

Regional and State Funding Strategies

October 11, 2024



1. Overview of Funding Resources: Gain insights into various state and regional agency funding options that support planning initiatives.

- Application Insights: Learn what agencies prioritize in applications to enhance your chances of success.
- 1. Interactive Q&A: Address any specific questions and concerns.



# Panelists and Topics

- Kim Rodela, Governor's Office of Planning and Budget
  - GOPB resources
  - GOEO grant programs
- Travis Hair, Utah Department of Transportation
  - Technical Planning Grants
- Michael Grange, Department of Environmental Quality
  - Water infrastructure grants
- Emily Meadows, Jorge Vazquez, Division of Outdoor Recreation (DNR)
  - Outdoor Recreation grant resources
- Daniel Wayne, Mountainland Association of Governments
  - Planning funding Regional view



# **Funding Opportunities Portal**

### **Funding Opportunities Portal**



This portal provides a brief overview of state and selected federal funding opportunities for Utah communities. Use the filters below to narrow yoursearch. Sefore attempting new searches, which "Reset All Filters". For further instructions or using this puriet, which issue



#### Local Broadband Planning Grant

Category: Broadband, Economic Development/Community

Agency: Utah Sovernor's Office of Economic Opportunity

Opportunity Amount: Varies

Grant Match: TBD Loan Interest: N/A

Participants in the Connecting Utah Local Broadband Planning Grant will receiber funding to support the development of a local digital connectivity plan that identifies priority areas for broadband infrastructure depleyment as well as broader plans to address barriers to connectivity.

#### Rural Economic Development Loans and Grants

Category: Economic Development/Community

Agency: United States Department of Agriculture

Opportunity Amount: \$6 - 5369,000

Grant Mitch: N/A

Loan Interest: 0%

USDA provides zero-interest loans to local utilities which they, in turn, pace through to local businesses for projects that will create and retain employment in rural areas. Eigible applicants include electric and telephone utilities financed by Rural Utilities Service in areas less than 50,000 in population.

#### Agricultural Voluntary Incentives Program (AgVIP)

Category: Nater, Environment, Agriculture

Agency: Utah Department of Agriculture and Food

Opportunity Amount: Varies

Grant Match: None

Loan Interest: N/A

Offers grants to implement practices that can increase map yields, improve sell health, and add value to operations, while improving water quality.





# **Grants Coordination Portal**



Welcome to the state of Utah's infrastructure coordination portal! You can find information about legislation such as IIJA or IRA, access resources for specific entities and grant applications, apply for letters of support, view

Utah's grant projects, and more.

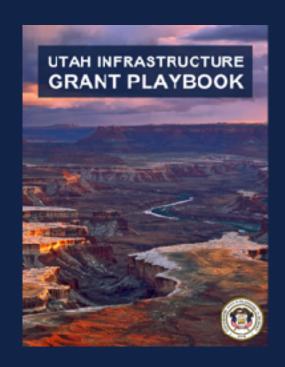


# **Grants Playbook**

The Grants Playbook is designed to assist grant applicants at every stage of the process. Whether you're learning about programs available to you, or you're ready to manage your awarded grant funds, the Playbook will connect you with the right resources.

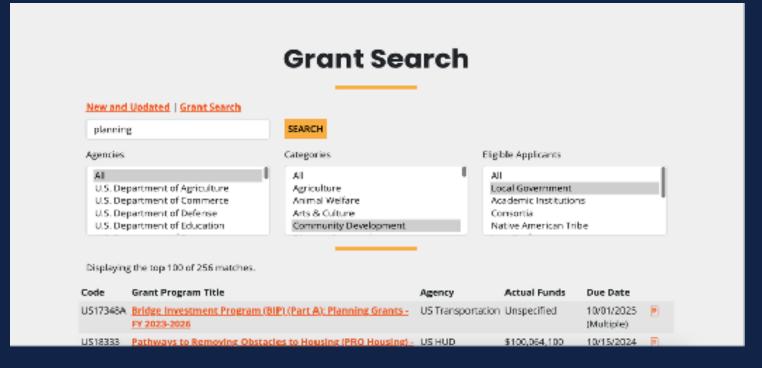
The Playbook is divided into three main sections:

- Preparing to Apply: Learn about grant programs, identify the right opportunities, and gather the resources you need.
- Grant Application: Understand the steps for submitting a strong application and accessing vital support tools.
- Post-Application: Navigate the necessary steps after submission, including receiving, using, and reporting on grant funds.





# **Local Infrastructure Hub**



localinfrastructure.org/funding-opportunities



# **WE'RE STEWARDS OF...**

the world's best economy and quality of life

# We:

Cultivate prosperity
Future-proof Utah's economy
Work at the speed of business



# **GOEO Rural Opportunity Programs**

## Rural County Grant - \$200,000 yearly to 24 Rural Counties

A grant for rural county governments supporting economic development planning, projects, and activities that include:

- Business recruitment, retention and expansion
- Workforce Development
- Infrastructure projects

### Rural Communities Opportunity Grant - Up to \$600,000

- Competitive grant program available to qualified rural communities to support unique economic development projects and activities
- Counties, cities and AOG's may apply
- Grant application deadline October 30, 2024

### Tax Increment Incentives

### **Economic Development Tax Increment Financing (EDTIF)**

The EDTIF program is available for companies expanding in targeted industries in urban counties.
 These targeted industries include: Advanced Manufacturing, Aerospace and Defense, Financial Services, Life Sciences and Healthcare, Software and Information Technology

### Rural Economic Development Tax Increment Financing (REDTIF)

With rural modifications to EDTIF, projects within rural Utah qualify for more significant incentive amounts. Companies can receive a refund of up to 50% of the new state taxes they pay for up to 20 years.

- Targeted industry preferred but not required
- New jobs created must pay at least 100% of the average county wage

# **Business Support Grants**

## **Rural Employment Development Incentive (REDI)**

Grants for companies creating new high-paying jobs remotely, online, in a satellite hub/office space, or physically located in qualified rural communities

\$4,000 to \$6,000 grants for each new position based on the employee's work location

### **Economic Assistance Grant \$4.5m**

Support and enhance Utah organizations abilities to provide goods and services to the state in the areas of industry, education, community development, or infrastructure.







BUSINESS.UTAH.GOV

# **Technical Planning Assistance**

#### What is it?

A state-funded grant program for local government land use and transportation planning projects.

### What are the goals of the program?

- Integrate land use and transportation planning
- Maximize the value of investment in public infrastructure
- Increase travel options to optimize mobility
- Create communities with opportunities to live, work, and play



### How much funding is available?

The program is currently funded at \$1.5 million per year. Twenty-two projects were funded in 2024.

### Who can apply?

- Municipalities
- Counties
- Townships
- Multi-jurisdictional groups of local governments



### What kinds of projects are eligible?

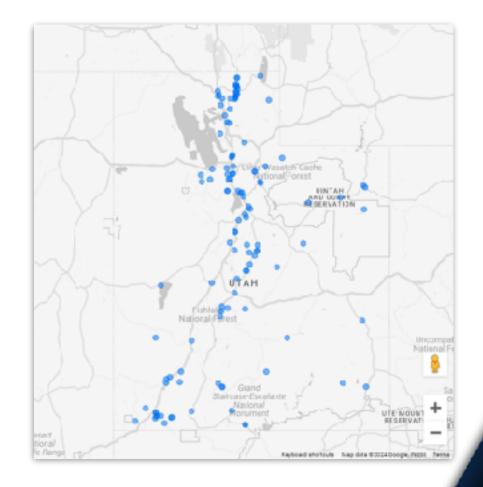
Plans, studies or analyses related to land use and/or transportation are eligible for funding, including but not limited to:

- Community visioning
- Transportation master plans
- Active transportation plans
- Corridor or small area plans
- General plans
- Zoning or subdivision code updates



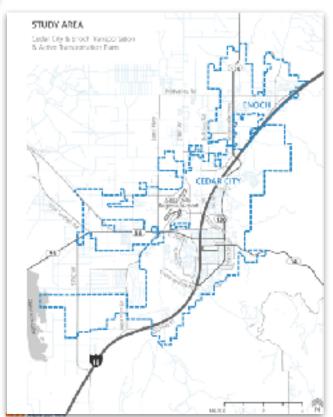
### **Past and Current Grants**

- Urban and rural areas
- 120 grants awarded since 2019





# **Example Projects**







Spring tide Downtown Examportation Study and Action Transportation Plan



Are 14,250

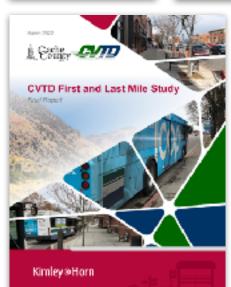
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Adopted Billionary 2, 2000





WAYFINDING SYSTEM MASTER PLAN

March 1, 200



### How does it work?

- Grantees are responsible for:
  - Procurement of consultants
  - Project management
  - Regular reporting to UDOT
- Delivery of funds:
  - 90% of grant funds are delivered upfront.
  - The remaining 10% of funds are delivered at project completion.



#### **Annual Timeline of Events**

- Call for Applications: October
- Application Deadline: December
- Awards Announced: March/April
- Funding Available: July

**Application Deadline: December 12th at 11:59pm** 



### How do I apply?

Apply online at:

tpa.udot.utah.gov

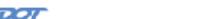




UDOT's Technical Planning Assistance (TPA) program provides grant funding to public agencies across Utah to carry out planning projects that:

- Integrate land use and transportation planning
- Maximize the value of investment in public infrastructure
- Increase travel options to optimize mobility
- Create communities with opportunities to live, work, and play

Proactively planning for the future of our communities will help ensure a higher quality of life for all who call Utah home.





**UDGT Planning Division** 

### **Questions?**

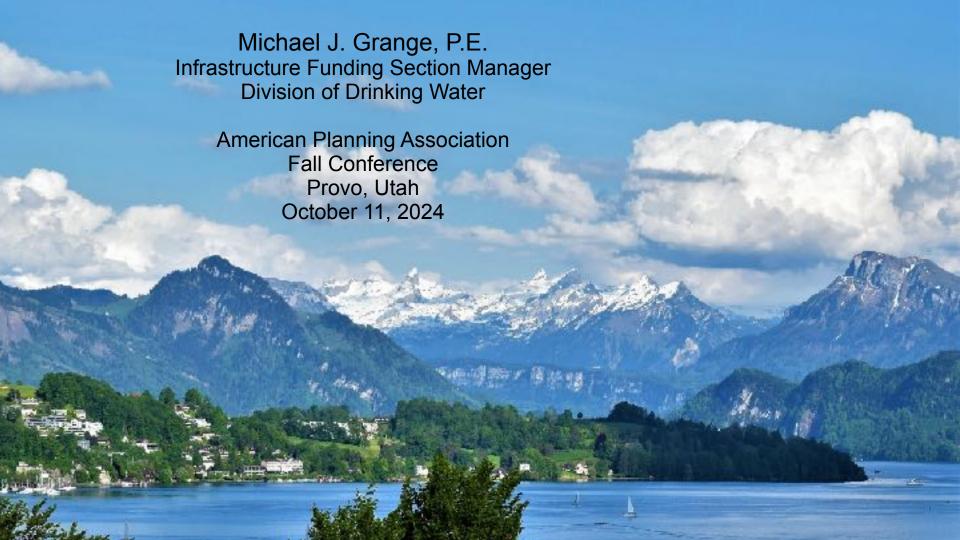
Jordan Backman UDOT Urban Planning Manager jbackman@utah.gov 253-508-2383







Financial Assistance
Options
Through the
Division of Drinking
Water



# State SRF Program – R309-700

- Limited to "Political Subdivisions/Entities"
  - ? Municipalities
  - ? Water Districts
  - Special Service Districts
- ? Requirements include:
  - Show public support
  - SHPO Compliance
    - [2] (Cultural/Historical/ Archeological Review)
  - ? Others too numerous to mention



# Federal SRF Program – R309-705

- Publically-Owned Systems, Privately-Owned Systems and Non-Profit, Non-Community Systems
  - Municipalities, Improvement Districts, etc.
  - Pop" systems, etc.
  - Church Camps, Scout Camps, etc.
- System must be approved
  - ? Or funded project must resolve issue
- System must have adequate "capacity"
  - Technical, Managerial & Financial capabilities



# **Eligible Projects**

- Drinking Water System Related
  - Sources (wells, springs, etc.)
  - Storage Tanks
  - ? Treatment Facilities
  - Transmission/Distribution Pipelines
  - SCADA/Telemetry/Water Meters
  - Planning
    - System Master Plans
    - Asset Management Plans
    - Engineering Studies

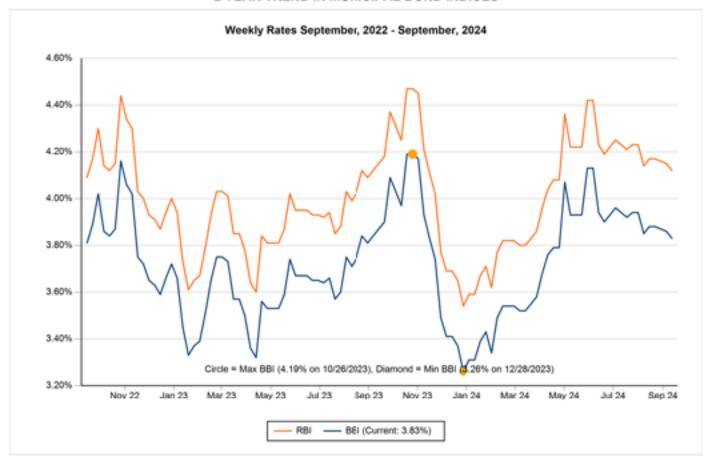


# Types of Financial Assistance

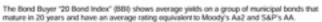
- ? Low interest loans
  - Base rate is the Revenue Bond Index (RBI)
    - Adjusted Weekly
    - ? Sep 12, 2024: RBI = 4.12%
      - ? (~4.10% in March 2023)
- ? Principal Forgiveness (Federal SRF) or Hardship Grant (State SRF)
  - Local MAGI ≤ 80% of State MAGI (Median Adjusted Gross Income)
    - 2021 State MAGI \$51,600
  - ? After Project Water Bill > 1.75% of Local MAGI
    - Programmer of \$42,500
      - 82.4% of State MAGI
      - Affordable Water Rate = \$61.98/connection/month



#### 2 YEAR TREND IN MUNICIPAL BOND INDICES







The Revenue Bond Index (RBI) shows the average yield on a group of revenue bonds that mature in 30 years and have an average rating equivalent to Moody's A1 and S&P's A+.



## **How to Apply**

- The application form
  - Excel Spreadsheet
  - Available on DDW website
    - https://documents.deq.utah.gov/drinking-water/construction/DDW-2017-001668.zip
- Capacity Assessment Worksheets
  - Available as a tab in the Application Form
  - ? Also available on the DDW website
    - https://documents.deq.utah.gov/drinking-water/construction/DDW-2018-009523.pdf



### **SRF** Assistance Timeline

- Submit application form to DDW
  - Peadline is ~60 days prior to the next scheduled Drinking Water Board meeting
    - Programme in the street of the
    - The application deadline is November 19, 2024
    - The schedule of deadlines is available on the DDW website
      - https://deq.utah.gov/boards/utah-drinking-water-board-meetings
- Application reviewed by Staff
  - Project need is evaluated
    - Project is placed on the Project Priority List
  - System financial need is evaluated
    - Disadvantaged Community status
  - Staff evaluates financial assistance alternatives



### **SRF** Assistance Timeline

- Project evaluation presented to Financial Assistance Committee
  - Committee meets via teleconference ~one month prior to the DWB Meeting
  - Committee has several options
    - Move project to DWB meeting
      - With assistance recommendation
      - Without assistance recommendation
    - Table project & request additional information
- Project presented to the Drinking Water Board
  - DWB has several options
    - Authorize assistance
    - Peny assistance
    - Table project & request additional information



### **Contact Information:**

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# **Utah Division of Outdoor Recreation Funding Opportunities**











| GRANT NAME   | ELIGIBILITY  | AMOUNT   | APPLICATION DATES   |
|--|--|--|---|
| UORG   | New Outdoor Recreation Infrastructure                              | \$5,000- \$1 Million                           |   |
| RRI  | Restoring Old Outdoor Rec infrastructure                           | \$5,000- \$250,000                             | Open Jan 13-March 21 2025   |
| CPR  | Community Parks & Rec Infrastructure (New & Restoring)             | \$50,000- \$200,000<br>(\$2 Million Available) |   |
| OHVR   | OHV Recreational Infrastructure<br>Search and Rescue Equipment     | 4+ Million Available                           | 2 Cycles - Open<br>February 1st - April 2nd<br>June 3rd - July 31st |
| BOATING  | Boating Recreational Infrastructure<br>Search and Rescue Equipment | 1.6 - 2 Million Available                      | N/A   |
| ORI  Regionally Significant: Outdoor Rec Infrastructure (New & Restoring) Non-Infrastructure Regional Rec Planning |  | Over \$1 Million                               | Open Now  |
| ORPA   | Planning Assistance  | \$1.5 Million Available                        | Open Oct 7- Dec 1<br>2024   |

# **Activities that UORG & RRI Fund**



Adaptive outdoor recreation of all types



Camping: tent, RV, yurts and hammocking





Off-road motorized activities: UTV, ATV and off-road motorcycles.



Outdoor adventure course activities: outdoor challenge course, discigolf or ropes course



Rock and mountain activities: canyoneering, rappelling and all types of outdoor climbing.

Shooting activities: archery, target shooting



Snow activities: snowboarding, all skiing. types, snowshoeing, snowmobiling and ice skating in outdoor rinks.



Trail activities (natural surface): hiking backpacking, trail running, mountain biking. and horseback riding



Water activities: canceing, kayaking, rafting, stand-up paddling, sailing, motorized boating swimming in lakes or rivers and snorkeling.



Wheel sports (paved surface): recreational bicycling, skateboarding, accolering and rollerblading



# UORG Matching Scale



# Matching Requirements

| 50/50                   | 40/60     | 30/70    | 20/80           |
|-------------------------|-----------|----------|-----------------|
| SL Co                   | Tooele    | Sanpete  | San Juan        |
| Utah                    | Iron      | Sevier   | Emery           |
| Davis                   | Box Elder | Duchesne | Beaver          |
| Weber                   | Uintah    | Millard  | Garfield        |
| Washington              | Carbon    | Juab     | Rich            |
| Cache                   | Morgan    | Kane     | Wayne           |
| Summit                  | Grand     |          | Piute           |
| Wasatch                 |           |          | Daggett         |
| Federal/<br>State Gov't |           |          | Tribal<br>Govts |

- "Suggested" County Based Match, minimum 20% Match
- Match: ½ Cash, ½ in- Kind
- Pre-Build Cost Support- 25% of Match
  - Design
  - Planning
  - Feasibility, EAS
  - Engineering
- All Grants are reimbursement based

## **CPR**

**Parks** - parking lots, bathrooms, sport courts/ fields, court surfaces, permanent goal posts, bleachers, walking paths, lighting, sprinkler systems, equipment sheds, fencing, picnic tables, benches, water fountains

**Playgrounds** - traditional playground equipment: swings, slides, monkey bars, playground surface

**Pools** - outdoor pools, splash pads, and water features

- Indoor recreational facilities
- Equipment for indoor or outdoor recreational activities ie: balls, bats, rackets, swim toys etc...
- Removable infrastructure, ie: nets, pop-up tents, umbrellas etc...
- General maintenance
- Cleaning or maintenance equipment ie: lawn mowers, garbage cans
- Land acquisition





# **OHV/Boating Recreation Grants**











# **OHV Funding Per Category**



**Trail Work** 



Access Protection



**Education** 



Search & Rescue (SAR)



**Snowmobile** 



**OHV Tourism** 



OHV Land
Acquisition

\$1,500 to \$350,000 (additional funding can be requested)





\$1,500 to \$150,000

\$1,500 to \$150,000

\$1,000 to \$15,000

\$10,000 to \$1,000,000







## Eligible Entities/Projects - Boating **Recreation Grant**

## Eligible Entities:

- Water Conservancy Districts
- State Agency
- Counties
- Municipalities

## Projects Include:

- Construction and repair of publicly owned boating facilities
- Resource protections of water way shorelines Erosion
- **Drought Access Mitigation**
- Alternative access development for non-motorized
- Search and Rescue Equipment



# Secrets of Success

# Planning your Project



### **Analyze Community Needs**

Spend the time in thinking about how your project will meet a need in the area

### **Consider the Economic Benefit**

Reach out to your local tourism director and get them on board with your project

### **Large Events**

Consider if your project can serve multiple purposes and host large events for your community

### **Extend Tourism Season**

Consider building an asset that will be utilized during the off-season

### **Accessibility Considerations**

What additions can you include to make the project inclusive and accessible for all abilities

#### **Historic Site Considerations**

Does the project located on or intersect any historic property? Consult SHPO

### **Partners & Volunteers**

Assemble good partners and volunteers to help support your project work

### **Community Engagement**

Begin the planning process early and show sincere support for the project from the community

### Attend DOR Events to Build Relationships & Skills

Grant Tour: Nov & Dec 2024

Utah Trails Conference: April 23-24, 2025 Kanab, UT

Outdoor Recreation Summit: TBD

Join the Newsletter for Upcoming Events

#### Call or Email Us!

The earlier the better. We're always happy to help!



# **THANK YOU!**

For more information visit our website: <a href="https://recreation.utah.gov/grants/">https://recreation.utah.gov/grants/</a>

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# REGIONAL FUNDING OPPORTUNITIES

Fall 2024 Utah APA Conference Session

## REGIONAL FUNDING & ASSISTANCE

- PRMG'RTAChheal Assistance to Governments (TAG)
  WFRC's Transportation Land-Use Connections (TLC)
  UDOT's Technical Planning Assistance (TPA)
  - Planning for growth, development, and mobility related challenges
  - Projects combine land-use and transportation in a meaningful way
  - Station Area Plan (SAP) Technical Assistance
    - Shared fund for WFRC/MAG for current and future planned stations
  - Transportation Improvement Program (TIP)
    - Primarily capital projects, but planning for projects is also eligible
  - Community Development Block Grant (CDBG)
    - Economic development and housing benefiting for low- and moderate-income
  - Local Administrative Advisory (LAA)
    - Administrative technical assistance for qualifying cities and towns
  - Future Potential Funding...



# **TAG/TLC/TPA Program Basics:**



- Open to all local governments in the within the MAG/WFRC region. UDOT's TPA
   Program applies outside of AOGs
- Funds planning and studies that help local governments meet growth and mobility related challenges and opportunities
- Priority is on projects that combine transportation and land use in a meaningful way

## magutah.gov/tag/

# wfrc.org/programs/ transportationland-use-

tpa.udot.utah.gov/

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# Process & Timeline

| September      | Project Concepts Due   |  |
|----------------|------------------------|--|
| December       | Final Applications Due |  |
| February-March | Awards Announced       |  |

# WHAT ARE WE LOOKING FOR?

# REVIEW THE PROGRAM GUIDELINE

Understand and appeal to the program objectives and scoring rubric

# PRE-APPLICATION CONSULTATION

A means to better understand and meet challenges together.

# DOCUMENT COMMUNITY BUY-IN

City Council, community stakeholders, interagency partners, residents.





# Transportation Improvement Program (TIP)

- The Transportation Improvement Program (TIP) lists all funded regional transportation projects (MPO, UDOT, UTA, locals)
- The MPO selects projects for State Exchange Funds, MPO Federal Funds, County Transportation Sales Tax Funds every two years.
- Next Selection cycle will begin Fall 2025.
  - New projects will be funded in 2029 and 2030
  - Approximately \$100m





## **Transportation Improvement Program - Eligible Projects**

- New Roads
- Widening Projects
- Intersection Improvements
- Active Transportation
- Airports

- Regional Transportation Study
- New Transit Service
- AQ Reduction
- ITS

Road Projects must be on the state functional class map

All projects must be included in a municipal transportation or agency plan

All capacity projects must be listed or supported in the Regional Transportation Plan



## **Transportation Improvement Program (TIP) - Project Selection**





## **Successful TIP Projects**

### **Good Attributes**

- Major Collector or above
- New Connection
- Last Phase
- Local Participation
- Complete Streets
- Cost effective
- Benefits Multiple Modes

### **Bad Attributes**

- Minor Collector or Local
- Through Developable Land
- Costly ROW
- Substandard Design
- No Logical Termini



# **Community Development**Block Grant Program

- Sponsored by the US Department of Housing and Urban Development
- MAG Administers 5 CDBG programs:
   Summit and Wasatch Counties, Utah
   County, Lehi City, Orem City and Eagle
   Mountain City.

### **Regional Funding Workshop**



### CDBG funds can be used for a wide variety of projects

**Public Facilities and Infrastructure:** Replacing undersized water and sewer lines, making ADA improvements to public facilities, renovating senior centers, adding sidewalks and ramps to streets, acquiring property, building parks, etc.

**Public Services:** Healthcare, Meals on Wheels, afterschool programs, food banks, homelessness services and prevention, programs for disabled adults, senior services, etc.

**Economic Development:** Small business support and financing, infrastructure to support commercial development, facade improvements, etc.

**Housing:** Housing rehab, property acquisition, shousing counseling, etc.

\*Projects should primarily benefit low- and moderate- income residents\*



### **Application Process and Timeline**

### **Utah County, Lehi, Orem**

October - Attend a How to Apply Workshop

October-January - Low- and moderate-income surveys

December - Submit a pre-application

January - Project site visit with MAG staff

February - Final applications due

March - interview with committee/city council

April - Award letters sent

May-June - Grantee training, environmental reviews, etc.

July 1 - earliest contract start date

Public service contracts are 12 months. Capital project contracts are 18 months.

### **Summit and Wasatch Counties**

October - Attend a How to Apply Workshop

October-January - Low- and moderate-income surveys

January - Interview with Committee

March/April - Award letters sent

April - Attend *Grantee Workshop*, environmental reviews, etc.

May - Submit final application

July 1 - earliest contract start date

## **FAQs**

**Who is eligible to apply?** Cities (with a few exceptions), Counties, Non-profit organizations, and Quasi-government entities.

**How much can you apply for?** There is no set limit to how much money you can apply for. A typical request for a capital project is \$150-\$500,000. A typical request for a public service project is \$10-\$75,000.

**Is there a match requirement?** No, there is no funding match requirement, but it is a scoring criteria. The more matching funds you can bring to the project, the better.

Who decides which projects are funded? It depends on which program you apply to, but it will either be a committee of elected officials and private citizens or the City Council.

**How do we get the money?** CDBG is a reimbursement grant. If awarded, you will expend funds on the project, submit proof of project delivery and payment, receive reimbursement for eligible project expenses.



### LAA PROGRAM

In 2023 the Legislature allocated funds to help Utah's smallest cities and towns create policies, processes, and programs to enable them to "city better". Cities and towns are eligible for Local Administrative Advisor (LAA) Program assistance if they:

- Are under 10,000 population
- Are a dues-paying member of the Utah League of Cities & Towns
- Do not have full-time administrative staff

# - Questions?



# QUESTIONS

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