SPRING CONFERENCE
FEBRUARY 26-28, 2020

HOODOO HILTON HOTEL
MOAB, UTAH
AMERICAN PLANNERS ASSOCIATION

Astronomy Event

JOIN US FOR A NIGHT UNDER THE STARS. PARTICIPANTS WILL VIEW STARS, PLANETS, GALAXIES, AND NEBULAE.

26TH FEBRUARY 2020 | 7 P.M.- 8 P.M.
CENTER STREET BALLFIELDS

Event is sponsored by Friends of Arches and Canyonlands Park with Associate Director, Crystal White as your night guide.
### APA UT SPRING 2020: CONFERENCE SCHEDULE

**WEDNESDAY, FEB. 26, 2020**

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<th>Time</th>
<th>Room A</th>
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<th>Room C</th>
<th>Boardroom</th>
<th>Mobile Tour</th>
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<td>12:30 PM</td>
<td>REGISTRATION</td>
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<td>2:25 PM</td>
<td>PANEL DISCUSSION: ECONOMIC DEVELOPMENT &amp; MAINTAINING COMMUNITY CHARACTER &amp; LIVABILITY</td>
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<td>ENGAGING PRACTITIONERS IN PLANNING EDUCATION AT THE UNIVERSITY OF UTAH</td>
<td>ETHICS</td>
<td>MOAB ART TRAILS WALKING TOUR</td>
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<td>3:55 PM</td>
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<td>AICP TRAINING - THE AICP EXAMINATION &amp; CONTINUING EDUCATION REQUIREMENTS</td>
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<td>UTAH’S NIGHT SKIES: PRESERVING A LEGACY</td>
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<td>7:30 AM - 8:00 AM</td>
<td>Registration</td>
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<td>Multimodal Planning in Tourist Destinations</td>
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<td>8:00 AM - 8:15 AM</td>
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<td>Keynote: En-Lighten Up</td>
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<td>9:30 AM - 10:30 AM</td>
<td>Strategies &amp; Tactics for Ongoing Public Communication Programs - Part 1</td>
<td>HOUSING AFFORDABILITY: SB 34 Reporting &amp; A Roundtable Discussion on Rural Housing</td>
<td>CREATING A SENSE OF PLACE</td>
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<td>10:40 AM - 11:40 AM</td>
<td>STRATEGIES &amp; TACTICS FOR INITIATIVE-SPECIFIC PUBLIC ENGAGEMENT CAMPAIGNS - PART 2</td>
<td>SMALL TOWN, BIG POLITICS</td>
<td>THE FINANCES OF AFFORDABLE HOUSING</td>
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<td>11:45 AM - 1:30 PM</td>
<td>LUNCH KEYNOTE: 2020 LEGISLATIVE UPDATE</td>
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<td>1:45 PM - 2:45 PM</td>
<td>RURAL RESOURCES: IT'S A BEAUTIFUL DAY IN THE NEIGHBORHOOD</td>
<td>ORDINANCES THAT WORK: GRAND COUNTY’S HIGH-DENSITY HOUSING OVERLAY</td>
<td>COMMUNITY QUEST: A PLANNING GAME</td>
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<td>2:55 PM - 3:55 PM</td>
<td>SETTING GOALS &amp; CREATING IMPLEMENTABLE PLANS</td>
<td>HISTORY OF U.S. PUBLIC LANDS</td>
<td>PRESERVING COMMUNITY CHARACTER</td>
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<td>3:55 PM - 4:10 PM</td>
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<td>4:10 PM - 5:00 PM</td>
<td>EXPLORING THE POSSIBILITIES OF PASSENGER RAIL &amp; TRANSIT SERVING RURAL UTAH</td>
<td>FINDING COMMON GROUND: CONSENSUS BUILDING IN GRAND COUNTY</td>
<td>MULTI-FAMILY RESIDENTIAL DESIGN GUIDELINES</td>
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<td>6:30 PM</td>
<td>EVENING SOCIAL: MOAB ARTS &amp; RECREATION CENTER MOVIE: 50 YEARS OF SLICK ROCK</td>
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FRIDAY, FEB. 28, 2020

7:30 AM - 8:00 AM
REGISTRATION

8:00 AM - 8:15 AM
WELCOME

8:15 AM - 9:15 AM
KEYNOTE: EXPLORING CONNECTIONS BETWEEN UTAH’S LANDSCAPES & WELLBEING

9:15 AM - 9:30 AM
NETWORKING BREAK

9:30 AM - 10:30 AM
- ROOM A: MASTERING THE DIRT OF DEVELOPMENT
- ROOM B: PLANNING FOR WATER
- ROOM C (CITIZEN PLANNER): UDOT MAIN STREETS
- MOBILE TOUR: MOAB BRANDS ACTIVE TRANSPORTATION TOUR

10:40 AM - 11:40 AM
- ROOM A: A COMMUNITY ROADMAP TO CLEAN & RESILIENT ENERGY
- ROOM B: PHYSICAL PLANNING, URBAN DESIGN, & ARCHITECTURE AT MOAB SPRINGS RANCH
- ROOM C (CITIZEN PLANNER): COMMUNICATING TO UNCHANGING HUMAN VALUES
- MOBILE TOUR: MOAB BRANDS ACTIVE TRANSPORTATION TOUR
**1:00 PM | WELCOMING REMARKS**

Mayor Emily Niehaus welcomes Utah Planners to Moab.

**MAYOR EMILY NIEHAUS | MOAB CITY**

Emily S. Niehaus is Moab City’s new Mayor. She is the Founder and Executive Director of Community Rebuilds, a Moab-based nonprofit building affordable energy-efficient housing through a workforce training program.

Emily holds a Master’s Degree in Applied Sociology from Clemson University and has worked in Moab as a social worker, a loan officer, and a bookkeeper. She enjoys life in Moab with her husband and son, and she is thrilled to be Moab’s new Mayor.

**1:15 PM | WELCOME KEYNOTE:**

**IS ECONOMIC DEVELOPMENT ALWAYS THE END GAME? BEING LOVED TO DEATH**

Utah has been booming recently. Cities and towns that were once small and rural have transformed into High Tech centers. It is important for communities to have healthy, diversified economies. This session will explore Economic Development and what cities and towns can do to have a healthy economy while maintaining community character and livability.

**MICHAEL FLYNN | EDCUtah**

Michael was named Economic Development Corporation of Utah’s (EDCUtah) Chief Operating Officer in January 2017. He joined the company originally in 2003 as Marketing Research Manager and spent the first six years of his career in various project management and operational roles in the Salt Lake City office. In late 2009 Michael relocated to Southern California and launched the state’s Proactive Recruiting initiative. Based out of Orange County, Michael spent three years leading an effort to increase the number of project inquiries coming to Utah, initially from California, and later from markets throughout the country. In 2012, Michael was recruited as Vice President of Client Services for the North Carolina-based Charlotte Regional Partnership and spent several years leading that organization’s corporate recruitment effort.

Michael is a graduate of the University of Utah, with a bachelor’s degree in Marketing. He completed an MBA at Westminster College in 2006. Michael and his wife Lindsay relocated back to Utah in February 2016. He has two small children, Charlie (6) and Hilman (4).
PANEL DISCUSSION: ECONOMIC DEVELOPMENT AND MAINTAINING COMMUNITY CHARACTER AND LIVABILITY
MICHAE L FLYNN | NORA SHEPARD
Join Keynote Speakers Nora Shepard and Michael Flynn for a panel discussion on Economic Development and Community Character. They will be joined by a Moab Local and by other planners in the state dealing with keeping the community character in the midst of rapid growth.

ENGAGING PRACTITIONERS IN PLANNING EDUCATION AT THE UNIVERSITY OF UTAH
STACY HARWOOD, PH.D. | UNIVERSITY OF UTAH
Attendees will participate in an interactive session facilitated by faculty and students from the Department of City & Metropolitan Planning (CMP) at the University of Utah. The conversation will focus on generating ideas about how CMP can support practitioners, ways practitioners can interact with the department, and strategies to diversify the profession.

ETHICS
WILF SOMMERKORN | SOMMERKORN CONSULTING
After covering the AICP Code of Ethics, this popular session will present several scenarios that include an ethical dilemma. The intent will be to engage the entire audience in a conversation about their everyday ethical issues. So, in addition to prepared scenarios, we will devote a significant amount of time to participants to present their own ethical situation for the group to discuss.

AICP TRAINING - THE AICP EXAMINATION & CONTINUING EDUCATION REQUIREMENTS
BRUCE PARKER, AICP | PLANNING & DEVELOPMENT SERVICES
Got AICP Questions; We have Answers. “AICP certification [serves] as a credential indicating a dedication to the profession” (Planner comment, January 2019). History demonstrates that to be successful dedication and comprehensive AICP exam preparation are critical. Why become AICP certified and what will this session cover? All questions related to AICP application requirements, examination topics, trends and changes, test-taking strategies, recent graduate requirements, and other AICP examination matters will be covered. Bring your questions. This session will also review the AICP Code of Ethics, an examination topic, and AICP continuing education requirements and how to maintain your AICP qualification.
MOAB ART TRAILS WALKING TOUR
MICHAEL DUNTON | CHRISTY WILLIAMS DUNTON | MEAGAN MULLEN BOOTH

Come and experience Moab through the Arts! This walk will include a combination of Moab ArTTrails’ history and evolution, our annual Art Stroll, facilitated conversation about the role of public art in placemaking/city building/community development/economic development, challenges/successes, etc. The walk may also incorporate student inclusion through the ideas of Little City Walks.

4:05 PM

UTAH’S NIGHT SKIES: PRESERVING A LEGACY
CRYSTAL WHITE | ELAINE GIZLER | AUBREY LARSEN
SOPHIE BELLINA | AMANDA PODMORE

How can we protect Utah’s legacy of starry night skies? This is a question being asked by communities, tribes, businesses, state agencies, federal agencies, and citizens throughout the state. In Southeastern Utah, one group has taken a community-based, landscape-scale approach in order to answer this question.

The Southeastern Utah Night Sky Reserve is an initiative which celebrates Southern Utah’s unique rural character and landscapes by preserving the regions heritage of starry night skies for present and future generations. Come to this panel discussion to learn what night sky conservation does and doesn’t mean, to explore the value of protecting night skies from a variety of perspectives, and to learn how people, places, and policies can work together to preserve a legacy.

7:00 PM

NIGHT SKY TOUR
CRYSTAL WHITE | FRIENDS OF ARCHES & CANYONLANDS PARKS

Explore the night sky with a local astronomer. Delve deep into the cosmos, view deep space objects through a telescope, and learn the current constellation. Explore cultural and scientific ties to the universe beyond our pale blue planet.
8:15 AM | KEYNOTE: EN-LIGHTEN UP

Is having problems really our problem? Or could it be that our problem is believing that having problems is a problem? Bob encourages us not to be happy when, but to be happy now – so we can make it to when! Enjoy new hope, energy, focus and optimism, laugh out loud and feel your paradigm shift, as you En-Lighten up with Bob Kittell.

BOB KITTELL

Bob Kittell is a popular inspirational speaker and humorist who specializes in inspired living – and getting real. Bob has spoken to packed arenas at national events, sharing the stage with George Forman, Terry Bradshaw, Colin Powell, George & Laura Bush, Mitt Romney, Zig Ziglar, Mikhail Gorbachev and many other notable motivational, political, and sports celebrities.

He is currently the BYU athletics memory expert, training incoming freshman with an inspired approach to learning and living.

9:30 AM

STRATEGIES AND TACTICS FOR ONGOING PUBLIC COMMUNICATION PROGRAMS - PART 1
LISA CHURCH | GEOFF LIESIK | CHRISTI JUDD

Join us for two panel sessions packed with professional communication expertise. The first session will focus on the purpose of a strategic communication plan and effective local government communication practices, with local practitioners and the president of the UT PIO Association sharing regional best practices and case studies from their own experience. The second session will focus on communication campaigns to engage the community for specific purposes, with two professional communication consultants and a UDOT regional communication director discussing the building blocks of effective public engagement.

HOUSING AFFORDABILITY: SB 34 REPORTING & A ROUNDTABLE DISCUSSION ON RURAL HOUSING
ANGELA PRICE | DAVID FIELDS

Housing Affordability: SB 34 Reporting and A Roundtable Discussion on Rural Housing will be a participatory session to discuss housing in rural Utah. Additionally, the presenters will address Moderate-Income Housing Plan reporting, provide a synopsis of implementation of SB 34, and address housing legislation proposed in the 2020 session. This will be an interactive, collaborative session where attendees can share stories and experiences on housing issues in your community.
THURSDAY, FEB 27  SESSION DESCRIPTIONS

CREATING A SENSE OF PLACE
GEORGE SHAW, AICP | PLANNING & LAND DEVELOPMENT DESIGN

How much does design affect how we feel about the communities we live in? Good design can do much to make our communities more walkable, interactive, and livable. This session will examine how site design variations can affect how people relate to their built environment. Learn how a sense of place, a sense of security, and better site plan design can make for better neighborhoods, Main Streets, and Town Centers.

10:40 AM

STRATEGIES AND TACTICS FOR INITIATIVE-SPECIFIC PUBLIC ENGAGEMENT CAMPAIGNS - PART 2
JAKE POWELL | DR. MICHAEL CLAY | KEVIN KITCHEN | LEAH JARAMILLO

Join us for two panel sessions packed with professional communication expertise. The first session will focus on the purpose of a strategic communication plan and effective local government communication practices, with local practitioners and the president of the UT PIO Association sharing regional best practices and case studies from their own experience. The second session will focus on communication campaigns to engage the community for specific purposes, with two professional communication consultants and a UDOT regional communication director discussing the building blocks of effective public engagement.

SMALL TOWN, BIG POLITICS
MIKE HANSEN | RYAN ROBINSON

Getting things done in a small town is usually more difficult than expected because rural areas face unique challenges. Typical constraints to planning include: lack of budget resources, lack of staff time and experience, stakeholder availability, poor data, abundant anecdotes and slanderous rumors, social pressures, and conscripted elected officials.

If you’ve worked in rural areas, you’ve experienced each of these challenges (a lot). Rural Community Consultants will host an interactive group discussion to explore solutions to any and all of these. Prizes will be given for the best war stories, and therapy animals will be provided upon request.

THE FINANCES OF AFFORDABLE HOUSING
SCOTT LOOMIS | MOUNTAINLANDS COMMUNITY HOUSING TRUST

What to do about the need for affordable housing has risen to the top of concerns in most communities in Utah and throughout the nation. This session will help you understand the many methods of financing affordable housing from Low Income Housing Tax Credits, Olene Walker Housing Loan Fund, Private Activity Bonds, CDBG, HOME funds, Opportunity Zones, New Market Tax Credits, Federal Home Loan Bank, CRA and more.
2020 Legislative Update--The APA UT Legislative Committee Co-Chairs will bring you up to speed on the latest and greatest, real-time happenings in the 2020 legislative session.

ANGELA PRICE | SALT LAKE CITY

Angela Price is a Project Policy Manager for Salt Lake City’s Housing and Neighborhood Development Department. Angela works on housing policy for the City and bridging the nexus between land use, transportation, and community development. Prior to her work in Salt Lake City, Angela was the Senior Planner for Taylorsville. Angela serves on the American Planning Association Utah Chapter’s Legislative and Executive Committees. Angela is driven by impact, collaboration, and inclusivity in her quest for more equitable communities.

WILF SOMMERKORN | SOMMERKORN CONSULTING

Wilf Sommerkorn is retired as the Director of Regional Planning and Transportation for Salt Lake County. He was Salt Lake City Planning Director from 2008 to 2014. Prior to that, Wilf was Director of the Davis County Community & Economic Development Department for 14 years. He was a planner in various positions with that Department since 1981. Wilf has also served as the Community Development Director for Centerville City, and as an adjunct professor of urban planning at the University of Utah, where he has taught a class in The Politics of Planning, something every planner should know! Wilf has served as Legislative Chair for the Utah Chapter of the American Planning Association since 1990, where he has had a role in writing the state codes regarding land use. He was President of the APA Utah Chapter from 1986 to 1988. Wilf holds a BS in Physical Geography and Geology from the University of Utah, and an MS in Urban Planning from the University of Tennessee. Wilf now does planning consulting work through his firm, Sommerkorn Consulting.
ORDINANCES THAT WORK: GRAND COUNTY’S HIGH-DENSITY HOUSING OVERLAY
ZACHARIA LEVINE | GRAND COUNTY

Communities spend a lot of time, effort, money, and political capital on plan writing. Good plans translate into ordinances, programs, and desired development outcomes. This session will highlight recently developed ordinances in Grand County that achieve stated goals and move the needle in creating a community residents want to inhabit. Grand County adopted its High Density Housing Overlay (HDHO) after a multiyear planning process that included significant amounts of public engagement, quantitative research, mapping work, and political negotiation. In a short amount of time, the HDHO has received state and national attention as an effective tool for land use planning and workforce housing development. Most importantly it is leading to development entitlements and new housing for primary residents and workers in the Moab Area.

COMMUNITY QUEST: A PLANNING GAME
SCOTT MCCOMB | AUBREY LARSEN

Monopoly on steroids for planners?? Play an exciting new board game where you’re a developer for a day, exploring trade-offs between new developments and natural landscapes. Learn how to apply the principles of this land use chip game to your community. Can you handle the CHAOS?
MULTIMODAL PLANNING IN TOURIST DESTINATIONS (1:30 PM - 4:10 PM)
MONTE ALDRIDGE | JEFF SANDERS

Are you interested in planning and building multimodal transportation solutions in your community? Come learn more about how UDOT and local communities have partnered to meet the multimodal transportation needs of locals and tourists. We’ll see completed and upcoming projects, discuss how local communities can collaborate with UDOT, and share challenges and lessons learned.

This mobile tour will begin at the conference location and we’ll ride bikes to the Transit Hub near Lions Park. Participants are responsible for providing their own bike or renting one. Alternatively, if participants don’t have a bike, meet us at the Transit Hub for the bulk of the conversation.

2:55 PM

SETTING GOALS & CREATING IMPLEMENTABLE PLANS
BEN LEVENGER | DOWNTOWN REDEVELOPMENT SERVICES

Master planning is a critical step for an active, vibrant and attractive community. While it is critical, many communities have the wrong style of planning to meet their desired goals. This session will answer the “5 W’s” of good planning.

HISTORY OF US PUBLIC LANDS
WALT DABNEY

There is growing controversy about the status and future of the publicly owned Federal lands with efforts by some in most Western States to transfer those lands out of national public ownership to state ownership. This presentation provides factual and historic information on how these lands came to be owned in common, what the Constitution says, how states were formed, how national parks and forests were established, what the results were of various Federal land sale acts, the Homestead Act, and Railroad Act, what current federal law states related to these lands and what the probable result would be if these lands were transferred out of federal public ownership.

PRESERVING COMMUNITY CHARACTER
MEG RYAN | UTAH LEAGUE OF CITIES & TOWNS

This session will take a look back before trying to project into the future. It will address the nebulous issue of “community character” and ask, “what is that” and “how do you figure that out”? We all talk about our quality of life and how it is changing, but can we do anything about it? We will explore techniques to determine what is important to your community and worth trying to preserve. It will also suggest tools that could be used for some of the common issues. Heber City in Wasatch County will be used as an example.
4:10 PM

EXPLORING THE POSSIBILITIES OF PASSENGER RAIL & TRANSIT SERVING RURAL UTAH

ZACHARIA LEVINE | MIKE CHRISTENSEN | JEFF SANDERS

The efforts of the Moab Transit Authority Study Committee, Utah Rail Passengers Association, and UDOT Region 4 to explore possibilities for expanding transportation options in rural Utah will be discussed.

FINDING COMMON GROUND: CONSENSUS BUILDING IN GRAND COUNTY

RYAN WALLACE | DARRAH APPELFELLER | DAN SMITH | LIANNA ETCHBERGER

This session will use two projects in Grand County, Utah as case studies to demonstrate how comprehensive engagement and mission-driven design can help in successfully navigating the politics of small town planning. The same underpinning principles apply to working with a university as they do with an institution. We will also touch on sustainable design, living building standards, and integrating programming into master planning. Each project will be presented followed by questions and answers with a panel and a short activity where participants will be able to practice techniques described in the presentations.

MULTI-FAMILY RESIDENTIAL DESIGN GUIDELINES

GEORGE SHAW, AICP | PLANNING & LAND DEVELOPMENT DESIGN

Much emphasis has been placed in recent years upon the importance of higher density development within our communities. Economics, the need for more housing choices, and increased affordability, have played a role. Learn how we, as planners, can improve the livability of multi-family developments by using better design requirements. This session will examine various site plan options with suggestions on how you can tweak your ordinances to get better results for your community. Examples of both good and bad design will be discussed.

6:30 PM - EVENING SOCIAL

EVENING SOCIAL & SCREENING OF “50 YEARS OF SLICKROCK” AT THE MARC

(MOAB ARTS & RECREATION CENTER)

111 E. 100 N., MOAB, UT 84532

Join Utah Planners for an informal social beginning at 6:30pm followed by the screening of “50 Years of Slickrock” at 7pm. Light refreshments will be served.
8:15 AM | KEYNOTE: EXPLORING CONNECTIONS BETWEEN UTAH’S LANDSCAPES & WELLBEING

Utah’s diverse mosaic of landscapes provide a dynamic backdrop for its fast-growing economy. Land use decisions are complicated because of the relationship between Utah’s lands and waters and the wellbeing and objectives of stakeholders. This presentation will draw upon recent study findings that highlight values and attitudes about landscapes and waterscapes as well as measures of personal and community wellbeing across the state. It is hoped that the discussion will explore opportunities for collaboration between Utah’s planners and those who carry out USU’s land grant mission through research and community engagement.

COURTNEY G. FLINT | UTAH STATE UNIVERSITY

Courtney Flint is a Professor of Sociology at Utah State University and has recently become a Community Development Specialist for USU Extension. Her research, teaching, and community engagement work explores human-nature relationships in dynamic landscapes, focusing most recently on community wellbeing and water resource management in the Intermountain West. She serves on the Board of Scientific Counselors of the US Environmental Protection Agency. She loves exploring the great landscapes and communities of Utah.

9:30 AM

9:30 AM | MASTERING THE DIRT OF DEVELOPMENT

BEN LEVENGER | DOWNTOWN REDEVELOPMENT SERVICES

As grant funds and tax dollar continue to dry up, it is important that communities empower their residents to master the DIRT of development. By mastering the Duration, Intensity, Rate and Timing, the community will be able to utilize private development to make catalyst changes and improve the quality of life for residents. This lecture will focus around helping participants understand what they can do to help dictate the DIRT of development and how to work with local developers to fulfill goals for community revitalization.

9:30 AM | PLANNING FOR WATER

EVAN CURTIS | YING-YING MACAULEY | JIM HARRIS

Water and land use are inextricably linked, but to what extent are planners in Utah linking water planning to their land use plans and ordinances? Join the State Planning Coordinator, the Division of Water Resources, the Division of Drinking Water, and the Division of Water Quality to learn about the State Water Plan, regional conservation goals, drinking water capacity planning and plan review requirements, storm water updates, and water infrastructure. Following the panel discussion, attendees will have an opportunity to ask questions.
UDOT MAIN STREETS
TIM SULLIVAN | JEFFREY SANDERS | TED KNOWLTON
Learn about tools that local jurisdictions and UDOT can use together to improve Main Streets with State Highway designations in rural areas. See the preliminary results of the draft tool kit and learn about UDOT’s Community of our Dreams initiative to partner with communities to meet their goals.

MOAB BRANDS ACTIVE TRANSPORTATION TOUR
MADELINE LOGOWITZ | GRAND COUNTY
Join us for a short walking tour of Moab’s most popular mountain bike trail network, the Moab Brands. Over the past decade, a unique partnership between Grand County and the Bureau of Land Management has resulted in the design, construction, and ongoing maintenance of over 150 miles of new mountain bike trails in the area, as well as numerous hiking, climbing access, and equestrian trails. Learn about the history of this partnership and trail development as well as successes and lessons learned. Participants are encouraged to bring bikes for a free ride after the session.

A COMMUNITY ROADMAP TO CLEAN & RESILIENT ENERGY
KATE BOWMAN | KEVIN EMERSON
Clean and efficient energy technologies come with many benefits, including air quality improvements, lower utility bills for residents and businesses, and improved community resiliency. Learn more about tools and resources that planners can use to foster the growth of sustainable communities, including strategies to leverage the growth of energy efficiency, electric vehicles, rooftop solar, and all-electric building technologies.

PHYSICAL PLANNING, URBAN DESIGN, & ARCHITECTURE AT MOAB SPRINGS RANCH
MCKAY EDWARDS, AICP | EDWARDS GROUP LLC
A walking site tour and discussion of planning, design and architecture at Moab Springs Ranch. In 1998 McKay Edwards AICP purchased an historic ranch property located in the North Gateway District of Moab on Highway 191. Edwards developed a master plan which preserved historic and natural features, including a National Historic Register Ranch House, outbuildings, natural springs and native Cottonwood tree groves. Edwards has used a rustic territorial architectural pallet, robust texture, articulation, recycled building materials, village scale, articulation and dispersal to create a unique development. Edwards will lead a site tour and discussion of successes, failures and lessons learned. The session will be out-of-doors - wear walking shoes and warm clothes! Hot beverages and snacks will be served.

COMMUNICATING TO UNCHANGING HUMAN VALUES
TED KNOWLTON | WASATCH FRONT REGIONAL COUNCIL
Residents, officials - really all of us - are motivated to take action to feel “safe and secure”, have “care for others” or experience “self-fulfillment” to name just a few fundamental human values. The places we create and how we talk about our plans can either work with or against fundamental human values. There is a body of research behind this very question. Come learn about how Values Research has been used in city planning communications including Utah-centered research. Take away lessons you can use. The lessons learned are important for anyone that tries to convey the benefits of planning and has experienced frustration in doing so.
MONTE ALDRIDGE  
REGION 4 DEPUTY DIRECTOR | UDOT  
Monte is currently serving as UDOT Region 4 Deputy Director. He previously worked in a variety of positions within UDOT including the Director of Performance Management, Region 4 Preconstruction Engineer, and Region 4 Project Manager. Monte is a graduate of Utah State University with a B.S. in Civil & Environmental Engineering.

DARRAH APPELFELLER  
ASSOCIATE | MHTN  
Darrah is an architect and predesign specialist working in Salt Lake City with a keen interest in sustainability, particularly in environmentally sensitive areas and small communities. Her recent focus has been the power of co-creation harnessed during collaborative predesign efforts. She is currently working on a range of higher education, K-12, and planning projects in and around Moab including the new USU Moab campus, Canyonlands Field Institute master plan, the new Grand County Middle School, and Southern Utah University new academic building.

MEAGAN MULLEN BOOTH  
ASSOCIATE PLANNER | FARMINGTON CITY  
Meagan Booth is the Associate Planner for Farmington City, Utah. She has a Bachelor’s Degree in Urban Planning from the University of Utah. Since 2014, she has served as an (APA) Ambassador with the National APA Diversity Taskforce. Through this initiative, she volunteers her time, experience, and talents to advance the public understanding of planning and promote the profession. Her interests include finding ways to bring youth to understand and contribute to the health of their places. In 2018, she launched “Little City Walks” as a creative way to introduce children to the basic concepts of Ecology (Systematic Thinking) and Urban Planning while exploring their built and natural environment. “Planners can learn from children's ideas and thoughts, as children become part of the engagement strategy in their community and bring about meaningful change.”

KATE BOWMAN  
RENEWABLE ENERGY PROJECT MANAGER | UTAH CLEAN ENERGY  
Kate Bowman is the Renewable Energy Project Manager for Utah Clean Energy, a non-profit, non-partisan organization in Salt Lake City, Utah whose mission is to lead and accelerate the clean energy transformation with vision and expertise. Kate works with a diverse set of partners to inform, educate, and build the market for renewable energy and distributed generation in Utah and the West. She is a member of Utah Clean Energy’s regulatory team, responsible for developing strategy and leading participation in regulatory proceedings related to renewable energy, including distributed solar, utility-scale solar, green power purchase programs, and long-term resource planning. Kate oversees Utah Clean Energy’s community education and outreach efforts for solar energy and electric vehicles. Recently, she led participation of a team of Utah municipalities in the Solar Energy Innovation Network, a collaborative research effort supported by the U.S. Department of Energy to develop and demonstrate new ways for solar energy to improve the affordability, reliability, and resiliency of the nation's electric grid, resulting in a Roadmap of strategies to achieve municipality renewable energy goals while maintaining affordable and reliable electricity. She has coordinated Utah Clean Energy’s Community Solar, Drive Electric, and Bike Electric initiatives, community bulk-purchase programs designed to increase solar, electric vehicle, and e-bike adoption by simplifying the purchase process and offering competitive pricing. She received a BA in Government from Dartmouth College where she focused on environmental policy.
MIKE CHRISTENSEN  
EXECUTIVE DIRECTOR | UTAH RAIL PASSENGERS ASSOCIATION
Mike has been employed as the Executive Director of the Utah Rail Passengers Association since its creation in 2018. He holds a Master of City and Metropolitan Planning from the University of Utah. Mike is a member of the American Planning Association, Congress for the New Urbanism, WTS International, Strong Towns, and the national Rail Passengers Association. He currently serves on the board of the Utah chapter of the Congress for the New Urbanism and on the board of the national Rail Passengers Association. Mike claims Malad City, Idaho, as his hometown and has lived in Utah since 1999 and in Salt Lake City’s Rose Park neighborhood since 2003. An avid transit and bikeshare user, Mike got rid of his car in 2017 and hasn’t looked back. Since GREENbike launched in 2013, he has logged more rides and miles than any other annual member.

LISA CHURCH  
COMMUNICATIONS MANAGER | MOAB CITY
Lisa Church became the City of Moab’s first Communications Manager and PIO in 2017. In the past two years, she has focused on developing internal and external communications plans, building a strong social media and website presence, and guiding efforts to expand community outreach, education and awareness. She is a former journalist with more than 30 years of experience covering local government and community issues and has also worked in public relations and marketing for nonprofit arts and education organizations.

DR. MICHAEL CLAY  
ASSOCIATE PROFESSOR | BRIGHAM YOUNG UNIVERSITY
Michael Clay is an associate professor at Brigham Young University and is the director of BYU’s Urban and Regional Planning program. Dr. Clay came to BYU from a faculty position at Auburn University where he was the founding director of the Auburn University Urban Modeling Lab and continues to teach real estate market analysis and real property law in the Auburn University Masters of Real Estate Development program. His work in transportation planning and real estate development has been recognized by the National Science Foundation as among the most advanced practices in the country, and his doctoral work in integrated land use and transportation forecasting models was funded by the National Science Foundation. Dr. Clay has served as the Senior Scientific Advisor on Land Use Modeling to CitiLabs, the world’s largest provider of transportation planning software and is a research associate with the Minetta Transportation Institute. He was recently appointed to the Board of Directors of Envision Utah. Dr. Clay received his Ph.D. in 2005 from the University of California, Davis, in Transportation Technology and Policy. Through his consulting company, Urban Planning International LLC, Dr. Clay has worked with land use and transportation planning agencies across the United States and throughout the world.

EVAN CURTIS  
STATE PLANNING COORDINATOR | GOVERNOR’S OFFICE OF MANAGEMENT AND BUDGET
Evan Curtis is the State Planning Coordinator with the Utah Governor’s Office of Management and Budget and has a unique background in both planning and budgeting. During his time with GOMB he has worked to provide outreach, research, and resources to local governments, served on numerous boards and commissions, and has been involved in numerous state planning efforts. Most recently, Curtis has worked with several state agencies to identify budget and policy solutions to natural resource issue, serves as the Governor’s liaison with the US Census Bureau, and works with the Quality Growth Commission to administer the LeRay McAllister Critical Lands Conservation Fund. He was appointed as State Planning Coordinator by Governor Herbert in 2015 and enjoys serving on the Envision Utah Executive Committee, the Utah Seismic Safety Commission, the Jordan River Commission, the Outdoor Recreation Advisory Committee, and the Executive Water Finance Board.
WALT DABNEY  
**RETIRED PARKS DIRECTOR | TEXAS STATE PARKS SYSTEM**
Walt graduated from Texas A&M with a BS in Recreation and Park Administration in 1969 having worked three seasons in state and local parks. He spent the next 30 years working in ranger positions in Yellowstone, Yosemite, Mt. Rainier and Grand Tetons. He was Chief of Resource Management in Everglades and NPS National Chief Ranger in Washington, DC. His final assignment was as General Superintendent for the Southeast Utah Parks including Canyonlands NP, Arches NP, Natural Bridges NM and Hovenweep NM. He retired from the NPS in 1999 to become the Director of the Texas State Parks System which included as many as 123 parks and historic sites and approximately 1600 employees. After 11 plus years as Director, Walt retired having spent approximately 43 years working in parks. He has continued to teach a variety of park management courses and present a talk on The History of US Public Lands around the country.

MCKAY EDWARDS, AICP  
**SENIOR PLANNER/DESIGNER | EDWARDS GROUP LLC**
McKay Edwards AICP is an urban planner, designer and builder with offices in Salt Lake City and Moab, Utah. Edwards' specialty is mountain and desert resort design and development. Edwards has executed several notable master plans in Utah, including Moab Springs Ranch in Moab, Deer Crest Resort in Park City, Zion Park Resort in Springdale, the SITLA Mid-Valley tract in Eagle Mountain City and the first plans for the Soldier Hollow Olympic Venue in Wasatch County. Edwards founded the Wahsatch Steeplechase mountain footrace in Salt Lake City and is an avid alpine, back-country and Nordic skier. Edwards is a Utah native and graduate of the University of Utah. He has been an AICP Planner since 1993.

KEVIN EMERSON  
**ENERGY EFFICIENCY PROGRAM DIRECTOR | UTAH CLEAN ENERGY**
Kevin Emerson is the lead for energy efficiency programs, policy, and regulatory activities for Utah Clean Energy, a non-profit, non-partisan organization in Salt Lake City, Utah whose mission is to lead and accelerate the clean energy transformation with vision and expertise. Currently, he serves as a public member of Utah's Uniform Building Code Commission, a Co-Facilitator of the ILFI Great Basin Collaborative, and is a regular participant in Demand-side Management Advisory Groups for both Rocky Mountain Power and Dominion Energy. Kevin has spearheaded efforts to pass local and state policies to enable innovative financing clean energy projects, improvements to energy codes for Utah homes and buildings, advance energy transparency in municipal and commercial buildings, and policies to expand electric vehicle incentives and infrastructure. Kevin previously served as a consultant to Salt Lake City on the its Project Skyline and Elevate Buildings initiatives from 2014 to 2017, co-chaired the Building Efficiency Committee for the State of Utah's Energy Efficiency and Conservation Plan in 2014, and served on the Energy Management Program Advisory Committee for Salt Lake Community College from 2010 to 2018. Kevin graduated with a B.S. in Environmental Studies from the University of Utah and an M.Sc. in Environmental Sustainability from the University of Edinburgh.

LIANNA ETCHBERGER  
**PROFESSOR | UTAH STATE UNIVERSITY**
Lianna is a respected researcher and renowned national teaching expert, with over 22 years of academic, professional and university service in the USU regional campus system. She comes to Moab after recently serving as a faculty member for the Department of Biology at USU-Utah Basin. With a passion for education and youth, Lianna served as a member of the founding board of directors for the Terra Academy in Vernal, Utah and continues to serve as the chair for the governing board of directors.
DAVID FIELDS
PROGRAM ANALYST | UTAH DIVISION OF HOUSING & COMMUNITY DEVELOPMENT
David Fields is a program analyst for the Housing and Community development Division of Utah Department of Workforce Services. His responsibilities include, but are not limited to, acting as a liaison to cities, counties and the state legislature to develop, complete and update affordable housing programs, involving the planning for growth, assessing the impacts from economic development, whilst prioritizing local needs, and establishing funding priorities and coordination across municipal jurisdictions. He is a trained economist and sociologist with degrees from the University of Massachusetts Amherst and University of Utah.

COURTNEY G. FLINT
PROGRAM PROFESSOR & COMMUNITY DEVELOPMENT SPECIALIST | UTAH STATE UNIVERSITY
Courtney Flint is a Professor of Sociology at Utah State University and has recently become a Community Development Specialist for USU Extension. Her research, teaching, and community engagement work explores human-nature relationships in dynamic landscapes, focusing most recently on community wellbeing and water resource management in the Intermountain West. She serves on the Board of Scientific Counselors of the US Environmental Protection Agency. She loves exploring the great landscapes and communities of Utah.

MICHAEL FLYNN
CHIEF OPERATING OFFICER | EDCUTAH
Michael was named Economic Development Corporation of Utah’s (EDCUtah) Chief Operating Officer in January 2017. He joined the company originally in 2003 as Marketing Research Manager and spent the first six years of his career in various project management and operational roles in the Salt Lake City office. In late 2009 Michael relocated to Southern California and launched the state’s Proactive Recruiting initiative. Based out of Orange County, Michael spent three years leading an effort to increase the number of project inquiries coming to Utah, initially from California, and later from markets throughout the country. In 2012, Michael was recruited as Vice President of Client Services for the North Carolina-based Charlotte Regional Partnership and spent several years leading that organization’s corporate recruitment effort. Michael is a graduate of the University of Utah, with a bachelor’s degree in Marketing. He completed an MBA at Westminster College in 2006. Michael and his wife Lindsay relocated back to Utah in February 2016. He has two small children, Charlie (6) and Hilman (4).

ELAINE GIZLER
EXECUTIVE DIRECTOR | MOAB AREA TRAVEL COUNCIL
Elaine Gizler is the Executive Director for the Moab Area Travel Council, in Moab, Utah. As the Executive Director of the Moab Area Travel Council Elaine resides in a spectacular city that includes Arches National Park, Canyonlands National Park, Dead Horse Point State Park, and The Mighty Colorado River. When she is not in Moab performing a variety of administrative, and managerial duties pertaining to Branding, and Marketing Moab she is conducting FAM Tours, traveling to International Destinations to train Travel Agents, and meet with Tour Company management. She is also a Board Member on the Utah Office of Tourism State Board, the Moab Chamber of Commerce Board, and Chair of the Dinosaur Diamond Scenic Byway. Elaine has an extensive background in Sales, Marketing, and Branding with years in the Cosmetic industry and happy that she does not have to worry about launching a new lipstick every season. She is thrilled to represent an area that can be a journey of a lifetime filled with adventure.
MIKE HANSEN  
RURAL COMMUNITY CONSULTANTS  
Mike Hansen has worked in strategy, land use, and organizational development for 20+ years. His career has been marked by successful leadership of progressively difficult challenges. Working in all levels of government, he has worn the hats of a strategic planner, demographer, administrator, and change leader. He has led small entrepreneurial teams, statewide initiatives, and even served in the Governor’s Cabinet. In the private sector, Mike has orchestrated projects with citizen groups, city staff, and engineers. Focusing on short-term implementation strategies and the long-term return on investment, Mike has drafted roadmaps for cities, counties, and the state with results seen in land use, industry investment, economic development, and state code compliance.

JIM HARRIS  
DEPUTY DIRECTOR OF THE DIVISION OF WATER RESOURCES | DIVISION OF WATER QUALITY  
Jim Harris is the Assistant Director for the Division of Water Quality where he has worked for the past 19 years. After receiving a MS in Environmental Studies from the University of Montana, he began his career at DWQ in the Total Maximum Daily Load Program, developing water quality management plans for the Sevier, Cedar/Beaver, and Jordan River watersheds. He also managed the Monitoring and Reporting Section for 8 years where he focused on revising the Division’s strategy for monitoring the State’s waters to provide better information and supporting data for water quality assessment, reporting, and watershed management.

STACY HARWOOD  
CHAIR OF THE DEPARTMENT OF CITY & METROPOLITAN PLANNING | UNIVERSITY OF UTAH  
Stacy Harwood, Ph.D. is an urban planning scholar and educator on immigration, community development, racial justice, and local public policy.

LEAH JARAMILLO  
PRESIDENT | SOMERS-JARAMILLO + ASSOCIATES (SJ+A)  
Leah Jaramillo is president of Somers-Jaramillo + Associates (SJ+A) and has nearly 15 years’ experience in providing communication and public engagement services. Leah has facilitated project visioning, planning, team partnering and public involvement for over 100 projects. She received her B.A. in Communication from Lewis & Clark College in Portland, Oregon and her M.S. in Environmental Communication and Public Relations from the University of Utah. Leah is skilled at maximizing communication tools and tactics to ensure that a diverse range of interested and affected stakeholders are able to engage in all stages of a project. Leah also uses her facilitation and teambuilding skills to help project teams work together to develop positive project outcomes and resolve issues, both for the public and internally. Leah provided 6 years on the Board of Directors of the International Association for Public Participation (IAP2) USA, serving for three terms as President. Leah is the only IAP2 USA Certified Public Participation Practitioner (CP3) in the state of Utah.

CHRISTINA JUDD  
DIRECTOR OF PUBLIC RELATIONS | SALT LAKE CITY POLICE DEPARTMENT  
Christina Judd is the Director of Public Relations for the Salt Lake City Police Department, after working in the communications department for Salt Lake City for nearly 8 years. She is the Public Affairs Commander for the 419th Fighter Wing Air Force Reserve unit at Hill Air Force Base and has served in the Air Force for nearly two decades, including two deployments to Iraq. She has a Master’s degree focused in Global Strategic Communication from Georgetown University School of Continuing Studies, and is currently the president of the UT PIO Association.
BOB KITTELL
INSPIRATIONAL SPEAKER & HUMORIST
Enlighten-up with Bob Kittell ~ Is having problems really our problem? Or could it be that our problem is believing that having problems is a problem? Join Bob Kittell, popular inspirational speaker and humorist who specializes in inspired living – and getting real. Bob has spoken to packed arenas at national events, sharing the stage with George Forman, Terry Bradshaw, Colin Powell, George & Laura Bush, Mitt Romney, Zig Ziglar, Mikhail Gorbachev and many other notable motivational, political, and sports celebrities. Bob encourages us not to be happy when, but to be happy now – so we can make it to when! He is currently the BYU athletics memory expert, training incoming freshman with an inspired approach to learning and living. Enjoy new hope, energy, focus and optimism, laugh out loud and feel your paradigm shift, as you En-Lighten up with Bob Kittell.

TED KNOWLTON
DEPUTY DIRECTOR | WASATCH FRONT REGIONAL COUNCIL
Ted Knowlton is Deputy Director at the Wasatch Front Regional Council (WFRC) the metropolitan planning organization for the Salt Lake and Ogden/Layton metropolitan areas. Ted has focused his career on coordinating local place-making with regional infrastructure planning. Prior to joining WFRC, he worked with Fregonese Associates, Envision Utah and The Planning Center (now PlaceWorks). His experience includes efforts in Chicago, Denver, Los Angeles and Salt Lake City that have garnered two prestigious Daniel Burnham awards from the American Planning Association. In Utah, he lead the development of Wasatch Choice, the region’s official vision. Ted has a Masters in Urban and Regional Planning from Portland State University, is an Adjunct Professor at the University of Utah, and is a distinguished Alumni of the College of Architecture + Planning at the University of Utah. He is the president of the Utah chapter of the American Planning Association and is the Planning Commission chair for North Salt Lake City.

AUBREY LARSEN
COMMUNITY DEVELOPMENT SPECIALIST | UTAH COMMUNITY DEVELOPMENT OFFICE
Aubrey Larsen works to improve the human experience through quality design, clear communication, and data-driven planning and decision making in her position with the Utah Community Development Office. As a passionate designer, cartographer, researcher, data analyst, and regional planner she believes that in order to plan for an uncertain future we must first understand and respect the relationship between people, places, and policies.

BEN LEVENGER, AICP
PRESIDENT | DOWNTOWN REDEVELOPMENT SERVICES
Ben Levenger is an AICP Planner and registered Landscape architect. He is the president of Downtown Redevelopment Services, a small planning form focusing on helping main streets or small communities create effective/efficient plans and creating catalyst redevelopment projects for downtowns.

ZACHARIA LEVINE, AICP
COMMUNITY AND ECONOMIC DEVELOPMENT DIRECTOR | GRAND COUNTY
Zacharia Levine is the Community and Economic Development Director for Grand County. Zacharia’s work focuses on the intersection of land use planning, housing policy, economic development and infrastructure. He is also dedicated to scholarly research that examines the unique planning and development challenges—and opportunities—in gateway and resort communities throughout the western United States. He is grateful to live and work in southern Utah, in part, because it affords him and his family the opportunity to explore the wild red rock-canyon country by foot, bike, boat, and ski. Zacharia holds a B.S. in industrial engineering from the University of California, Berkeley and an M.S. in city and regional planning from the University of Utah.
SESSION SPEAKER BIOGRAPHIES

MADELINE LOGOWITZ  
ACTIVE TRANSPORTATION & TRAILS DIVISION MANAGER | GRAND COUNTY  
Madeline Logowitz is currently manager of Grand County’s Active Transportation and Trails Division. She began working with the organization in 2017. Prior to that, she assisted with ecological research at the U.S. Geological Survey Research Station in Moab. Madeline has worked on trail projects on Colorado’s 14ers, New Mexico’s wilderness areas, and Alaska’s Denali National Park. She has a background in the visual arts and enjoys all of the outdoor activities that Moab has to offer.

SCOTT LOOMIS  
EXECUTIVE DIRECTOR | MOUNTAINLANDS COMMUNITY HOUSING TRUST  
Scott Loomis has been the Executive Director of Mountainlands Community Housing Trust, a non-profit in Park City, Utah since 2001. Before that he practiced law in Tucson, Arizona for over 20 years. Scott Loomis has an undergraduate degree in Economics from the University of Arizona College of Business and a Juris Doctorate from the College of Law. He completed the Achieving Excellence in Community Development Program at the Kennedy School at Harvard University in 2012-2013.

YING-YING MACAULEY  
ASSISTANT DIRECTOR | UTAH DIVISION OF DRINKING WATER  
Ying-Ying Macauley is the Assistant Director of the Utah Division of Drinking Water. The Division of Drinking Water regulates over 1,000 public drinking water systems in Utah. Ying-Ying has a master degree in environmental engineering from the University of Utah. She is a registered professional engineer. Ying-Ying has 25 years of water-related experience working in various water agencies and a water utility. Ying-Ying currently serves as the chair of the American Water Works Association Intermountain Section (AWWA IMS), which covers Utah and southern Idaho.

SCOTT MCCOMB  
REGIONAL PLANNER | BEAR RIVER ASSOCIATION OF GOVERNMENTS  
Scott McComb is a Regional Planner at Bear River Association of Governments (BRAG) where he provides technical planning assistance to communities in northern Utah. His work has included environmental and natural hazards planning, active transportation and recreation planning, and GIS analysis. Prior to BRAG, Scott worked in various land conservation and stewardship position throughout Utah and Wisconsin. He holds a B.A. in Geography from the University of Wisconsin-Milwaukee and a M.S. in Bioregional Planning from Utah State University.

EMILY NIEHAUS  
MAYOR | MOAB CITY  
Emily S. Niehaus is Moab City’s new Mayor. She is the Founder and Executive Director of Community Rebuilds, a Moab-based nonprofit building affordable energy-efficient housing through a workforce training program. Emily holds a Master’s Degree in Applied Sociology form Clemson University and has worked in Moab as a social worker, a loan officer, and a bookkeeper. She enjoys life in Moab with her husband and son, and she is thrilled to be Moab’s new Mayor.

BRUCE PARKER, AICP  
PRINCIPAL | PLANNING AND DEVELOPMENT SERVICES, LLC (PDS)  
Bruce Parker, AICP is principal of Planning and Development Services, LLC (PDS), Salt Lake City and serves as the Utah APA Chapter’s Professional Development Officer. Bruce also teaches various planning courses, University of Utah, including Small Town and Resort Planning. Bruce regularly advises state and local officials, including the Utah State legislature, on statutory law revisions affecting planning. He acts as a special projects manager for community (municipalities and counties) general plans, plan implementation actions as well as providing litigation support and expert witness testimony for public and private sector clients.
AMANDA PODMORE
CONSERVATION CONSULTANT | NATIONAL PARKS CONSERVATION ASSOCIATION
Amanda Podmore is a conservation professional, currently working as a contractor for the National Parks Conservation Association to protect the cultural landscape of southeast Utah from the impacts of energy development. She spent the last four years on the Bears Ears campaign and served as a Peace Corps volunteer in Rwanda. When not working, you can find her in the garden at her home in Bluff, UT or volunteering her time as Vice-Chair of the Bluff Planning & Zoning Commission.

ANGELA PRICE
PROJECT POLICY MANAGER | SALT LAKE CITY
Angela Price is a Project Policy Manager for Salt Lake City’s Housing and Neighborhood Development Department. Angela works on housing policy for the City and bridging the nexus between land use, transportation, and community development. Prior to her work in Salt Lake City, Angela was the Senior Planner for Taylorsville. Angela serves on the American Planning Association Utah Chapter’s Legislative and Executive Committees. She is driven by impact, collaboration, and inclusivity in her quest for more equitable communities.

RYAN ROBINSON
PLANNING CONSULTANT | RURAL COMMUNITY CONSULTANTS
Ryan is a Planning Consultant originally from Parowan Utah with a passion for working with rural communities. He has worked with various government agencies throughout Utah including multiple municipalities as well as the Utah State legislature. His professional experience includes being a City Planner, Field Representative for a federal political office and campaign, leadership team for a University political center, and working in construction management. Ryan has successfully worked on numerous projects on a local municipality level and brings experience on rural issues for a variety of projects.

MEG RYAN
UTAH LEAGUE OF CITIES & TOWNS
Meg Ryan has over 30 years of experience in land use planning and politics and holds a Master’s Degree in City Planning from UC Berkley. She has worked in land use in Boston, New York, the Bay Area and for Utah municipalities for the last 25 years. She presently assists the Utah League of Cities and Towns in land use trainings and the management of the Land Use Academy of Utah (LUAU. utah.gov). At LUAU training sessions, she specializes in providing information and techniques to update community ordinances to meet State Code. In addition to her work at the League she serves as the Appeal Authority for Morgan County and North Ogden and has helped numerous Utah cities and towns in updating or creating their land use ordinance and their general plan. Meg also worked as the Senior Planner in Park City with a specialty in developing affordable housing ordinances.

JEFFREY SANDERS
REGION 4 PLANNING MANAGER | UDOT
Jeff Sanders is the UDOT Planning Manager for the southern Utah region. Jeff’s primary responsibilities include leading and supporting transportation planning activities in multiple communities. In particular, Jeff is working with two rural communities to study ways to improve their UDOT-owned main streets. Prior to working with UDOT, Jeff worked as a transit planner and land use planner with various local and state organizations.
GEORGE G. SHAW, AICP  
PLANNING CONSULTANT | PLANNING AND LAND DEVELOPMENT DESIGN  
George G. Shaw works as an independent Planning Consultant for communities and subdivision/site plan designer for land developers. He previously served as the Community Development Director for the City of South Jordan, UT, where he oversaw the adoption of a new General Plan and supervised the development of the Daybreak Master Planned Community. He served as the Planning Director for Salt Lake City, UT, where he was involved in the design and approval of the City Creek Center. He also served as the Planning Director for Sandy City, UT, where he oversaw the development and implementation of the Sandy City Downtown Plan. He has written several General Plans and numerous Zoning Ordinances. Mr. Shaw received BS and MS Degrees from Brigham Young University in Geographic Planning and Urban Geography. He has been involved in a number of planning and educational pursuits, including citizen planner training and as an Adjunct Professor at the University of Utah, teaching Community Visioning and General Plans in the College of Architecture and Planning. He is a member of the American Institute of Certified Planners (AICP), and the Congress of New Urbanism (CNU). Mr. Shaw received the Utah APA ‘Meritorius Planner’ Award in 2006 for his contributions to the Planning profession in the State of Utah. He also received the Utah APA ‘Morris Johnson’ Award in 2017 for lifetime contributions to the Planning profession.

NORA SHEPARD, AICP  
DIRECTOR OF PLANNING | MOAB CITY  
Ms. Shepard is currently the Planning Director for the City of Moab. She moved to Moab and took the job in April 2019. Prior to that, Nora has served many communities in Utah. She started her career in Lake Tahoe working for the Tahoe Regional Planning Agency. After moving to Park City to “ski for a year,” Shepard lived in and worked for Park City and Summit County for 25 years as Planner, Planning Director, Special Projects Manager and Community Development Director. After a number of years working on bicycle and pedestrian issues in New Jersey, Nora returned to Utah to finish her career. Since returning to Utah, Shepard has been Planning Director for Salt Lake City, Senior Planner for the City of Saratoga Springs and finally landing in Moab. Nora and her husband, Richard, love living in Moab and becoming part of this wonderful community.

DAN SMITH  
LANDSCAPE ARCHITECT | MHTN  
Daniel is a Landscape Architect working on a range of urban design and planning projects for cities and universities including the Millcreek City Center Plan, USU Moab Academic Building, Canyonlands Field Institute Master Plan, and Park City Arts and Culture District. Previous work experience throughout the Mountain West and Southwest illustrate his interest in issues facing western cities as they continue to rapidly develop and grow, particularly small towns outside significant natural amenities like national parks, resorts, and scenic waterways and mountain areas.
WILF SOMMERKORN
SOMMERKORN CONSULTING
Wilf Sommerkorn is retired as the Director of Regional Planning and Transportation for Salt Lake County. He was Salt Lake City Planning Director from 2008 to 2014. Prior to that, Wilf was Director of the Davis County Community & Economic Development Department for 14 years. He was a planner in various positions with that Department since 1981. Wilf has also served as the Community Development Director for Centerville City, and as an adjunct professor of urban planning at the University of Utah, where he has taught a class in The Politics of Planning, something every planner should know! Wilf has served as Legislative Chair for the Utah Chapter of the American Planning Association since 1990, where he has had a role in writing the state codes regarding land use. He was President of the APA Utah Chapter from 1986 to 1988. Wilf holds a BS in Physical Geography and Geology from the University of Utah, and an MS in Urban Planning from the University of Tennessee. Wilf now does planning consulting work through his firm, Sommerkorn Consulting.

TIM SULLIVAN, AICP
PRESIDENT | TOWNSHIP + RANGE
Tim Sullivan, AICP, is the president of Township + Range, a Salt Lake City-based community planning firm. Tim has led projects ranging from transportation corridor plans to detailed street designs to design manuals to town center plans. He is the author of the book Ways to the West: How Getting Out of Our Cars is Reclaiming America’s Frontier.

UTAH RURAL COORDINATING COUNCIL
SOPHIE BELLINA | MICHAEL CLAY | REBECCA DILG | DAVID FIELDS
TRACY HANSFORD | JAMIE WELCH JARO | JORDAN KATCHER
MATTHEW KENNEDY | ELI LAVON | ROGER ROPER | MICHELE WEAVER
Launched in December 2018, the Utah Rural Coordinating Council (RCC) is a grassroots initiative that seeks to better allocate time, resources, and strategies in rural Utah by increasing communication and collaboration with state and federal agencies, universities, and statewide organizations. Coordinated by the Utah Community Development Office, the RCC gathers on a quarterly basis in Salt Lake City. Together, we brainstorm on rural opportunities, conduct research through working groups, and collaborate on ways to better share our resources.

RYAN WALLACE
ASSOCIATE PRINCIPAL | MHTN
Ryan is a certified planner and licensed architect with MHTN with over a decade of experience. As the Urban Design Director he focuses on creating complete municipal and academic communities in Utah and throughout the intermountain West. He contributes careful attention to detail, engaged client interaction, and innovative solutions to complex problems. He has been serving as the APA Utah Chapter Communications Chair since 2018.

CRYSTAL WHITE
ASSOCIATE DIRECTOR | FRIENDS OF ARCHES AND CANYONLANDS PARKS
With over 12 years in the field as a Night Sky Park Ranger, 15 years as a Professional Naturalist, and currently the owner/lead guide for Moab Astronomy Tours, Crystal White has spent the last six years working on various dark sky conservation projects. Trained as a Certified Interpretive Guide through the National Association for Interpretation and co-founder of Moab Dark Skies, Crystal is excited to share her passion for the night sky and dark places with you.
Amend the American Planning Association Utah Chapter

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- Kirsten Whetstone, AICP
  - Vice President
- Matthew Taylor, AICP
  - Secretary
- Kevin Leo, AICP
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