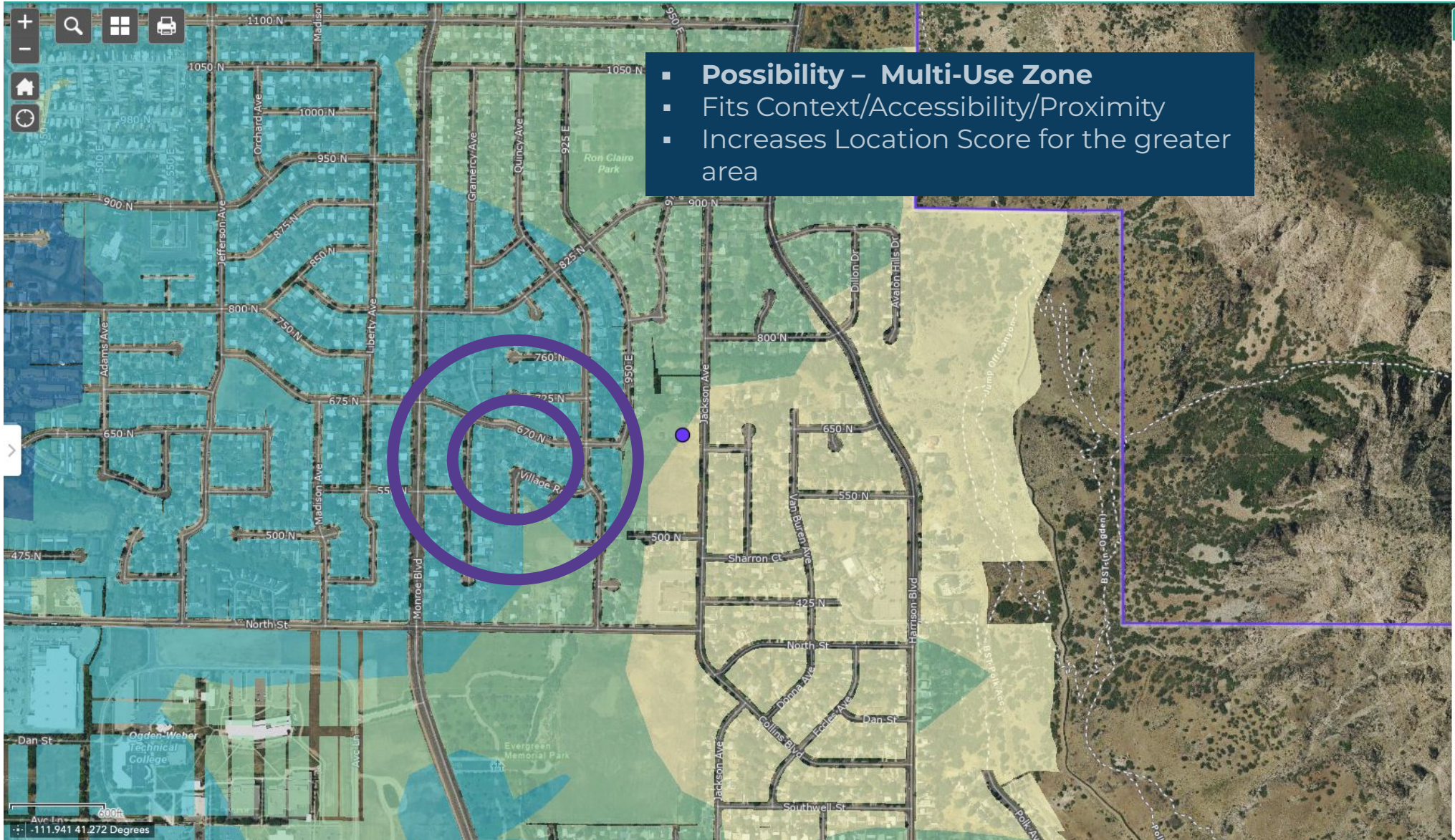
- Possibility – Residential Zoning
- Fits Context/Accessibility/Proximity
- Density does not change Location Score

- Possibility – Residential Zoning
- Fits Context/Accessibility/Proximity
- Density does not change Location Score

N JACKSON SCHOOL SITE

LOCATION SCORE = 0.41

MAX POSSIBLE = 1



All Maps and Tools



Access to Opportunities



Active Transportation Data Resources



Annual Taxable Sales Trends for Utah Cities



Bike Safety



City-Level Sales Tax Trends During COVID



Color the Golden Spoke



County Resource Management Plans (CRMP)



Household and Job Forecast



Existing Conditions: Wasatch Front Region



Exploring Equity Along the Wasatch Front



Generalized Future Land Use



Great Streets



HB462 Station Area Planning



Housing Accessibility Calculator



Housing ATO Analysis Tool Overview



Housing Inventory Explorer (Jan 2022)



HTRZ Map



Major Transit Investment Corridors



2019 Regional Transportation Plan (RTP) Map



2023 Regional Transportation Plan (RTP) Map



Southwest Salt Lake County Transportation Study



Street Connectivity Analysis



StreetLight Index Trip Movement Estimates



Traffic Volume



Transportation and Land Use Connection (TLC) Projects



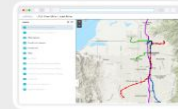
Transportation Improvement Program (TIP)



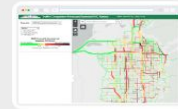
Unified Transportation Plan



usRAP Safety Data



UTA First Mile / Last Mile



V/C Congestion Ratios



Walkability and Measuring Urban Street Design



Wasatch Bike Plan



Wasatch Choice Interactive Map



Wasatch Choice Poster (PDF)



Wasatch Choice Poster (Hi-Res PDF)



Wasatch Choice Poster (Small Poster)



Wasatch Front Commuter Flows



Wasatch Front Park and Trail Accessibility



Weber Housing Suitability

- Several maps & tools are available on WFRC website
- Open Data
- ArcGIS



WASATCH FRONT REGIONAL COUNCIL

Thank You

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Convener

Facilitate collaboration
with communities and
partners



Technical Expert

Trusted
subject-matter
experts



Planner

Proactively plan for
the future of our
region



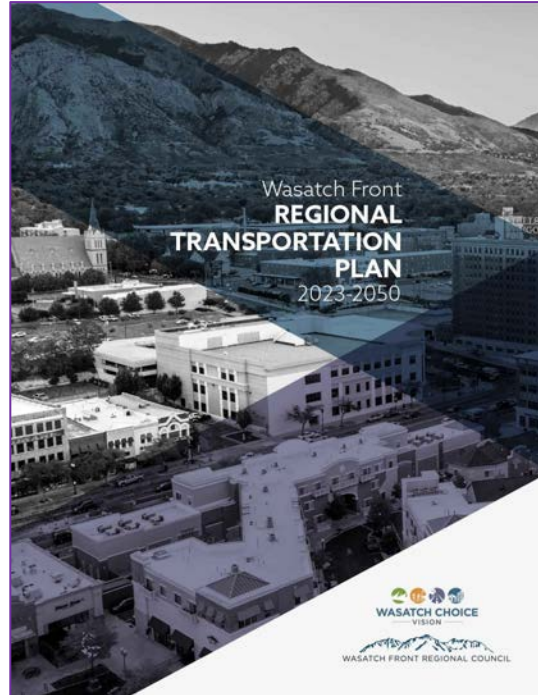
Implementer

Put visions and
plans into action

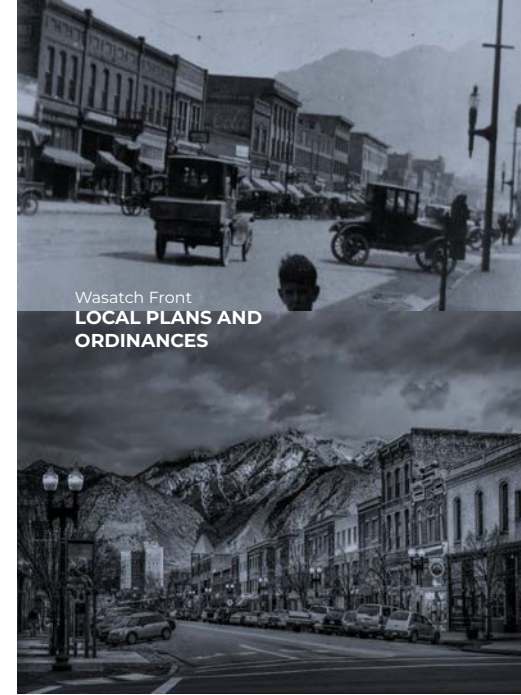


WASATCH CHOICE VISION

Transportation



Land Use



Economic Development

