

# **ACTIVE TRANSPORTATION IN RURAL COMMUNITIES**

**Anna Maki & Tyler Torres**

**What we've  
been up to**

# **GNAR INITIATIVE**



**GATEWAY AND  
NATURAL AMENITY  
REGION INITIATIVE™**

- **Rural Utah focus**
- **Active Transportation Educational Module**

**MILES AND SMILES**



# **ACTIVE TRANSPORTATION LEARNING MODULE**

## **What is it?**

**In collaboration with the GNAR Initiative,  
we created an active transportation  
learning module with the intent to provide  
tools to rural communities**



**MILES AND SMILES**



# CHALLENGES

Rural communities face unique  
planning challenges

# ACTIVITY

**Solo - Pair - Group**

**Community Challenges**

# ACTIVITY

## Step 1: Write Down Challenges

90 Seconds

Community Values

# ACTIVITY

**Step 2: Share with a  
partner**

**4 minutes**

**Community Values**

# ACTIVITY

## Step 3: Share with the group

Community Values



# AT PLANNING COMPONENTS

**Foundations**

Challenges

**Capacity Building**

Funding

**Community Engagement**

Planning Resources

# Foundations

Start effectively to cross the finish line



1. Determine  
community's values



2. Highlight  
destinations, assets,  
and gaps



3. Clear scope and need  
early

# Building Capacity

Strategies that work for your community

Capacity starts, carries, and finishes AT efforts.

**Find Partners:** Teamwork makes the dreamwork

**Find Support:** It takes a village

**Future Steps:** See it to the end, or start the next big thing





# RESOURCES & TOOLS

## Funding

Grants, creative funding sources, helpful agencies.

## Active Transportation Resources (Planning & Design)

### Bike Utah Toolkit

### Walkability Audits

### Existing Plans

### Planning and Design Guides

- **NACTO: Best practices**
- **AASHTO: Design requirements**







# **COMMUNITY ENGAGEMENT**

**It's important, and can create  
long-term support and champions**



# COMMUNITY ENGAGEMENT



Meet communities  
where they're at



Message based on  
community values



Best practices...



## Challenges



## Opportunities

# **ACTIVITY**

**How can your community overcome the challenges presented to it?**

- Write an idea or two on the back side of your card**
- Share with your partner, maybe they'll see the angle that works for your community!**

# THANK YOU, Q'S?

## Contact Us

**Anna: [anna.maki@parkcity.org](mailto:anna.maki@parkcity.org)**

**[t.torres@fehrandpeers.com](mailto:t.torres@fehrandpeers.com)**

## Resource Cache

<https://docs.google.com/spreadsheets/d/1qTsdEZaCyuiYuFS28rNXaCRFZaWubTDbRgDmO5TxbWQ/edit?usp=sharing>