

# Looking Forward: The Rural Landscape in 2032



RURAL  
COMMUNITY  
CONSULTANTS

## INTRODUCTIONS

Who we are.

Who you are.

Any specific questions.

## EXPECTATIONS

1 hour.

Discussion format.

Emphasis on land use issues.

**The purpose of this session is to gather planners that work with rural issues (that's you) for an interactive discussion (with you) on what rural Utah will look like in the next 10 years, and what we can do now to maximize its positive potential.**

Rural Community Consultants will moderate the session, and it will only be as inspirational, informative, and as irreverent as you make it.

There might be a t-shirt cannon.

# Kem C. Gardner Institute Long Term Projections

- Southwest Utah fastest growing region in Utah during this timeframe (2022-60)
- Current trends project minimal growth for many rural areas, only one county (Millard) is projected to decline in population.
- Between 2031-2040 the projected main driver of population increase will come from natural increases (birth-deaths). The rest of the increases through 2060 are projected to come from net migration (in-movers - out-movers)
- Top 5 Projected Employment Industries:
  - a. Construction
  - b. Professional, Scientific, and Technical Services
  - c. Health Care & Social Assistance
  - d. Arts, Entertainment, and Recreation
  - e. Administrative, Support, Waste Management, and Remediation Services.

# What has changed in the last 10 years?

## Responses:

Increase in tourism and recreation

Housing Prices

More move ins (retired folks)

Natural Disasters

Remote options

Social Media

Priority Shifts

Travel

Resources increase

Cultural change



# How has Covid-19 impacted the way your community operates? (For better or worse)

Responses:

They told me to keep up my daily routine while WFH:



# Stories from the road...an evolving rural Utah.

- Water, water, water.
- An increasing need for an online presence.
- A population increases in rural areas of the State. A continuation of the “Zoomtown”.
- More demand for short-term rentals.
- Operating under outdated planning documents (i.e. code + general plans)
- Lack of staffing + increasing demand for services.
- Not enough \$\$ to go around.
- Keeping-up with Legislative changes.
- Transportation options expansion.
- Aging infrastructure + not being able to support growth.

# Potential Solutions

...this is where you talk...



**What in your community keeps you up at night?**

...this is where you talk...