



SPONSORSHIP 21

SPONSORSHIP BENEFITS 6-MONTH TERM FOR ALL SPONSOR PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
INVESTMENT	\$2,000	\$1,500	\$750	\$500
FEATURE ON APA UTAH WEB SITE	•	•	•	•
WEEKLY EMAIL BLASTS	•	•	•	•
PREMIUM PLACEMENT ON WEB SITE & EMAILS	•	•		
GUEST BLOG POST	•	•		
SOCIAL MEDIA POST FEATURES	•	•		
PODCAST INTERVIEW	•			
NETWORKING EVENT	•			
CONFERENCE PACKAGES (EITHER SPRING OR FALL)				
REGISTRATIONS	2	1		
KEYNOTE SPONSOR	•			
3-MINUTE REMARKS AT SESSION	•			
MEAL SPONSOR	•	•		
EXHIBIT	•	•	•	
PROMOTIONAL MATERIALS	•	•	•	•
PROGRAM ACKNOWLEDGMENT	2 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE

SECURE YOUR SPONSORSHIP

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