



22

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SEPTEMBER 8-9, 2022
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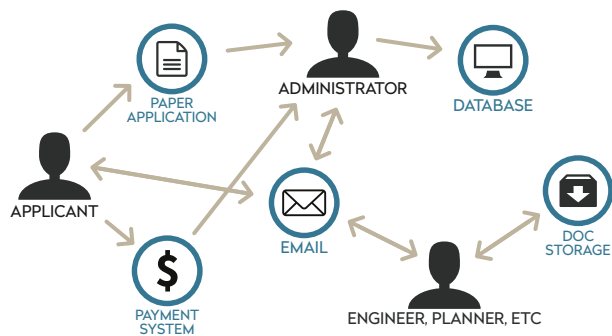


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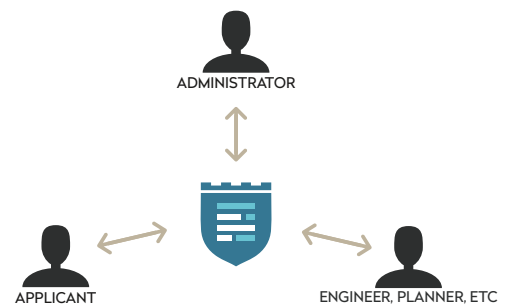
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A MESSAGE FROM THE PRESIDENT



WELCOME TO THE 2022 APA UTAH FALL CONFERENCE

Dear Friends and Colleagues,

On behalf of the American Planning Association Utah Chapter Executive Committee, it is my pleasure to welcome you to the 2022 APA Utah Fall Conference. We are certain your attendance at this conference will be rewarded with valuable insights, useful new techniques and skills, and enhanced networking with your greater planning community.

Our keynote speakers, Alan Matheson, executive director of the Point of the Mountain State Land Authority, and Laura Hanson, managing director of planning coordination with the Utah Governor's Office of Planning and Budget, will get us off to a great start both mornings, with focus on statewide planning, coordination, and partnerships.

Be sure to sign up for a mobile workshop or walking tour to get some fresh air and your feet on the ground. Experience area trails, Lehi's downtown, Utah Lake restoration, Holbrook Farms master planned community, and several other destinations. Join the APA Utah Chapter book club group as we discuss "Walkable City, How Downtown Can Save America One Step at a Time," by Jeff Speck, co-author of "Suburban Nation." Citizen Planner Training is on the schedule; learn from professional planners and seasoned planning commissioners and satisfy your legislature required training hours. Sessions on transportation, housing, transit-oriented communities, water conservation, sensitive lands toolkit, public engagement, PIDs, development agreements, design requirements, and much more are offered on this packed schedule. Continuing education credits (CM) are available for most sessions, keynotes, and workshops.

Take some time to introduce yourselves and thank our sponsors, we are grateful for their on-going support. Our newest committee, the emerging planner's group, will have a table and are planning a social event, as are our women in planning group. More information is available at the registration desk. When you check in, please join me in giving a sincere and heartfelt thank you to Judi Pickell and Nicole Masson, without their dedication, resourcefulness, and organizational skills this conference would not be possible. A huge round of applause to Judi for her successful effort in securing for APAUT, a grant from the State of Utah Department of Commerce, Office of the Property Rights Ombudsman, Land Use Training Fund, to cover the cost of our Fall Conference venue. Many thanks also to all our presenters, panelists, trainers, mobile tour hosts, contributors, conference organizers and our valuable sponsors.

Thank you for attending and supporting the Utah Chapter of the American Planning Association. We welcome you to this conference and look forward to your participation.

Sincerely,

Kirsten Whetstone, AICP
APA Utah Chapter President



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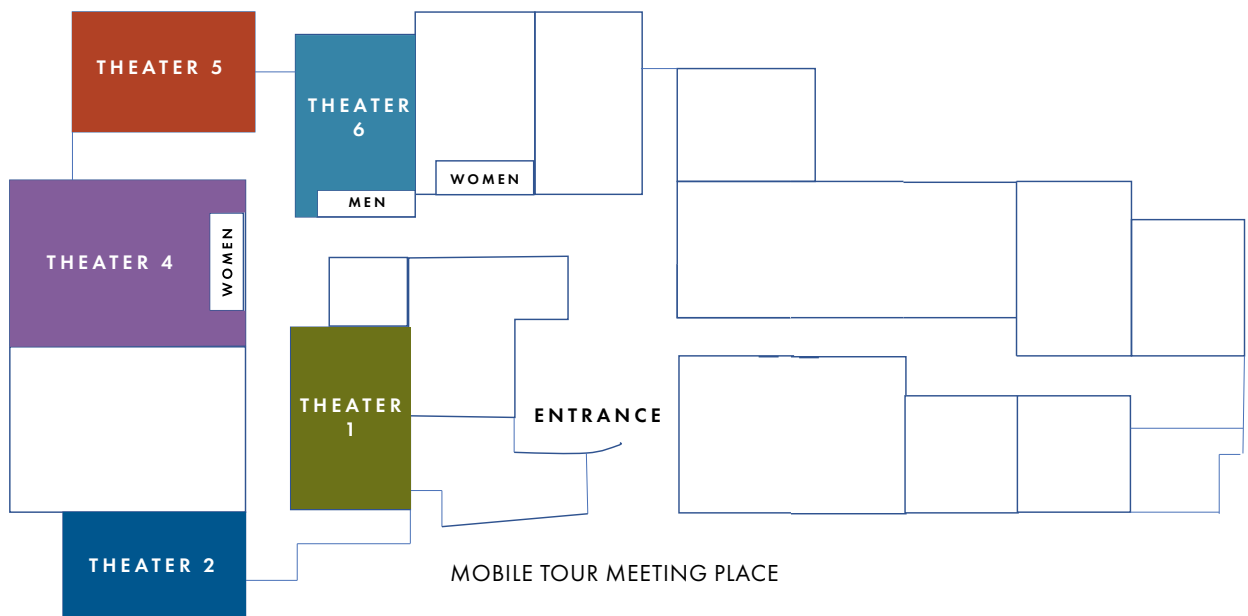
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THURSDAY, SEPTEMBER 8, 2022

8:30 - 9:00	THEATER 4	WELCOME		
9:00 - 9:45		 POINT OF THE MOUNTAIN LAND AUTHORITY ALAN MATHESON		
	THEATER 1	THEATER 2	THEATER 5	MOBILE TOUR
10:00 - 11:00	THE SWISS ARMY KNIFE FOR HOUSING: COMMUNICATIONS, DATA AND BEST PRACTICES TED KNOWLTON, ARI BRUENING, MIKALA JORDAN	THE MAYOR'S PERSPECTIVE MARK JOHNSON, NATALIE HALL, TROY K. WALKER	PLANNING GONE WRONG THOMAS MCMURTRY	LEHI ACTIVE TRANSPORTATION WITH LIME ELECTRIC BIKES MIKE WEST (10:00 - 12:00)
11:10 - 12:00	ADUS: MORE HOUSING OR JUST MORE HASSLE? KELSEY LINDQUIST, MIKE JOHNSON, STEVE WALDRIP	COMMUNITY CHARACTER KIRSTEN WHETSTONE, SEAN CONROY, DAVE ANDERSON	RIGHT-SIZED MASTER PLANNING KELLY GILLMAN, LAURA SMITH	HOLBROOK FARMS MASTER PLANNED COMMUNITY BUS & WALKING TOUR SIERRA PIERSON (10:00 - 12:00)
12:00 - 1:00	ETHICS FOR REALS BRUCE PARKER (LUNCH SESSION)	ZIPFLOW PRESENTATION (LUNCH SESSION)	LUNCH	
1:15 - 2:15	LEGISLATIVE LIGHTNING ROUND WITH THE LEAGUE MEG RYAN, SCOTT HESS, JUSTIN LEE	STARTING SMALL: HOW TO BUILD A STRONG PLANNING DEPARTMENT FRANCIS LILLY, JASON BOND	WATER IN PLANNING: HOW LAND USE AFFECTS WATER USE AND HOW UTAHNS FEEL ABOUT IT ARI BRUENING, RYAN BECK	DEVELOPING INCOME RESTRICTED HOUSING COREY JONSON, ADAM LANKFORD (1:15 - 3:30)
2:30 - 3:25	CACHE COUNTY'S HOUSING AFFORDABILITY TASK FORCE DAVID ZOOK	LEGAL HOT TOPICS WILF SOMMERKORN, SCOTT HESS, JASON BOAL	VISIONING AND PLANNING FOR A BETTER FUTURE: THE ROLE OF INTEGRATING WATER USE AND LAND USE PLANNING MARK STRATFORD	PLANNING FOR MOUNTAIN BIKING TRAILS (BYOB) ROSS DINSDALE (2:30 - 4:30)
3:35 - 4:30	HOW TO UNLOCK THE VALUE OF TRANSIT-ORIENTED COMMUNITIES PAUL DRAKE, REID EWING	SHORT-TERM RENTALS: WHAT YOU WISH YOU ALREADY KNEW MARCIE JONES	WHERE YOU CAN SUCCEED AS A PLANNER WITH YOUR SKILLS BRUCE PARKER, MICHAEL MALOY, JASON BOAL	THANKSGIVING POINT TOUR ERICA BROWN

FRIDAY, SEPTEMBER 9, 2022

8:30 - 9:00	THEATER 4	ROB SCOTT AWARD PRESENTATION / CHAPTER HISTORY			
9:15 - 10:00		 STATE-WIDE PLANNING COORDINATION LAURA HANSON			
	THEATER 1	THEATER 2	THEATER 5	THEATER 6	MOBILE TOUR
10:10 - 11:00	LOW IMPACT DEVELOPMENT - CAN YOU RELY ON IT? JEANNE RILEY, DAN TRACER, JOHN JANSON	ZONING - CARROT VS. STICK DAVE PETERSON, SHERRIE PACE, LYLE GIBSON	STATEWIDE PLANNING COORDINATION KEYNOTE Q & A PANEL LAURA HANSON, CAMERONSDIEHL, ARI BRUENING.	PLANNING FOR SIGN CODE SUCCESS JAMES CARPENTIER	WHERE DOES THE WATER GO? JORDAN NARROWS MOBILE TOUR WITH LIME E-BIKES. SOREN SIMONSEN (10:00 - 12:00 PM)
11:10 - 12:00	THERE'S GOT TO BE A BETTER WAY TO DO ANNEXATIONS! WILF SOMMERKORN, BRENT BATEMAN, VAUGHN PICKELL	LEGAL PITFALLS OF CONDITIONAL USE PERMITS MARCIE JONES	STREET KNOWLEDGE: WASATCH TRANSPORTATION ACADEMY KEITH BARTHOLOMEW, ANDREA OLSON, GJ LABONTY, LAURA HANSON	SENSITIVE LANDS - THE NEW STATEWIDE TOOL ZAC COVINGTON, JOHN M. JANSON, MIGUEL AGUILERA	WALKING TOUR OF LEHI'S DOWNTOWN JACOB CURTIS (10:00 - 12:00 PM)
12:00 - 1:00	EMERGING PLANNERS JORDAN KATCHER (LUNCH SESSION)	BOOK CLUB MICHEAL MALOY, SUSIE PETHERAM, MARK MCGRATH (LUNCH SESSION)	CHAPTER BUSINESS MEETING ALL WELCOME (LUNCH SESSION)	LUNCH	
1:15 - 2:15	THE ROLE OF THE PLANNING COMMISSION? NATALIE GORDON, WESTON CLARK, MELISSA BAND	CAN A BIKE LANE BE A TRAIL TOO? HUGH VAN WAGENEN, JUSTIN ANDERSON, HEIDI GOEDHART, SHANNON ELSWORTH	CONSULTANTS - WHEN DO YOU NEED THEM? TONY KOHLER, MARK VLASIC, OLIVIA CVETKO	TDRS & PDRS & AG ZONES, OH MY! JOHN JANSON	
2:30 - 3:25	PUBLIC INPUT IS BAD, ACTUALLY: DESIGNING EFFECTIVE LAND USE PUBLIC PROCESSES PAUL ALLRED, WILF SOMMERKORN, WADE BUDGE	FINANCING THE FUTURE – HOW PID'S CAN WORK FOR YOUR COMMUNITY AARON WADE, STEPHEN NELSON, MARCUS KELLER, JASON BOAL, CRAIG JENSON	UTAH GROWING WATER SMART JOHN BERGGRE, KELLY KOPP	DESIGN STANDARDS VERSUS DEVELOPMENT AGREEMENTS - WHO'S ON FIRST? FRANCIS LILLY, JOHN JANSON	THANKSGIVING POINT TOUR ERICA BROWN
3:35 - 4:30	PUBLIC ENGAGEMENT TOOLS, TIPS AND TRICKS BRITTNEY HARRIS, KATHRYN NEWMAN	TALKING HEADS: WHAT I WISH I WOULD HAVE KNOWN ON DAY ONE NORA SHEPHERD, ROBERT SCOTT, PAUL ALLRED, MARK MILLER	WATER CONSERVATION: GOOD, BETTER & BEST PRACTICES IN URBAN DESIGN SOREN SIMONSEN	YOUR TURN - ASK THOSE BURNING QUESTIONS WILF SOMMERKORN, JOHN M. JANSON, ZACH SHAW	



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THURSDAY, SEPTEMBER 8, 2022

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
POINT OF THE MOUNTAIN UPDATE 	THURSDAY 9:00 AM THEATER 4	ALAN MATHESON	Join us for a discussion about the development of nearly 600 acres of state-owned property called 'The Point'. Widely recognized as one of the most important economic development opportunities in state history, The Point offers unprecedented potential to create an innovation hub that fosters technological advancement, facilitates mixed-use urban areas and preserves parks and open space.
THE SWISS ARMY KNIFE FOR HOUSING: COMMUNICATIONS, DATA, AND BEST PRACTICES	THURSDAY 10:00 AM THEATER 2	TED KNOWLTON, ARI BRUENING, MIKALA JORDAN	Utah is in a housing crisis with prices having doubled in just the last five years. This session will present a handful of new communications and analytical resources to help planners as you help your community grapple with and adapt to these challenges. These resources are helpful for planners to understand how to proceed and also critical for having a community conversation about housing.
THE MAYOR'S PERSPECTIVE	THURSDAY 10:00 AM THEATER 2	MAYOR MARK JOHNSON (LEHI), MAYOR TROY K. WALKER (DRAPER), MAYOR NATALIE HALL (BLUFFDALE)	Maintaining Community Character: The cities of Bluffdale, Draper, and Lehi – located along the rapidly growing Point of the Mountain – have a rich historical character. The pressures of growth can wear at that fabric if not addressed. Hear what these communities are doing to maintain and evolve community character and make connections between the old and new residents of their towns – from the perspectives of their mayors. A panel of mayors from these cities will present their perspectives.
PLANNING GONE WRONG	THURSDAY 10:00 AM THEATER 5	THOMAS MCMURTRY	Thomas takes a funny look at bad planning and engineering projects from around the world. This presentation is filled with silly images, but also tries to highlight some lessons that can be learned from other people's mistakes. Some projects are ill-conceived, some projects with failed execution, some projects just completely bewildering. Thomas reviews them and shares their story.
LEHI ACTIVE TRANSPORTATION MOBILE TOUR WITH LIME ELECTRIC BIKES	THURSDAY 10:00 AM (MOBILE TOUR)	MIKE WEST	Come check out some new active transportation improvements including the I-15 grade separated bike/ped crossing, frontage road trails, and new bike ped bridge over the Timpanogos Highway and see what Lehi is doing to plan for additional improvements to encourage walking and cycling.
HOLBROOK FARMS MASTER PLANNED COMMUNITY BUS AND WALKING TOUR	THURSDAY 10:00 AM (MOBILE TOUR)	SIERRA PIERSON	Exploring the successes and challenges of active transportation and mix of housing types in a 3,000 unit master planned project.

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
ADU'S: MORE HOUSING, OR JUST MORE HASSLE?	THURSDAY 11:10 AM THEATER 1	KELSEY LINDQUIST, MIKE JOHNSON, STEVE WALDRIP	In 2021, the state legislature passed a bill stipulating that in most residential zones in most municipalities, Accessory Dwelling Units (ADUs) that were located within a primary residential dwelling, were now permitted uses. The intent was to make up for the large deficit in dwelling units constructed over the past decade, and to provide some that would be more affordable. This action followed a national trend to address housing affordability, with mandating ADUs being viewed as easy, low-hanging fruit. So has it worked? Are there more ADUs being built and occupied in communities around the state? If not, why not? What other factors may be affecting the lack of proliferation of ADUs? Will these factors lead to more action in the upcoming legislative session? What about external ADUs? We'll try to address these and other questions about ADUs with our panel of experts in this session.
COMMUNITY CHARACTER	THURSDAY 11:10 AM THEATER 2	KIRSTEN WHETSTONE, SEAN CONROY, DAVE ANDERSON	Growth just keeps rolling into our communities. How do we shape that growth to retain our community character? How do we retain the features of our community, the features that we value, before they disappear? Learn about Summit County's Villages Overlay that is intended to promote the compact villages that reflect the heritage of the county. Learn about two Transfer of Development Rights programs - one that preserved 750 open space acres in Mapleton and another that is just starting in Spanish Fork (with a great video!) and meant to retain the agricultural character of the River Bottoms. Growing together to preserve our community character has become an important issue across our state, as communities grapple with increased development pressure.
RIGHT-SIZED MASTER PLANNING	THURSDAY 11:10 AM THEATER 5	KELLY GILLMAN LAURA SMITH	Planning for a community's future requires a tailored and specific plan that meets the communities needs in the immediate and long-term future. This lecture will discuss how to identify your communities master planning needs, and what steps can be taken to achieve them successfully.
ETHICS FOR REALS (LUNCH SESSION)	THURSDAY 12:00 PM THEATER 1	BRUCE PARKER	Every day, all planners, citizen and professional alike, and regardless of their location or planning activity, face ethical dilemmas. A Planning Commission meeting item has not been properly noticed but rescheduling to next month's meeting will cause a burden to the applicant. As a Planning Commissioner, what should I do? Can I act on a Planning Commission item, when the staff says some application requirements are missing? Can I support a development that is supported economically but places negative impacts on the community's resources, including water? My neighbor has made a development application. I should step aside but I am the sole planner in city hall. The mayor has received several complaints from a resident upset about the requirements for a land use permit. She wants me to relax and issue the permit without the requirements. She says it won't hurt and no one will know. Upsetting the mayor could risk my employment. What should I do? These, and a myriad of other questions come before citizen and professional planners. Sections of the AICP Code of Ethics and Professional Conduct are applicable to all who participate in the planning process. Session presenters will lead a discussion with citizen and professional planners on the real world, practical application of the Code of Ethics.
ZIPFLOW (LUNCH SESSION)	THURSDAY 12:00 PM THEATER 2	ADAM KIRK	Want to learn more about ZipFlow and how we can make land use approvals/permitting easier for you? Come join us during lunch for a 20 minute Demo + Q & A session. The first session will begin at approximately 12:10 and the second at 12:35. We will have treats and a raffle for two \$100 Amazon gift cards, one in each session. Stop by our booth to get a ticket to enter the drawing. You must be present to win!

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
LEGISLATIVE LIGHTNING ROUND WITH THE LEAGUE	THURSDAY 1:15 PM THEATER 1	MEG RYAN, SCOTT HESS, JUSTIN LEE	Planners, have you met all the recent deadlines for land use updates recently passed under State Law? Water, housing, internal accessory dwelling units, Lamma watershed protection areas? JK no Lamma's yet but come to this session to learn about what was passed, where to look for help, and what may be coming down the pike this legislative session.
STARTING SMALL, HOW TO BUILD A STRONG PLANNING DEPARTMENT	THURSDAY 1:15 PM THEATER 2	FRANCIS LILLY, JASON BOND	Learn from two planners with experience in growing a planning department due to incorporation or sudden growth pressure. They will discuss three specific areas of focus which are key to creating and sustaining a strong planning department through significant growth and change. They will also discuss creative implementation ideas, unique situations, and past experiences that show how a focus on these three areas has successfully helped planning departments in very different communities.
WATER IN PLANNING: HOW LAND USE AFFECTS WATER USE AND HOW UTAHNS FEEL ABOUT IT	THURSDAY 1:15 PM THEATER 5	ARI BRUENING, RYAN BECK	For years, Envision Utah has been facilitating community visioning efforts at geographies ranging from the entire state to the local community. In many of those processes, we've worked with water experts to model the water consumption impacts of different land use choices. We've also engaged the public to ask them how they prioritize water conservation and how far they're willing to go to reduce per capita use. This conference session will present the results of these various planning efforts. How much does density alone change water consumption, even without changes in landscaping? What level of landscaping changes will Utahns support? How do Utahns feel about landscaping changes versus other strategies, like shifting water from agriculture to urban uses?
DEVELOPING INCOME RESTRICTED HOUSING	THURSDAY 1:15 (MOBILE TOUR)	COREY JONSON, ADAM LANKFORD	Affordable housing is a hot topic in Utah with the state and cities grappling with how to combat the housing crisis and how to provide more affordable housing. As planners we know that creating these units is not an easy task, nor is it something that we can do on our own. Most planners rarely get an opportunity to be involved in the creation of affordable housing, or work with possible public/private partnerships for the creation of affordable housing. It's something that all planners are going to have to learn more about as cities work with the state and developers to add additional affordable housing units to the state's housing stock. Join Corey Johnson and Adam Lankford with Wasatch Residential and Rep. Waldrip for a discussion on how developers create affordable housing and the State Legislature's take on affordable housing. The session will include a tour of the Veranda Apartments, an income-restricted development by Wasatch Residential.
CACHE COUNTY'S HOUSING AFFORDABILITY TASK FORCE	THURSDAY 2:30 PM THEATER 1	DAVID ZOOK	In April of this year, Cache County Executive David Zook launched a countywide task force to address the issue of housing affordability in the Cache Valley. As in much of the rest of the state, rapidly increasing costs were making housing unaffordable for the majority of the area's residents. What were the causes, and what might be done about it? The task force was comprised of a broad cross-section of valley political and business leaders, subject experts and academics, and planners. The group identified several key issues of concern and divided into working groups to address them. The results were reported at the Cache Valley Summit at the end of June. Three main issues were focused on, which Cache leaders say they will now work on to help with future housing affordability. The process used in Cache County will serve as somewhat of a model for a series of land use issues workshops to be held around the state during the next year, funded by the state legislature. In this session, David Zook will describe the Cache task force process, and the conclusions about what to do that were reached.

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
LEGAL HOT TOPICS	THURSDAY 2:30 PM THEATER 2	WILF SOMMERKORN, SCOTT HESS, JASON BOAL	There is no shortage of controversy in Utah's land use realm. Often a single action by a landowner, developer or community can snowball into legislation that impacts the state. It is vital to understand what legal and legislative issues are currently of concern and what solutions are being considered. This is intended to provide a forum to discuss the hot button issues that appear to be rising to the top in preparation for the 2023 Utah legislative session. The APA UT – Legislative Committee will present what they are hearing in regard to – 1) design standards, 2) temporary ordinances (moratoriums), 3) development agreements, 4) referendum's and 5) short-term rentals, as well as provide opportunity for discussion on other legislative topics.
VISIONING AND PLANNING FOR A BETTER FUTURE: THE ROLE OF INTEGRATING WATER USE AND LAND USE PLANNING	THURSDAY 2:30 PM THEATER 5	MARK STRATFORD	In 2022, the Utah Legislature adopted a requirement for counties and (many) cities to adopt a new element in their general plans addressing the use and preservation of water. This element must be integrated with your general plan's land use element. If you think you might comply with the law just by enacting or updating a landscaping ordinance, you will be missing the boat. We will talk about what this new element should include, how the requirement to consider water resources applies to your community, and what integrated planning could mean for the future of the places where you live, work, and play.
PLANNING FOR MOUNTAIN BIKING TRAILS	THURSDAY 2:30 PM MOBILE TOUR	ROSS DINSDALE	Learn about the successes and challenges of planning for mountain biking trails. Lehi City and Draper City will share what they are working on in their cities, and how they have been collaborating to tie their two trail systems together. Bring your own bike, and meet at the Sensei Trailhead, 1192 W Reggio Circle, Lehi. BRING YOUR OWN BIKE.
HOW TO UNLOCK THE VALUE OF TRANSIT-ORIENTED COMMUNITIES	THURSDAY 3:35 PM THEATER 1	PAUL DRAKE, REID EWING	Planners know the value of TOD — e.g. riders save money, our air is cleaner and our roads are less congested. This session will explore new research on lesser known outcomes including real estate and economic benefits. The session will also highlight Utah best practices in overcoming implementation challenges associated with TOD.
SHORT-TERM RENTALS: WHAT YOU WISH YOU ALREADY KNEW	THURSDAY 3:35 PM THEATER 2	MARCIE M. JONES	Looking to regulate short-term rentals? We'll talk about the changes to state statute made last year that affect regulating and enforcing violations for short-term rentals. We'll also talk about what you can (or, really what you cannot) do about existing short-term rentals in your areas.
WHERE YOU CAN SUCCEED AS A PLANNER WITH YOUR SKILLS	THURSDAY 3:35 PM THEATER 5	BRUCE PARKER, MICHAEL MALOY JASON BOAL	Robert A. Heinlein, an American science fiction author, aeronautical engineer, and naval officer is credited with saying, "A human being should be able to change a diaper, plan an invasion, butcher a hog, design a building, conn a ship, write a sonnet, balance accounts, build a wall, set a bone, comfort the dying, take orders, give orders, cooperate, act alone, solve an equation, analyze a new problem, pitch manure, program a computer, cook a tasty meal, fight efficiently, die gallantly. Specialization is for insects." Does this same approach hold true in the planning profession? In this session we will discuss the skills planners possess and how they can position themselves for success in a such a diverse profession.
TOUR OF THANKSGIVING POINT	THURSDAY 3:35 PM MOBILE TOUR	ERICA BROWN	Tour the butterfly biosphere, meet the Biosphere Lab's Chief Entomologist, and discuss issues that impact Thanksgiving Point. Meet in front of the Megaplex entrance.

FRIDAY, SEPTEMBER 9, 2021

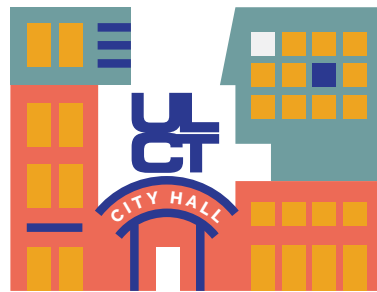
SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
STATE PLANNING COORDINATION KEYNOTE 	FRIDAY 9:15 AM THEATER 4	LAURA HANSON	Like it or not, growth is coming to Utah. It is unrealistic to think we can close the doors. However, how this growth occurs matters. Utahns have the ability to shape the way this growth occurs to ensure that we preserve what makes Utah special. It's time to have a statewide conversation about growth. Utahns need to come together to talk about our values, about our shared goals, and about what we can do to ensure Utah remains a great place to live 200 years from that momentous day in 1847.
LOW IMPACT DEVELOPMENT- CAN YOU RELY ON IT?	FRIDAY 10:10 AM THEATER 1	JEANNE RILEY, DAN TRACER, JOHN JANSON	Does Low Impact Development (LID) offer the solution to all our stormwater problems? Learn about the benefits and the potential for LID systems from Jeanne Riley with the State Division of Water Quality, their "Handbook", and from engineer Dan Tracer.
ZONING – CARROT VS. STICK	FRIDAY 10:10 AM THEATER 2	DAVID PETERSEN, SHERRIE PACE, LYLE GIBSON	Decade's long planning practices show that most zoning ordinances in Utah, and nationwide, include PUD (or PRUD) standards which provide incentives such as increased density in exchange for improved (and unimproved) common area(s), better architectural design, etc., but these standards are often primarily limited to residential development. This session presents additional planning tools to encourage stronger commercial, mixed use, and residential projects to help achieve affordable housing goals, better mixed use, trails, open space, public improvements, and cutting-edge design.
STATE PLANNING COORDINATION Q&A PANEL	FRIDAY 10:10 AM THEATER 5	LAURA HANSON, CAMERON DIEHL, ARI BRUENING	Join us for a Q & A panel to discuss State Planning Coordination with a focus on — how can Utah remain a great place to live, even as we experience rapid growth and changing demographics?
PLANNING FOR SIGN CODE SUCCESS	FRIDAY 10:10 AM THEATER 6	JAMES CARPENTIER	Take away the best practices in regulating electronic message centers that are context sensitive by understanding the regulatory issues and concerns with electronic message centers and how to address aesthetic and saving historic or vintage signs. Understand regulatory best practices and methodologies on saving historic and vintage signs for your jurisdiction.
WHERE DOES THE WATER GO? JORDAN NARROWS LIME E-BIKE TOUR	FRIDAY 1:15 PM MOBILE TOUR	SOREN SIMONSEN	For many years, the numerous diversions of the Jordan River at the point of the mountain have been mostly hidden from view. Thanks to the recent completion of the Jordan River Trail, what's happening to our river system is coming into clearer view. Join us for a bike tour that will pedal through the Jordan narrows, observing the two main structures where most of the Jordan River is diverted. We'll turn around at The Point in Draper, where the range to river greenway and stormwater strategies are reshaping ideas around the Jordan River Parkway.
THERE'S GOT TO BE A BETTER WAY TO DO ANNEXATIONS!	FRIDAY 11:10 AM THEATER 1	WILF SOMMERKORN, BRENT BATEMAN, VAUGHN PICKELL	From Hideout to Grantsville, from Herriman to Providence and Plain City, the process of annexation of properties to municipalities in Utah is fraught with many problems. Managing new urban growth invariably involves the growth of municipalities through annexations. While the code requires cities and towns to prepared annexation policy plans, they usually fall far short of their potential to anticipate and plan for new growth and expansion of necessary urban services. And how to balance the need to accommodate new growth, and preserve the rural, agricultural lifestyle in those outlying areas? We'll talk about these issues in this session and see what are some ways to deal more effectively with the need to expand municipal boundaries to deal with growth.

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
LEGAL PITFALLS OF CONDITIONAL USE PERMITS	FRIDAY 11:10 AM THEATER 2	MARCIE JONES	Conditional use permits can cause huge headaches for staff and property owner alike. We'll talk about how to avoid common legal pitfalls.
STREET KNOWLEDGE: WASATCH TRANSPORTATION ACADEMY	FRIDAY 11:10 AM THEATER 5	KEITH BARTHOLOMEW, ANDREA OLSON, GJ LABONTY, LAURA HANSON	The "Community Transportation Academy" model seeks to break down the barriers for community members to participate in transportation decision-making processes. Using a curriculum handbook developed in Portland, the U of U's City & Metropolitan Planning department launched the Wasatch Transportation Academy. Working with local, regional, and state partners, the WTA ran for eight weeks during January-March 2022, reaching a total of 49 students and concluding with a suite of 18 student-led projects. Student feedback from a post-course survey showed a high degree of satisfaction across a number of pedagogic factors, with a strongly positive net promoter score, indicating a likelihood of continued success for the course in future years.
SENSITIVE LANDS - THE NEW STATEWIDE TOOL	FRIDAY 11:10 AM THEATER 6	ZAC COVINGTON, JOHN JANSON, MIGUEL AGUILERA	Sensitive Lands have become an important topic in our communities to help preserve character and to avoid lands that are hazardous to develop. As a State wide issue, a new tool has been drafted to help communities find the resources they need to create their own ordinances. Listen and learn from Zac Covington, the head of that committee, and then from a practitioner responsible for several ordinances along the Wasatch.
WALKING TOUR OF LEHI'S DOWNTOWN	FRIDAY 11:10 AM MOBILE TOUR	JACOB CURTIS	Check out Lehi's new public safety building and new mixed use building on Main Street, and hear what other plans the city is working toward in encouraging new development in their downtown area.
EMERGING PLANNERS (LUNCH SESSION)	FRIDAY 12:00 PM THEATER 1	JORDAN KATCHER	Are you a prospective or current planner with less than ten years of experience? If so, we encourage you to attend our Utah Emerging Planners Group luncheon, where you'll have the opportunity to connect with emerging planners across the state and brainstorm future events for our initiative. Come be friends with us!
BOOK CLUB— WALKABLE CITY BY JEFF SPECK (LUNCH SESSION)	FRIDAY 12:00 PM THEATER 2	MICHEAL MALOY, SUSIE PETHERAM, MARK MCGRATH	Walkable City, which was published in 2012 and became the best-selling city-planning book in 2013 and 2014, was described by Planetizen as: "With intellectual cunning and great prose, Jeff Speck diagnoses the disconnect between what planners know about how to make cities livable, and what most of America's small and mid-sized cities are or (mostly) aren't doing to encourage 'wealth, health, and sustainability.' According to Speck, walk-ability is the one issue around which the livability and vitality of cities depends. 'Get walkability right,' he says, 'and so much of the rest will follow.' To that end, Speck outlines ten essential 'steps' for creating walkability, and ushering in 'a new era of street life in America.'"
THE ROLE OF THE PLANNING COMMISSION?	FRIDAY 1:15 PM THEATER 1	NATALIE GORDON, WESTON CLARK, MELISSA BAND	Seasoned planning commissioners discuss ways to be effective, understanding what your role is as an individual commissioner and a whole commission. Submitted questions and open Q&A
CAN A BIKE LANE BE A TRAIL TOO?	FRIDAY 1:15 PM THEATER 2	HUGH VAN WAGENEN, JUSTIN ANDERSON, HEIDI GOEDHART, SHANNON ELSWORTH	A protected bike lane provides physical separation between a bicyclist or pedestrian and traffic. In essence they turn a bike lane into a trail, providing a safe and comfortable riding place for all ages and abilities. While protected bike lanes are rapidly growing around the world, in Utah they are just getting started. Ogden and Provo are two of Utah's pioneers. This session will unpack the political, practical and financial issues and lessons that they sought to address and how things have unfolded to date.

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
CONSULTANTS - WHEN DO YOU NEED THEM?	FRIDAY 1:15 PM THEATER 5	TONY KOHLER, MARK VLASIC, OLIVIA CVETKO	Many communities struggle to get to updating their community vision/ general plan, find it difficult to fix their ordinances, and sometimes are just inundated with so much work that it is hard to keep up. Should they just be hiring more staff or employing consultants on temporary basis to help them out? Learn perspectives from both sides — the community side and the consultant side.
TDRS & PDRS & AG ZONES, OH MY!	FRIDAY 1:15 PM THEATER 6	JOHN JANSON	Communities across the country are looking for ways to retain their community character. In Utah we are seeing concerns raised about the consistent growth absorbing our farmer's fields, orchards, and our open spaces. Can urban development and our rural heritage grow together in a way that is beneficial for a community? Learn the details about four potential programs that your community could promote through ordinance updates, options for purchasing, and the state-authorized agricultural protection zones.
PUBLIC INPUT IS BAD, ACTUALLY: DESIGNING EFFECTIVE LAND USE PUBLIC PROCESSES	FRIDAY 2:35 PM THEATER 1	PAUL ALLRED, WILF SOMMERKORN, WADE BUDGE	The title for this session comes from a recent piece in The Atlantic magazine, and probably jibes with the way many planners feel about land use public hearings. The story's author says about such hearings, "the process is fundamentally flawed: It's biased toward the status quo and privileges a small group of residents who for reasons that range from the sympathetic to the selfish don't want to allow projects that are broadly useful.
FINANCING THE FUTURE – HOW PID'S CAN WORK FOR YOUR COMMUNITY	FRIDAY 2:35 PM THEATER 2	AARON WADE, STEPHEN NELSON, MARCUS KELLER, JASON BOAL CRAIG JENSON	Is your community using all the tools available to finance public infrastructure? We invite you to come and listen to those who have experience creating, using and managing Public Infrastructure Districts. This session will provide valuable insight into why some communities find PID's vital to their growth as a community, what are the hurdles in creating PID's and what are the resources available to educate your elected officials and community members about this tool. Perspectives from local communities, the finance industry and development industry will be shared in the robust review and conversation about PID's.
UTAH GROWING WATER SMART	FRIDAY 2:35 PM THEATER 5	JOHN BERGGREN, KELLY KOPP	In this session, we will share how the Utah Division of Water Resources' new Growing Water Smart workshops can support land use planners, elected officials, and water resource managers to create water smart communities by implementing strategies that address local and regional water challenges. We'll also hear from two community case studies at different stages of their water and land use integration journey to learn more about why they're prioritizing integrated planning, what strategies they're using, and their results thus far. Attendees will gain a clearer understanding of integrated water and land use planning, how to implement new state regulations (e.g., SB 110), and the resources available to support them in growing water smart.
DESIGN STANDARDS VERSUS DEVELOPMENT AGREEMENTS - WHO'S ON FIRST?	FRIDAY 2:35 PM THEATER 6	FRANCIS LILLY, JOHN JANSON	Many communities are struggling to get to the design standards they want — or are they? More are using development agreements to allow for greater creativity by developers. Often DAs are used to circumvent certain ordinance requirements while providing "better" alternative designs. Which should you be doing — improving your design standards or simply allowing DAs to be considered more?

SESSION	DATE/TIME/ LOCATION	PRESENTER(S)	SUMMARY
PUBLIC ENGAGEMENT TOOLS, TIPS, AND TRICKS	FRIDAY 3:40 PM THEATER 1	BRITTNEY HARRIS, KATHRYN NEWMAN	Learn tips and tricks of community engagement from two different perspectives in this session. Brittney Harris, Planner II from Lehi, will share how using their website Engage Lehi has encouraged residents to weigh in on public engagement topics. Kathryn Newman, Communications Manager from Vineyard, will address some initiatives Vineyard City has used to connect with residents, including their landing page Hello Vineyard, as well as Podium and TikTok. There will be time for questions at the end.
TALKING HEADS, WHAT I WISH I WOULD HAVE KNOWN ON DAY ONE	FRIDAY 3:40 PM THEATER 2	NORA SHEPHERD, ROBERT SCOTT, PAUL ALLRED, MARK MILLER	Planners can learn from listening to, talking with, and observing other planners and professionals. Three recently retired planners (planning experts), with decades of experience, will reflect on the totality and breath of their careers. These reflections will provide answers to the question, "what do you wish you had known earlier in your career?" A professional civil engineer and practicing attorney will offer another perspective, answering the question, "what do you wish planners knew?" The insights of the session panelists will provide attendees with invaluable relationship, decision-making, and professional development guidance. This session will benefit all planners, including students, citizen planners, and professionals at various stages of their careers.
WATER CONSERVATION: GOOD, BETTER & BEST PRACTICES IN URBAN DESIGN	FRIDAY 3:40 PM THEATER 5	SOREN SIMONSEN	Public conscientiousness and concern about water is growing. Drought, climate change, and stormwater are further impacting the already impaired waterways that thread through our communities. Urban designers and planners need solutions. Recent changes in state law are raising the bar on water-wise planning. Join this conversation to learn about some of the elegant solutions to improve water quality, and put more if it back where it is needed the most—in our rivers, streams and lakes.
YOUR TURN - ASK THOSE BURNING QUESTIONS	FRIDAY 3:40 PM THEATER 6	WILF SOMMERKORN, JOHN JANSON, ZACH SHAW	Did your last PC meeting leave you wondering about an unresolved issue? Did you attend a session at the conference where you wanted to ask a question but the time was up? Bend the ear of three practitioners that just might have an answer for you!
THANKSGIVING POINT TOUR	FRIDAY 2:35 PM MOBILE TOUR	ERIC BROWN	Tour the butterfly biosphere, meet the Biosphere Lab's Chief Entomologist, and discuss issues that impact Thanksgiving Point

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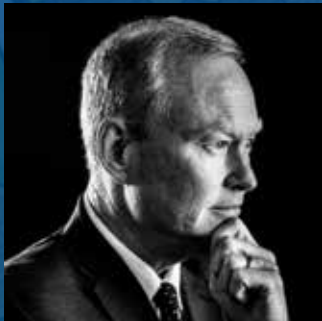
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PRESENTERS



MIGUEL AGUILERA

GRADUATE STUDENT, UNIVERSITY OF UTAH

Currently Miguel is a master's student in the city & metropolitan planning at the University of Utah. His planning interests are in land use, transportation, and environmental conservation. Working on the Utah Sensitive Lands Toolkit has allowed him to gain more experience and insight into the critical lands planning challenges that communities at all scales are facing in Utah.



DAVE ANDERSON, AICP

COMMUNITY AND ECONOMIC DEVELOPMENT
DIRECTOR, SPANISH FORK CITY

Dave Anderson has been employed by Spanish Fork City since 2006. Prior to that he was the planning director for the city of Saratoga Springs. Dave likes good pizza, good streets, European cars and watching good baseball. Dave resides in Provo with his wife Michelle and a few of their four children.



PAUL ALLRED, AICP

PLANNING COMMISSIONER, KAYSVILLE CITY

Paul has a degree in Geography/Urban Planning from BYU. He started his career in urban planning in Sandy City as a zoning enforcement office and co-founded Utah Ordinance Compliance Association. He then managed Salt Lake City's neighborhood groups, SLACC, a non-profit agency, housed in the mayor's community affairs office. Paul served as community development director for Centerville City for nearly 10 years and then moved to the Davis County Community and Economic Development Department. In 2021, Paul retired as community development director for Holladay. Paul has frequently been a guest lecturer on land use issues at University of Utah and has also guest lectured at Weber State and BYU. Paul has served as both committee member and Chair of Utah Chapter APA Awards Committee recognizing excellence in Utah urban planning.



JUSTIN ANDERSON

DEPUTY DIRECTOR, OGDEN CITY PUBLIC SERVICES
DEPARTMENT

Justin Anderson is the deputy director of the Ogden City Public Services Department and is a licensed professional engineer.



MELISSA BAND

PARK CITY

Melissa adores living in Park City and is passionate about her community! She was a former chair of the Park City Planning Commission, chair of the Park City Board of Realtors Legislative Committee and peace chair for the Park City Rotary Club. She also serves on the board of a number of local non profits.



KEITH BARTHOLOMEW

ASSOCIATE DEAN, UNIVERSITY OF UTAH COLLEGE OF ARCHITECTURE + PLANNING

Keith is the associate dean of academic affairs at the University of Utah College of Architecture + Planning and a Professor of City & Metropolitan Planning. Before coming to Utah, Professor Bartholomew served as a staff attorney for 1000 Friends of Oregon and was the director of "Making the Land Use, Transportation, Air Quality Connection" (LUTRAQ). Professor Bartholomew teaches and conducts research on land use law, integrated land use-transportation scenario analysis, and pedestrian- and transit-oriented design.



BRENT BATEMAN

LAND USE ATTORNEY AND PARTNER, DENTONS DURHAM JONES PINEGAR

Brent Bateman is a partner at the firm of Dentons Durham Jones Pinegar where he handles land use, zoning, property rights, real estate and government regulatory matters. After nearly 13 years as the Utah State Property Rights Ombudsman, Brent has experience with the laws that govern land development, eminent domain, impact fees, roads, constitutional takings, boundaries, trees, easements, among other property issues. Now Brent represents land developers, home-builders, manufacturers, mining companies, waste companies, commercial builders, farmers, and homeowners and just about anyone else who owns land and wants to know what to do with it.



RYAN BECK

VICE PRESIDENT OF PLANNING, ENVISION UTAH

Ryan began working at Envision Utah in 2008. Currently Ryan is the project manager of an effort to help Utah become more disaster resilient with the primary objectives being to build awareness and political will to further strategies that experts have

identified as the most beneficial for our resilience. Prior work includes planning work for Valley Visioning, a visioning effort for Utah County, the Point of the Mountain, and Your Utah Your Future a statewide visioning effort. Ryan's education includes a B.A. in History from the University of Utah and a master's degree in Law and Policy from the Sturm College of Law at the University of Denver, where he specialized in land use and water law. Outside of work Ryan enjoys being in the mountains, riding his bike or backcountry skiing.



JOHN BERGGREN

WATER POLICY ANALYST, WESTERN RESOURCE ADVOCATES

At Western Resource Advocates, John works to advance water conservation and efficiency policies at the regional, state, and local levels by engaging with municipalities, water managers, state officials, and other stakeholders throughout the region. Much of this work is at the intersection of water and land use planning with the hopes of helping communities become as water efficient as possible. John serves on the City of Boulder's Water Resources Advisory Board, is a member of the Colorado Water and Land Use Planning Alliance, and is certified as a Qualified Water Efficient Landscaper (QWEL). He has a Ph.D. in environmental studies and water policy from the University of Colorado at Boulder, a MHS degree in Environmental Health Sciences from the Johns Hopkins Bloomberg School of Public Health, and a BA in Public Health from Johns Hopkins University.

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JASON BOAL

URBAN PLANNER, SNELL & WILMER

Jason Boal is a Certified Planner (AICP) and Certified Floodplain Manager (CFM) in the law firm Snell & Wilmer. Previously, he was the deputy director of development services for Ada County, Idaho. Prior to that, he was the planning and building director in Teton County, Idaho and Victor City, Idaho. He also worked as a planner in Latah County, Idaho and Heber City, Utah. Jason taught land use courses as an adjunct professor at both Boise State University and the University of Idaho. He has served in several positions of leadership for APA Idaho, most recently as the Legislative Committee Chair. Jason received a bachelor's of geographic information systems from BYU and a master's in bioregional planning and community design from the University of Idaho.



JASON BOND

ASSISTANT CITY MANAGER, SANTAQUIN CITY

Jason Bond is a native of Pleasant Grove and currently resides in Salem with his wife, McKell, and three children. Jason received a bachelor of arts degree in Urban Planning at the University of Utah and a master of Public Administration degree at Brigham Young University. Jason started the first five years of his career working as the city planner for Alpine City. He spent the next five years working for Santaquin City as the community development director and is now serving as the assistant city manager. In his free time, Jason enjoys golf, watching all sports, woodworking, and traveling with his family.



ERICA BROWN

VP OF MARKETING, THANKSGIVING POINT

For over 20 years, Erica Brown has been a noteworthy leader in the nonprofit space. You may know her from her work as the chief marketing officer at Thanksgiving Point. Erica has been honored

by many organizations for her work in marketing including Utah Business magazine's "Women to Watch" and "40 Under 40" awards. She is passionate about building better communities by creating and sharing seasonal events like the Tulip Festival and Luminaria. She helped plan and launch the Museum of Natural Curiosity in 2014 and the Butterfly Biosphere in 2019. Throughout her career, she can be credited with many "firsts" – including a Guinness Book of World Records award for largest balloon structure in celebration of the "Wonder of the World" Thanksgiving Point.



ARI BRUENING, AICP

PRESIDENT & CEO, ENVISION UTAH

Ari Bruening has extensive experience in visioning and implementation efforts for regions, large areas, and critical growth-related topics. At Envision Utah, he helped lead the *Your Utah, Your Future* state-wide vision that engaged 52,845 Utahns to tackle 11 different topics, as well as the recommended State Water Strategy, the Point of the Mountain vision, and the Vision for Teacher Excellence. Prior to joining Envision Utah, he managed visioning and entitlement projects for the San Diego region; Laie, Hawaii; the 175,000-acre Superstition Vistas Arizona state trust land parcel; and the 300,000-acre Deseret Ranches of Florida landholding near the Orlando International Airport. He represented Kennecott Land Company in the land use planning and approval effort for over 90,000 acres on Salt Lake's west bench. Ari, an AICP certified planner, graduated magna cum laude from Harvard Law School, where he was an editor for the Harvard Law Review.



WADE BUDGE

LAND USE ATTORNEY/PARTNER, SNELL & WILMER

Wade is a land use and real estate lawyer with significant experience advising developers and owners in all aspects of real estate development. He has negotiated entitlements for master planned communities, industrial projects, retail center, office buildings, subdivisions and mountain resorts throughout Utah. He also regularly represents clients in the use, acquisition and disposition of real estate projects throughout the western United States. Wade has advised developers in obtaining public incentives and using public finance tools.



JAMES CARPENTIER

DIRECTOR, STATE AND LOCAL GOVERNMENT AFFAIRS, INTERNATIONAL SIGN ASSOCIATION

James works with and educates local officials and planners in the creation of beneficial and enforceable sign regulations. Prior to that James was the principal of Carpentier Consulting LLC where he specialized in sign variances, entitlements and sign legislation. James was director of government relations for one of the largest and most respected sign companies in the country. He is a regular speaker for sign topics at national, regional and local workshops and webinars. James also has over 25 years experience as a certified planner in the public and private sectors. He has a bachelor's in regional analysis from the University of Wisconsin Green Bay and master's studies in public administration and urban planning from the University of Wisconsin Milwaukee



WESTON CLARK

DIRECTOR OF COMMUNITY OUTREACH, SALT LAKE CITY

Weston Clark served five years at Salt Lake County working for Mayor Wilson as both a policy advisor and community outreach coordinator. His community work has varied over the years from working in politics, LGBTQ advocacy, and other issues related to equity and education, including a three-year term as a Salt Lake City planning commissioner, with one year as the chair. In his previous life, he was a high school teacher where he taught social studies at Viewmont High School. Weston has a master's degree in city and metropolitan planning from the University of Utah and lives with his husband, two kids, and four dogs in Salt Lake City.



ZAC COVINGTON

SENIOR REGIONAL PLANNER, BEAR RIVER ASSOCIATION OF GOVERNMENTS

Zac was raised in the mountains of Summit Park near Park City, Utah. He attended Utah State University (go Aggies!) where he earned both a bachelor's of Landscape Architecture and a master's of Science in Bio-regional Planning. For the past 15 years, Zac has been working at Bear River Association of Governments providing regional and local community planning assistance to cities, towns, and counties in extreme northern Utah. In his spare time, he enjoys most things outdoors, trying to play various sports, and hanging out as much as possible with his wonderful wife and kids. While he may not always be considered "sensitive" by his peers, Zac has a passion for protecting sensitive lands in local communities.



SEAN CONROY, AICP

COMMUNITY DEVELOPMENT DIRECTOR, MAPLETON CITY

Sean's planning career has included time with Utah County, Carmel-by-the-Sea, California and for the past 10 years as the community development director for Mapleton City. Sean is AICP certified and has a bachelor's degree in urban planning and a master's degree in public administration.



JACOB CURTIS

PLANNER, LEHI CITY

Jacob Curtis grew up in sunny southern California but moved to the more temperate Monterey Bay in high school. After five years in Utah, he is still learning to love the snow and cold weather. He graduated from Brigham Young University in April 2019 with a bachelor's degree in Geography: Urban and Regional Planning and a minor in Statistics. He recently got married and is passionate about cooking and sports, especially basketball. He worked as an intern for Lehi City before being hired as a full-time planner. Jacob is responsible for projects in area 2- southwest of I-15.



OLIVIA CVETKO, AICP

COMMUNITY PLANNER, LOGAN SIMPSON DESIGN

Olivia is a community planner for Logan Simpson Design in Salt Lake City. In this role, Olivia has worked on a variety of comprehensive plan projects, small area master plans, and development code updates at various scales. She is passionate about each community she works in and strives to find exactly what it will take to push a community towards a higher quality of life. She helps facilitate an efficient and defensible planning process through relevant research, creative, unique tactics to engage the public and elected officials, and assisting in the creation of implementable and community supported goals and strategies.



PAUL DRAKE

DIRECTOR OF REAL ESTATE AND TRANSIT-ORIENTED DEVELOPMENT, UTAH TRANSIT AUTHORITY

Paul helps the Utah Transit Authority facilitate economic development through public-private collaboration and planned investment. He has a master's in Real Estate Development from the U of U and a bachelor's in Landscape Architecture from Utah State University.



SHANNON ELLSWORTH, AICP

PRINCIPAL ADVISOR, LAND AND WATER, RIO TINTO

Shannon Ellsworth serves on the Provo City Council and was elected in 2019. Shannon attended Utah State University where she earned a degree in environmental planning, and later earned an MBA at Brigham Young University. She is a certified planner with the American Institute of Certified Planners. After working for civil engineering firms in Utah and Arizona she now works for global mining corporation Rio Tinto on land and water assets. Prior to serving on the council, Shannon served as a member of the Utah County Planning Commission, Provo City Planning Commission, and on the West Side Advisory Group. She volunteers on the board of Conserve Utah Valley.



CAMERON DIEHL

EXECUTIVE DIRECTOR, ULCT

Cameron studied political science at the University of Utah, was the editor of the Hinckley Institute Journal of Politics, and later graduated from the University of Colorado School of Law. He started his career at ULCT as a legislative intern and returned to ULCT in 2010. During his time at ULCT, he has also been an administrative assistant, policy analyst, attorney, and director of government relations. He previously worked for the Boys and Girls Club in Salt Lake City and coached basketball and football at Justice (CO), Fairview (CO), and Murray (UT) High Schools.



ROSS DINSDALE, P.E.

DEVELOPMENT ENGINEER, LEHI CITY

Ross Dinsdale is the development engineer for Lehi and deals with all of the new growth happening throughout the City. As an avid mountain biker himself, Ross has taken a personal interest in making sure the city is planning for a great network of mountain biking trails.

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REID EWING, FAICP

DISTINGUISHED PROFESSOR OF CITY AND METROPOLITAN PLANNING, UNIVERSITY OF UTAH

Reid is the distinguished research chair for Resilient Places, associate editor of the Journal of the American Planning Association, and columnist for Planning magazine. He holds a master's degrees in Engineering and city planning from Harvard University, and a Ph.D. in urban planning and transportation systems from the Massachusetts Institute of Technology. Ewing's 10 books include Pedestrian and Transit Oriented Design, co-published by the Urban Land Institute and American Planning Association; Growing Cooler: Evidence of Urban Development and Climate Change, published by the Urban Land Institute; and Best Development Practices, listed by the APA as one of the 100 "essential" books in planning over the past 100 years.



LYLE GIBSON, AICP

ASSISTANT COMMUNITY DEVELOPMENT DIRECTOR, FARMINGTON CITY

Lyle has been working in city planning since 2011 after graduating from the University of Utah. He was introduced to working in municipal planning as an intern with West Valley City before working as a planner in the Salt Lake County office of township services until 2014. The majority of Lyle's career to this point was spent working with Kaysville City as a Planner, Zoning Administrator, and Community Development Director (2014-2021). He currently works for Farmington City as the assistant community development director.



KELLY GILLMAN, AICP

MANAGING PRINCIPAL, CRSA

Kelly Gillman is a Licensed Landscape Architect and Certified Planner, and the lead of the Site Studio at CRSA. In the role as

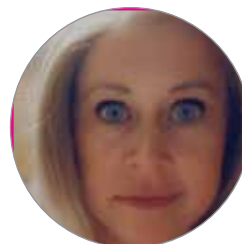
studio lead Kelly oversees the firm's landscape architecture, urban planning, municipal planning, and transportation projects. The Site Studio collaborates with the firm's Historic Preservation Team, Visualization Team, and Architectural Studios, as well as several private and institutional clients. Current work includes the design for the daylighting of City Creek along Salt Lake City's Folsom Trail and rail transit stations in Vineyard and Salt Lake City, Utah. Kelly graduated from Utah State University in 1999 with a Bachelor of Landscape Architecture and from Westminster College in 2007 with a Master of Business Administration. Kelly has been with CRSA, a multi-disciplinary design firm with offices in Salt Lake City and St. George Utah, since 2002 and is currently serving as the firm's Corporate Treasurer. Kelly has served as the President and Trustee for the Utah Chapter of the American Society of Landscape Architects and is also a member of the American Planning Association.



HEIDI GOEDHART

ACTIVE TRANSPORTATION MANAGER, UDOT

Heidi completed her undergraduate degrees in Environmental Studies and Urban Planning. She also holds a master's of City and Metropolitan Planning from the University of Utah. She specialized in Smart Growth and Transportation and has a Graduate Certificate in Urban Design. In 2013, Heidi turned in her car keys and became a full-time bicycle commuter which has opened her eyes to the benefits and challenges active transportation users face. She manages the Move Utah program within UDOT Planning. She aspires to help design and cultivate transportation options across Utah that create resilient environments focused on safety, health and activity.



NATALIE GORDON

CITY COUNCIL MEMBER, NORTH SALT LAKE CITY

Natalie supports smart growth, responsible use of public resources, and collaborative decision-making. She is currently an elected member of the North Salt Lake City Council, and served on the city planning commission for seven years. She is employed by a Utah-based real estate development company as the Community Engagement Manager.



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NATALIE HALL

MAYOR, BLUFFDALE CITY

Mayor Natalie Hall has a bachelor of science in Marketing from the David Eccles School of Business at the University of Utah. She has served on a local school board for five years and is still involved in local education. She has worked for the City of Bluffdale since 2014 as the emergency program manager, communications specialist, and in business licensing. She was sworn in as Mayor in January of 2022. She enjoys meeting with residents, business owners, developers, and other mayors to plan for the future. Economic growth, development, and planning are some of her main areas of focus. Bluffdale has over 650 businesses and is located in both Utah and Salt Lake counties.



LAURA HANSON, AICP

STATE PLANNING COORDINATOR, GOVERNOR'S OFFICE OF PLANNING AND BUDGET

Laura joined the Governor's Office of Planning and Budget (GOPB) in 2021 with over 20 years of experience as a professional planner in both the public and private sectors. Prior to joining GOPB, Laura served as the planning director for the Utah Transit Authority. Laura also served as the first executive director of the Jordan River Commission (JRC). She holds a bachelor's degrees in urban planning and environmental studies, and a master's degree in urban planning from the University of Utah. Post graduate certificates include public involvement, leadership, conflict resolution, and visual resource management.



BRITTNEY HARRIS

PLANNER II, LEHI CITY

Brittney oversees the planning of the area east of I-15 in Lehi. She received her bachelor's degree in Geography with an emphasis in Urban Planning from Brigham Young University. She got her master's in City and Metropolitan Planning and a graduate

certificate in Real Estate Development from the University of Utah. Growing up she was obsessed with pioneers, so working for Lehi City is a perfect fit. In addition to pioneers and city planning, Brittney also enjoys running, hiking, skiing and painting.



SCOTT HESS

PLANNING DIRECTOR, NORTH OGDEN

Scott leads a department whose work covers general plan development, short range planning, business licensing, building permit review, and economic development. He brings 15 years of experience spanning positions in municipal, county, and regional planning. In his free time he enjoys spending time outdoors, and riding bikes around the neighborhood with his wife and three daughters. He holds a B.S. in Urban Planning and a master's of Public Administration from the University of Utah.



JOHN JANISON, AICP

PRINCIPAL, PLANNING SOLUTIONS

John graduated from the University of Utah in 1975 with a degree in Geography. He received a master of City and Regional Planning from the Ohio State University in 1977. Having worked as a consultant and then in Davis County, Utah, the majority of his career was with West Valley City, Utah, where he was employed as the planning director for 25 of his 30 years there. As a frequent local conference speaker, and having performed consultant projects throughout the state, he has significant exposure to regional and city issues. His consulting work includes: general plans, area studies, Form Based Codes (the Utah Template), and general ordinance updates and implementation. He served on the Millcreek Township Planning Commission and helped the recently incorporated community create their first general plan and update their ordinances.



CRAIG JENSEN

PARTNER, SNELL AND WILMER

Craig is a real estate and land use lawyer with significant experience advising owners and developers in all aspects of real estate ownership and development. He regularly represents clients in the use, acquisition and disposition, and leasing of real estate projects throughout the western United States. Craig has also assisted in entitlements for master planned communities, subdivisions, and resorts throughout Utah.



COREY JOHNSON

DEVELOPMENT PARTNER, WASATCH RESIDENTIAL GROUP

At Wasatch Residential Group Corey has direct responsibility for land acquisition, financial underwriting, property and legal due diligence, market and economic analysis for new construction market rate and affordable development projects. Prior to this, Corey was a land acquisition manager at Richmond American Homes (MDC Holdings), a publicly traded land and home developer based in Denver, Colorado. Corey began his career as a Land Acquisition and Entitlements Manager for Ivory Homes, a large private homebuilder in Utah. Corey has a bachelor's degree in economics from the University of Utah, and a master's degree in real estate development from Columbia University.



MARK JOHNSON

MAYOR, LEHI CITY

Mayor Johnson is currently serving his second term as mayor of Lehi City. He has also served 12 years as a city council member and over three years on the planning commission. He has been a board member of two special service districts and chaired of the Timpanogos Special Service District where he served for 15 years. In his professional life, Mayor Johnson has worked in the

design and engineering field for over 42 years, 27 of those have been in the consulting discipline, working with both private and municipal clients. This experience has given him a unique ability to recognize problems as they develop and resolve conflict. He understands the importance of public/private relationships and that often they can operate as adverse partners, but he's learned how to correct that when it happens.



MIKE JOHNSON

COMMUNITY AND ECONOMIC DEVELOPMENT DIRECTOR, CITY OF COTTONWOOD HEIGHTS

Mike Johnson has worked for Cottonwood Heights in various capacities since 2012. Mike holds an undergraduate degree in urban and environmental planning and a master's degree in Public Administration from the University of Utah. Mike grew up in southeastern Minnesota and has lived in Utah since 2008.



MARCIE M. JONES

ATTORNEY, OFFICE OF THE PROPERTY RIGHTS OMBUDSMAN

Marcie is a total nerd and loves all topics related to land use law. Her background includes a master's in planning, AICP certification, and work as a public and private city planner. She has a great interest in wider sidewalks, well-placed traffic-calming measures, and designing communities with an eye towards efficient use of public resources. She loves a well-crafted zoning code which fosters the intended built environment, does not violate state or federal law, is easy to understand and implement, and protects both municipal interests and private property rights.



MIKALA JORDAN

COMMUNITY PLANNER, WASATCH FRONT REGIONAL COUNCIL

As a community planner at the Wasatch Front Regional Council, Mikala manages various types of plans funded through the Transportation and Land Use Connection Program, and was the WFRC project lead on the Weber County Housing Affordability and Access Initiative. Prior to WFRC, she worked as a long range planner at the Greater Salt Lake Municipal Services District, helping several communities with their moderate-income housing plans. She graduated from Villanova University with a bachelor's in environmental science and geography and from the University of Utah with a master's in city and metropolitan planning.



JORDAN KATCHER

INITIATIVES FACILITATOR, WALLACE STEGNER CENTER

Jordan is an initiatives facilitator within the Wallace Stegner Center's Environmental Dispute Resolution Program and also an associate instructor within the Department of City & Metropolitan Planning at the University of Utah. From a rural community in northwestern Pennsylvania, she deeply values community cultures, collaboration, and inclusivity. She has lived in 10 states (Florida, Pennsylvania, Iowa, Virginia, New Mexico, North Dakota, West Virginia, Oregon, Idaho, and Utah), and in southern Germany. She completed her B.A. in Anthropology and English from the University of Virginia, and a master of Community & Regional Planning from the University of Oregon.



MARCUS KELLER

VICE PRESIDENT, ZIONS BANK

Marcus joined Zions Public Finance Inc. in 2014. Since joining Zions, he has worked on general obligation bonds, revenue bonds, short-term notes, lease revenue bonds, local improvement

district special assessment bonds, and special assessment administration. Mr. Keller is currently the municipal advisor to entities as large as Salt Lake County, and as small as Beaver City. This list also includes entities such as Iron County School District, Farmington City, Morgan County, and many others.



TED KNOWLTON, AICP

DEPUTY DIRECTOR, WASATCH FRONT REGIONAL COUNCIL

Ted is an expert at coordinating transportation, land use, and economic development. Prior to joining WFRC, he worked with the non-profit organization Envision Utah as well as in private consulting. His experience includes efforts in Chicago, Denver, Los Angeles, and Salt Lake City that have garnered two prestigious Daniel Burnham awards from the American Planning Association. In Utah, he facilitated the development of Wasatch Choice, the region's official vision for growth and transportation. Ted has a master's in Urban and Regional Planning from Portland State University, is an adjunct professor at the University of Utah, and is a distinguished alumni of the College of Architecture + Planning at the University of Utah. He is a past president of APA Utah and serves on the city council of North Salt Lake City.



TONY KOHLER, AICP

PLANNING DIRECTOR, HEBER CITY

Tony Kohler graduated from Central Washington University with a degree in Geography and minor in Environmental Studies in 1997, after which he returned to Heber Valley to work with the Wasatch County Planning Department. He moved to the Heber City Planning Department in 2001 and helped prepare the city for the Olympics and served in the capacity of code enforcement, later moving to the senior planner position. After graduating from the University of Utah with an MPA, he obtained the AICP credential from the American Planning Association and began serving as planning director with Heber City in 2011.



KELLY KOPP

PROFESSOR/EXTENSION SPECIALIST, PLANTS, SOILS & CLIMATE DEPARTMENT, UTAH STATE UNIVERSITY

Kelly is a professor and extension specialist in the Plants, Soils & Climate department at Utah State University, where her research efforts are focused on landscape water conservation and sustainable turf grass management. She serves on the board of directors of USU's Center for Water Efficient Landscaping and is board member and past president of the Utah Water Conservation Forum. She is also the chair of the board of directors of the Alliance for Water Efficiency, an international organization promoting all aspects of water efficiency.



JUSTIN LEE

DIRECTOR OF GOVERNMENT RELATIONS, UTAH LEAGUE OF CITIES AND TOWNS

Prior to joining the league, Justin spent 11 years working for three different lieutenant governors (Bell, Cox, and Henderson), serving the past four years as director of elections for the State of Utah. During that time Justin once accidentally tackled the governor during a game of flag football and still kept his job. Justin has a BA in Political Science from the University of Utah, and a MA in Political Science from Utah State University.



GJ LABONTY

MANAGER OF CUSTOMER EXPERIENCE FOR THE UTAH TRANSIT AUTHORITY

GJ LaBonty is the manager of customer experience for the Utah Transit Authority. LaBonty has also worked as a strategic planner in Salt Lake and planning director in Syracuse City. He is a graduate of the University of Utah.



FRANCIS LILLY, AICP

PLANNING DIRECTOR/ASSISTANT CITY MANAGER, MILLCREEK CITY

Francis grew up in the Salt Lake Valley, attended Judge Memorial Catholic High School, and went to the University of Utah -- twice! He has a BS in Urban Planning and a master of Public Administration. Ever since he was a kid, he wanted to be involved in government and urban planning. As a planner, he started with West Valley City, moved to South Salt Lake, and then to Millcreek City, where he is the planning director and assistant city manager.



ADAM LANKFORD

VICE PRESIDENT OF DEVELOPMENT, WASATCH RESIDENTIAL GROUP

Adam Lankford has worked for Wasatch Residential Group since 2008, and has been in the land development profession since 1998. Adam oversees the due diligence, pre-development and construction phase for new market rate and affordable developments. Over the past 17 years, Adam has worked in the public and private sectors including, municipalities, AOGs, consulting firms, corporate real estate and home building. Adam holds a bachelor's in city and metropolitan planning from the University of Utah and an master's in planning and landscape architecture from Utah State University.



KELSEY LINDQUIST

SENIOR PLANNER, SALT LAKE CITY

Kelsey has worked for Salt Lake City for nearly 8 years. She manages a team of planners focused on addressing equity issues within Salt Lake City Land Use Policy. Kelsey's professional motivation lies with improving the quality of life for all of Salt Lake City residents. However, her ongoing planning passion remains with Historic Preservation within Salt Lake City. She often provides technical advice on historic materials to the Historic Landmark Commission, staff, and applicants. Kelsey attended Weber State University for undergraduate work in history and art history. .



MICHAEL MALOY, AICP

PLANNING DIRECTOR, HERRIMAN CITY

Michael Maloy has more than 20 years of professional planning experience in urban and suburban communities. He has presented at local and national planning conferences, published numerous articles and book reviews, and mentored dozens of urban planning students. Since 2009, Michael has also been an adjunct instructor for the City & Metropolitan Planning Department at the University of Utah in Salt Lake City.



THOMAS MCMURTRY, AICP

PLANNING DIRECTOR, AVENUE CONSULTANTS

Thomas has worked on dozens of transportation planning studies all across Utah. The bags under his eyes are Gucci. He used to be a tad indecisive, but now he's not sure. He prefers his puns intended. Thomas believes that every ending is happy, so if you're not happy, it's not the end.



ALAN MATHESON

EXECUTIVE DIRECTOR, THE POINT OF THE MOUNTAIN STATE LAND AUTHORITY

Alan Matheson is the executive director of the Point of the Mountain State Land Authority. In his role, he is charged with preparing for and overseeing the development of 'The Point'. Prior to his current role, Matheson served as the executive director of the Utah Department of Environmental Quality and senior policy advisor to Utah Governor Gary R. Herbert. He also worked as the executive director of Envision Utah. Matheson worked closely with the Metropolitan Planning Organizations to develop long-range land use and transportation plans for the region. He was the founding director at both the Utah Water Project and the Utah Clean Air Partnership (UCAIR).



MARK MILLER

PRINCIPAL ENGINEER, WASATCH CIVIL CONSULTING ENGINEERING

Mark founded Wasatch Civil in 1998. He has over 32 years of experience in design, drafting, surveying, master planning, inspection, and project administration of municipal and private civil engineering projects. His responsibilities have included: design and construction management of roadway, water, secondary water, sanitary sewer, and storm drainage facilities; residential, commercial, and industrial site design; field surveying and project management; design of parks, stormwater reservoirs, and landfills; community and utility master planning; performing municipal reviews of subdivision and commercial site developments, and serving administratively as city engineer.



MARK MCGRATH, AICP

DIRECTOR OF COMMUNITY DEVELOPMENT, CITY OF TAYLORSVILLE

Mark is an associate instructor at the University of Utah Department of City and Metropolitan Planning and is a member of the APA-Utah executive committee as the Chapter Historian. Prior to his appointment at Taylorsville in 2000 he served as the City Planner for the City of Midvale for nine years. Mr. McGrath is a graduate of the University of Utah.



STEPHEN NELSON, AICP

PLANNING DIRECTOR, HURRICANE CITY

Prior to joining Hurricane City, Stephen served as the city planner for Nibley City. Hurricane City is a fast-growing city in Washington County and has one of the largest land areas for any municipality in Utah. Stephen has overseen and helped advise the City on growth policies and land use applications. In the past two years, Hurricane City has approved several Public Infrastructure Districts (PIDs) and now oversees the construction of significant infrastructure funded by PIDs.



KATHRYN NEWMAN

COMMUNICATIONS MANAGER, VINEYARD CITY

Kathryn has worked for Vineyard City, Utah's fastest growing city, since September of 2019, after relocating to Utah from outside of New York City. She also just completed a master's degree in Communications from Southern Utah University in April of 2022. During her time with Vineyard, Kathryn has worked on many public outreach initiatives, including establishing the Vineyard Children's Library and Vineyard Community Garden. She enjoys spending time with her husband and five children, traveling, and watching PBS Masterpiece.



ANDREA OLSON, AICP

PLANNING DIRECTOR, UTAH DEPARTMENT OF TRANSPORTATION

Andrea has been working in land use and transportation planning in Utah for over two decades, having worked in both the private and public sectors including the Governor's Office of Planning and Budget, the Wasatch Front Regional Council, InterPlan and Parametrix. Prior to becoming UDOT's planning director in April 2019, she was the region one planning manager, working with local and regional agencies to identify and plan for multi-modal transportation solutions that fit within the context of each community and help maintain the safety and viability of the overall transportation network. She holds a master's degree in Urban and Regional Planning from the University of Wisconsin-Madison.



SHERRIE PACE, AICP

COMMUNITY DEVELOPMENT DIRECTOR, CITY OF NORTH SALT LAKE

Sherrie has been a land use planner in Utah for 26 years and has been with the city of North Salt Lake for seven years. She is currently the community development director. Previously she was

the community development director for Syracuse City, planning & development services director for Morgan County, as well a planner for Mountainland Association of Governments and Utah County. Sherrie served eight years on the Utah APA Executive Committee as the rural and small cities representative and as secretary. She has an undergraduate degree in urban planning and a master's in public administration, both from the University of Utah.



BRUCE PARKER, AICP

PRINCIPAL, PLANNING AND DEVELOPMENT SERVICES, LLC

Bruce Parker, AICP is principal of Planning and Development Services, LLC (PDS), a Salt Lake City based planning consultancy experienced in municipal, county, rural, and resort planning, including land use ordinance formulation and development review and permitting. PDS also represents private sector clients on various planning issues. Bruce holds a bachelor of Urban and Regional Planning (Hons) (UNE) and a master of City and Metropolitan Planning (Utah). Bruce is an adjunct professor, University of Utah, where he teaches Small Town and Resort Community Planning.

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We assist clients with zoning and land use legislative and administrative approval processes in connection with the acquisition, development, leasing, sale/exchange, or use of real estate. In addition to working through the maze of local, state, and federal agency reviews, our attorneys are prepared to handle administrative appeals, alternative dispute resolution procedures, and litigation. Our attorneys, urban planners, and project assistants work with our clients' site development planners, traffic engineers, surveyors, civil engineers, site acquisition specialists, property managers, and leasing directors to drive strategies to accomplish our clients' development objectives against the complex backdrop of local regulations.

Join our Snell & Wilmer speakers in the following sessions:



Wade R. Budge

Land Use Attorney and Partner
Snell & Wilmer

PUBLIC INPUT IS BAD, ACTUALLY: DESIGNING EFFECTIVE LAND USE PUBLIC PROCESSES

September 9, 2022 | 2:30 PM



Craig T. Jenson

Partner
Snell & Wilmer

FINANCING THE FUTURE - HOW PIDS CAN WORK FOR YOUR COMMUNITY

September 9, 2022 | 2:30 PM



Jason Boal

Certified Planner (AICP) and Certified Floodplain Manager (CFM)
Snell & Wilmer

LEGAL HOT TOPICS

September 8, 2022 | 2:30 PM

WHERE YOU CAN SUCCEED AS A PLANNER WITH YOUR SKILLS

September 8, 2022 | 3:30 PM

FINANCING THE FUTURE - HOW PIDS CAN WORK FOR YOUR COMMUNITY

September 9, 2022 | 2:30 PM

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 450 attorneys practicing in 16 locations throughout the United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles, Orange County and San Diego, California; Denver, Colorado; Washington, D.C.; Boise, Idaho; Las Vegas and Reno, Nevada; Albuquerque, New Mexico; Portland, Oregon; Dallas, Texas; Salt Lake City, Utah; Seattle, Washington; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs.

For more information, visit [swlaw.com](https://www.swlaw.com).

**DAVID PETERSON, AICP**COMMUNITY DEVELOPMENT DIRECTOR,
FARMINGTON CITY

David has been the community development director for Farmington City since 1994. Mr. Petersen received a bachelor's degree in Business from the University of Utah in 1986 and a master's degree in Planning from the University of Tennessee in 1992. After graduation he worked for the MPO for the city of Wichita Falls, Texas. for two and a half years. While a student he enjoyed working part time for the cities of Knoxville and Chattanooga. He has an uncommon interest in cities and how they grow and develop.

**SIERRA PIERSON**

PLANNER, LEHI CITY

Sierra Pierson is the planner over the west side of Lehi City. She graduated with her bachelor's degree in Urban Planning from Brigham Young University. Sierra Pierson was born in Utah and lived in Lehi for some of her childhood. She spent the rest of her childhood and teen years in Olympia, Washington. Sierra worked as an intern at Lehi City before being hired full-time as a planner. She is excited to return to Lehi City and help plan for the city's current and future growth. In her spare time, Sierra also enjoys traveling, hiking, camping, and reading.

**SUSAN PETHERAM, AICP**

SENIOR PLANNER AND SENIOR ASSOCIATE, FFKR
Susie Petheram is a planning, policy, and design consultant. Her professional focus is working with communities to implement context-sensitive planning strategies and create more livable, vibrant, and diverse places. Susie is a senior planner and senior associate with FFKR in Salt Lake City, Utah.

**JEANNE RILEY**

PLANNER, LEHI CITY

Jeanne Riley is an environmental engineer and the manager of the Utah Division of Water Quality's General Permitting Section which regulates the state's Construction and Industrial sites and Municipal stormwater programs. Prior to her position as a regulator, Jeanne spent 15 years as an environmental consultant, where she assisted private and public sector clients comply with their permit requirements and implement water quality improvement projects.

**VAUGHN PICKELL, AICP**

CITY ATTORNEY, SPANISH FORK CITY

Vaughn Pickell, AICP, is a planner and an attorney. Currently, he serves as the city attorney for Spanish Fork and counsel for Central Utah 911. Before taking over in Spanish Fork, he served Bluffdale City, first as community development director and then as city attorney. Previously, he has represented Salem City, other cities and towns, and public and private sector clients. He is currently serving as appeal authority for Highland City and Vineyard City. He also served on the Lehi City Planning Commission from 2005 to 2008. Vaughn has experience in land use, development, easements, annexations, referenda, real property, and municipal law.

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MEG RYAN, AICP

SENIOR LAND USE MANAGER, UTAH LEAGUE OF CITIES & TOWNS

Meg has over 40 years of experience in land use planning and politics and holds a master's degree in City Planning from UC Berkley. She has worked in Boston, New York, the Bay Area and for Utah municipalities for the last 25 years. She presently assists the Utah League of Cities and Towns in land use trainings, the management of the Land Use Academy of Utah (LUAU.utah.gov) and whatever else Cameron throws her way. In addition to her work at the League she serves as the appeal authority for Morgan County and North Ogden. Meg also served on the State Board of the Olene Walker Housing Loan Fund for 10 years.



ROBERT SCOTT, AICP

PLANNING DIRECTOR, NORTH OGDEN CITY

Robert worked as a planner for Layton City, East Layton City, and West Bountiful City. He was hired by Sandy City in 1978 and oversaw a visionary comprehensive plan that set a direction for the community. Ogden City asked him to help make a transition away from County planning to create their own department. He filled the department with many well-known planners and instituted a system of community plans that became the foundation of the city's general plan in 1999. Rob also spent eight years in Medford, Oregon as their planning director. Returning to Utah as the Weber County planning director in 2009, he provided leadership in updating the zoning ordinance, improving customer service, the Snowbasin Master Plan, Countywide Trails Plan, and organized training for county planners throughout the state.



ZACH SHAW

MANAGING ATTORNEY, SALT LAKE COUNTY DISTRICT ATTORNEY'S OFFICE

Zach has been practicing land use law for 12 years, advising the Salt Lake County Council, Mayor, and Planning Commissions on a host of land use issues involving the unincorporated Salt Lake County, including the Wasatch Canyons, Oquirrh Mountains, the west bench, etc. He also participates on the Land Use Task Force, an advisory body to the Utah State Legislature. In a former life, he practiced in the areas of property tax litigation, bankruptcy, creditor litigation, etc.



NORA SHEPARD, AICP

SENIOR PLANNER, SARATOGA SPRINGS

Nora Shepard worked as a planner for 44 years. She retired last December and is enjoying retirement in Moab, UT. Nora worked in a variety of places including: California, Salt Lake, Park City, and New Jersey. Ms. Shepard was also very active in the American Planning Association serving two terms as Utah Chapter President and was elected to the APA Board of Directors.



SOREN SIMONSEN, AICP

EXECUTIVE DIRECTOR, JORDAN RIVER COMMISSION

Soren worked to establish the Jordan River Commission in 2010. The Commission is comprised of 30 local, regional and state government agencies, together with community partners, working to conserve, preserve, restore and improve the 50-mile Jordan River Parkway in Utah. Soren is a planner, urban designer, architect, educator, community organizer and social entrepreneur. Over the past three decades, including more than 20 years of public service as an appointed and elected official, his career has included developing livable cities, designing sustainable and resilient buildings and neighborhoods, curating vibrant public places, protecting and conserving sensitive lands and natural resources, and working on policies and solutions to address urban and regional issues, homelessness, natural resource conservation and mitigating climate change.



LAURA SMITH

ARCHITECT, CRSA

Laura is an architect and sustainability leader who creates healthy and vibrant spaces for communities. She believes that a sustainable project not only addresses environmental issues but also addresses long-term economic sustainability, social, and economic vitality. Her work includes civic, commercial, and community-based projects with an emphasis on resiliency, adaptive reuse, and transportation. She manages multi-disciplinary teams towards the common goal of creating spaces that foster healthy experiences for building occupants and the public.



WILF SOMMERKORN

DIRECTOR OF REGIONAL PLANNING AND TRANSPORTATION, SALT LAKE COUNTY (RETIRED)

Wilf Sommerkorn retired as the director of regional planning and transportation for Salt Lake County in 2019, where he served from 2014. Prior to that, he was Salt Lake City planning director from 2008 to 2014, and director of the Davis County Community & Economic Development Department for 14 years. He was a planner in various positions with that department from 1981. Wilf has also served as the community development director for Centerville City, and as an adjunct professor of urban planning at the University of Utah. Wilf has served as legislative chair for the Utah Chapter of the American Planning Association since 1990, where he has had a role in writing the state codes regarding land use. He was President of APA Utah from 1986 to 1988.



MARK STRATFORD

GENERAL COUNSEL, JORDAN VALLEY WATER CONSERVANCY DISTRICT

Mark Stratford serves as general counsel for the Jordan Valley

Water Conservancy District. Prior to working for Jordan Valley, he was deputy city attorney for Ogden City, Utah for 14 years where he provided legal review for a broad range of land use issues, participated in the Utah Land Use Task Force and advised both the city planning department and the Ogden City Planning Commission. Before working for Ogden City, Mark was an assistant attorney general representing the Utah State Engineer in water rights general adjudication cases throughout the state. Mark graduated from Brigham Young University where he received his bachelor's degree in History. He received his Juris Doctor degree from the University of Utah S.J. Quinney School of Law in 1995.



DAN TRACER

ASSISTANT CITY ENGINEER, CITY OF BLUFFDALE

Dan Tracer is a professional engineer who graduated from the University of Utah in 2013 with a master's degree in Civil and Environmental Engineering. He has been an assistant city engineer for Bluffdale City for six years specializing in Stormwater and Water Systems. He is the development review engineer for the city and has guided over 125 developments through the city's development process while incorporating low impact development practices into their stormwater design. He has served as chair for a sub-committee of the Utah Storm Water Advisory Committee and served on the Utah City Engineers Association Stormwater Committee.



HUGH VAN WAGENEN

ACTIVE TRANSPORTATION PLANNER, WASATCH FRONT REGIONAL COUNCIL

Hugh is a Utah native, has BS and MPA degrees from Brigham Young University and is currently employed by Wasatch Front Regional Council as the active transportation planner, focusing on the implementation of a regional bikeway system from Brigham City to Bluffdale. Previously, he spent six years with Lindon City as the planning and economic development director.



MARK VLASIC, AICP

PRESIDENT/OWNER, LANDMARK DESIGN

Mark is the president and owner of Landmark Design, a Salt Lake City community planning and landscape architecture firm he joined in 1997 with a current staff of eight landscape architects, designers and planners. Founded in 1987, the firm has been providing landscape architecture, urban design and community planning services to inter-mountain clients ever since. Mark brings more than 40-years of local, regional and international professional experience that merges interest in landscape architecture, community planning, urban design and public engagement to help communities establish clear visions for meeting growth and development needs. Mark is a certified planner (AICP), a member of the American Society of Landscape Architects (ASLA), and a professionally licensed landscape architect (PLA).



STEVE WALDRIP

REPRESENTATIVE (HOUSE DISTRICT 8), UTAH STATE LEGISLATURE

Steve Waldrip is a member of the Utah House of Representatives, representing State House District 8, which is comprised of the Ogden Valley and much of the east bench of Ogden, South Ogden, and Harrisville. He was elected in November 2018. Steve received his law degree from the U., then moved to Seattle where he earned an LLM in tax law from the University of Washington Law School. After working for a tax law firm in Spokane for less than a year, he returned to Utah and accepted a position with the Boyer Company as a project manager for the Business Depot Ogden redevelopment project. In 2013, Steve left the Boyer Company to do independent consulting work, spend more time with his family and spend more time on community and charitable causes.



AARON WADE

ASSOCIATE, GILMORE BELL

Aaron is an associate of the firm in the Salt Lake City office. He was admitted to the Utah Bar in 2017 and the New Mexico Bar in 2018. He received dual B.S. degrees from Utah State University in Finance and Economics in 2012 (magna cum laude) and his J.D. (with highest honors) from the University of Utah, S.J. Quinney College of Law in 2017 where he was inducted into the Order of the Coif. During law school, he served as a note and comment editor for the Utah Law Review and won the Western Region as a member of the Transactional Law Meet team. Prior to law school Aaron worked as an analyst at Goldman Sachs.



TROY K. WALKER

MAYOR, DRAPER CITY

Mayor Troy Walker is in his third term as the Mayor of Draper City. He serves Draper in several ways, including conducting council meetings, appointing key city leadership positions, and members of the many boards and commissions. He also acts as the liaison to Draper's Economic Development team, Diversity and Inclusion Advisory Committee, Mayor's Youth Council, Peer Court and Appeals Board. Mayor Walker works closely with other city, county and state governments, representing Draper City's interests and serving on several integral boards, including the Advisory Board for Utah Transit Authority (UTA), Point of the Mountain Development Commission (POMDC), Point of the Mountain State Land Authority (POMSLA), and more. He is currently the Chair of the Conference of Mayors (COM).



MIKE WEST, AICP

PLANNING DIVISION MANAGER, LEHI CITY

Mike West has been with Lehi City since 2011. Mike completed his undergraduate degree in Urban Planning from the University of Utah and his graduate degree in Public Administration from Brigham Young University. Mike has earned his AICP certification from the American Planning Association and he also led the creation of the Jordan River Overlay zone that earned an American Planning Association award of excellence. Mike strives to find creative solutions to the challenges of a quickly urbanizing community that result in improved overall livability. Mike loves spending time with his family, playing outdoors, and writing and playing music.



KIRSTEN WHETSTONE, AICP

PRESIDENT, APA UTAH; COMMUNITY DEVELOPMENT PLANNER, SUMMIT COUNTY

Kirsten Whetstone spent ten years as a city planner in Fort Collins, Colorado learning and implementing intricacies of the permit system approach to zoning and community development before moving back to Utah to learn the challenges of resort town planning. Kirsten was a senior planner in Park City for 25 years and the past three years with Summit County. Kirsten is current president of the Utah Chapter of the American Planning Association, having previously served as the VP as well as past chair of the Programs Committee and the 2017 Utah APA Fall conference organizing committee. She holds a bachelor's degree in Civil Engineering from Stanford University and a master's in Town and Regional Planning from Utah State University.



DAVID ZOOK

COUNTY EXECUTIVE, CACHE COUNTY

David was elected last year as Cache County executive. In that role, David is the CEO of Cache County, serving in a role analogous to that of county mayor. David's background includes 25 years of experience at the county and city levels, including nine years as a city manager and 16 years in county government, where he has served in multiple roles, including in economic development, law enforcement, as communications director, chief of staff and now county executive. David has also served in other roles in the community, including as chairman of the Cache Chamber of Commerce, as the founding chairman of the Cache Valley Economic Development Alliance, and for seven years as a planning commissioner. David earned a master's degree in Public Administration from SUU, where he has also served as a professor of public administration. David holds graduate and undergraduate certificates in economic development and earned the ICMA Credentialed Manager designation from the International City & County Management Association.

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