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Editor’s Corner

Several years ago I read the following quote, which has widely been attributed (in various forms) to former World War II General and United States President Dwight D. Eisenhower:

“Plans are worthless, but planning is everything.”

According to www.quoteinvestigator.com, the source of this quote comes (in part) from the following:

In November 1957 The New York Times reported on a speech by Eisenhower, in which he said, “Plans are worthless, but planning is everything.” [Eisenhower] said he had heard this in the Army. “In an emergency,” he went on, “the first thing to do is to take all the plans off the top shelf and throw them out the window … But if you haven’t been planning you can’t start to work, intelligently at least,” he said.

I have often used this paradox to explain the purpose of planning, even when plans change or are unfulfilled. I introduce this issue of the Utah Planner with this idea because as I have worked to create this newsletter during the past few months, the final version is not at all what I had intended, and yet I have found value in each published page. I hope you will, too.

This issue begins with the publication of a press release from the American Planning Association—a first for the Utah Planner—on a recent Supreme Court ruling regarding “property takings” and when a challenger may file suit in state or federal court. While not all APA press releases warrant publication in the Utah Planner, this one should be of interest to readers.

Our second article, which was produced by City Weekly, focuses on two thought-provoking art exhibits on suburbia that are on display at the Utah Museum of Contemporary Art in downtown Salt Lake City through September 7, 2019. I plan on viewing the exhibits as soon as possible, and believe that at least some of our readers will as well.

Speaking of suburbia, this month’s issue features another “Lesson Learned” from “The Management Doctor” Paul Zucker, who coincidently discusses sprawl. A fortunate pairing of articles although entirely unplanned.

Our concluding article on “Land Art in Utah” was supposed to be part of a special “Green Issue” that celebrated Earth Day and Arbor Day. Working with Jay Aguilar—our resident “Green Guru”—we attempted to locate and write a series of articles that recognized and commemorated these worthy annual celebrations, but our plans simply did not blossom as hoped. Eventually, I had to admit that the newsletter needed to proceed in a different direction, but we will try again next year. Even so, this short article was interesting enough that I still wanted to publish it. In fact, I encourage readers to also watch a beautiful three-minute video on one of the featured sculptures, the Spiral Jetty, which was produced for Utah Magazine and is available online at www.youtube.com/watch?v=v-N3vBH52bQ. The video—and its subject—is surprisingly peaceful, majestic, and inspiring. Anyone ready for a road trip?

While not an article per se, I have personally appreciated the Zions Bank monthly Economic Snapshot and wondered how many planners know about this fact-laden free resource. To increase awareness, I decided to insert the June 2019 economic report into this issue, too. For additional reports, readers may go to www.zionsbank.com/business-banking/economics.

Rounding out this issue is a final “Thank You” to our 2019 Spring Conference sponsors, and our usual list of local and national planning related events. Enjoy!

Michael Maloy, AICP

THE CITY

Quotable Thoughts on Cities and Urban Life

“We drive as fast as road designs tell us to drive. The result: drivers kill four times as many pedestrians on spacious suburban residential streets than on the narrow streets of traditional neighborhoods, because those spacious roads make driving faster feel safer. And it is not collisions that kill people, but collisions at high speed.” Charles Montgomery, Happy City: Transforming Our Lives Through Urban Design
The following press release was issued by the American Planning Association on June 21, 2019.

The American Planning Association (APA) is disappointed with the U.S. Supreme Court’s decision today in *Knick v. Township of Scott*. The decision upends established precedent for addressing takings challenges and poses potential obstacles for important local land use decisions that benefit communities.

In a 5-4 decision that overturns the precedent set in *Williamson County Regional Planning Commission v. Hamilton Bank of Johnson City* (1985), the Court found that a property owner can file a takings claim in federal court without first pursuing state litigation. Today’s decision allows people who believe that a final decision constitutes a taking of their property to immediately file suit in either a state court or a federal court.

While the requirement that the challenged decision must be “final” will continue to have the positive effect of preventing certain types of premature takings claims (or causing such claims to be dismissed at an early stage), it will likely increase the number of garden-variety federal court challenges to the outcome of land-use decisions.

Writing for the minority, Justice Kagan stated that the decision to overrule *Williamson County* “transgresses all usual principles of stare decisis.” In its friend of the court brief, APA also urged the Supreme Court to follow stare decisis.

“APA urged the Supreme Court to ... decide the case based on existing legal principles, while at the same time clarifying those principles so as to curb their abuses,” said John Baker, chair of APA’s Amicus Curiae Committee. “Instead, by a single vote, the Supreme Court took a meat-ax approach, explicitly overturning a 7-1 decision from 1985 and trivializing language in the Court’s own decisions dating back over 125 years.”

Today’s decision introduces a number of practical challenges to land-use decisions for both property owners and governmental defendants. As APA stated in its amicus brief:

“State courts have little reluctance to invalidate the denial of a permit or other land-use application if the evidence demonstrates that the denial was unlawful, without the need to reach any constitutional

(continued on next page)
questions. By contrast, the need for a substantial federal question often causes motion practice in federal court land-use lawsuits to address questions of federal law before questions of state law ..."

The Court’s decision in *Knick* will potentially draw out the judiciary process by unnecessarily steering takings claims away from the state courts and toward federal courts.

Said Baker, “We are concerned that the *Knick* decision will slow judicial consideration of both valid and invalid challenges to state and local land-use decisions.”

Paradoxically, today’s decision may make proper adjudication and redress for takings claims less likely and jeopardize thoughtful and fair decision making that implements local plans and visions for future development.

The potential for frivolous takings claims to clog federal courts and push local governments into undermining important protections for health, environment, safety, and quality of life for all residents is a real possibility after today’s decision.

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*Taking (continued from previous page)*

The American Planning Association is an independent, not-for-profit educational organization that provides leadership in the development of vital communities. APA and its professional institute, the American Institute of Certified Planners, are dedicated to advancing the art, science, and profession of good planning—physical, economic, and social—so as to create communities that offer better choices for where and how people work and live. APA has offices in Washington, D.C., and Chicago, with almost 40,000 members worldwide in nearly 100 countries. For more information, visit www.planning.org.
Adventures in Suburbia
Two New Exhibitions Explore the World of Idyllic Neighborhoods

by Colette A. Finney
City Weekly
comments@cityweekly.net

The following was originally published in City Weekly on May 22, 2019, and has been reprinted with permission.

Crawling high along the foothills, developers appear to be taking over middle-class suburbia—along with every inch of dry land—while building generic neighborhoods akin to those in The Stepford Wives. With identical architecture and yards, these bland blocks are a far cry from the patchwork of styles of the last century.

While eclectic neighborhoods bustling with activities and connections could be fading into a thing of the past, two new exhibits at the Utah Museum of Contemporary Art (UMOCA) offer a nostalgic and into the lives of Americans at a time when community meant something more than brick and mortar.

Running concurrently, Andrew Dadson's Roof Gap and Deanna and Ed Templeton's Contemporary Suburbium explore the energy and social aspects of suburbia while testing visual boundaries through photographs and video.

"These two new shows introduce the figure to the overall conversation about life in the suburbs," Jared Steffensen, UMOCA curator, says. "Hopefully, people will question their notions of the suburbs, their place within them, and how they feel about and interact with the other families that inhabit them."

Dadson's Roof Gap employs the concept of the derive (the drift), a Situationist International-based interaction with architecture that is typically enacted in urban centers. In this instance, the practice is explored in the suburbs. Projected on two large screens in the gallery, the double-synced video installation plays on a continuous loop. Using his own body to critique social norms and property rights with a space between them, Dadson jumps across the gap between the roofs of houses in a Vancouver suburb.

"We found ourselves in a tract of homes that felt familiar and safe. We wandered among the quiet dark tract housing, devoid of people, finally lying down together on a rectangle of grass wedged between the sidewalk and the street. We stared up at the stars talking until the sun came up." Deanna Templeton

"We were born into this situation, and made the best of what we were dealt, thriving on the sidewalks and front yards and hidden from the influence of the city until the city poured over the castle walls out into the surrounding suburbium that grew like barnacles along the edge." Ed Templeton

In contrast, the Templetons have taken 71 photographs from their recently released book, Contemporary Suburbium, and will have them installed in opposite corners of the gallery. Documenting the diverse population, social aspects and endless blocks of tract housing, visitors experience a world they might not have seen before.

"The Templetons’ focus is on the people in the neighborhood of Huntington Beach where they live," Steffensen says. "Their photos provide a well-rounded document of the suburbs with everything from innocent moments to acts of rebellion to representations of people with extreme belief systems."

(continued on next page)
Shown throughout the U.S., Europe and Asia, the Templetons’ photographs offer a glimpse of growing up in Southern California during the 1970s, as well as modern times and current encounters. Married for many years, both have long embraced street photography as their medium of choice while taking their individual experiences and exposing the ordinary in an extraordinary way.

“We were born into this situation, and made the best of what we were dealt, thriving on the sidewalks and front yards and hidden from the influence of the city,” Ed Templeton says on UMOCA’s website.

While both exhibits display contrasting views on boundaries—the Templetons’ more structured neighborhood shots and Dadson’s testing the theory of established boundaries—the connecting thread is the balance of permission and intrusion in all shots. And despite stylistic differences, all three artists offer unique insight into what used to be considered an idyllic lifestyle and neighborhood.

The Utah Planner is read by more than 700 planners and policy makers every month, including the most influential members of our profession. What better way to get your name out there?

FOR MORE INFORMATION:
- MICHAEL MALOY, AICP, EDITOR
  mmaloy@herriman.org • (801) 285-9717
Having given the impression that I knew what I was doing, I soon was placed in charge of creating Bucks County’s first ever countywide plan. I was a bit overwhelmed, but was assigned a newly hired assistant who had both a planning degree and a creative mind. Attilio A. Bergamasco—with a name like that, he was bound to be creative. One of Archie’s first thoughts was that sprawl, in and of itself, is not all bad. In fact, he suggested sprawl provides options to round out the community later with things either we or the developer forgot to plan for or build.

We memorialized Archie’s concept in one of our countywide principles as follows: “Any plan or program must not only sense the needs of the present and the predictable future, but must, within the limitations of cost and feasibility, be capable of adapting easily and effectively to unforeseen or uncertain changes in technology, the economy or social customs.”

This lesson was reinforced by another event in 1959. One of the large Levittowns was built in Bucks County. Somewhat to the north of this was a smaller development, called Fairless Hills. The vacant land in between these developments was owned by U.S. Steel and was surrounded by the two developments. It was like a hole in a doughnut. We saw that site as an opportunity to create a focus for the two sprawling, nondescript single-family areas by building a new city core. We kicked this idea around in the office, but it hadn’t gone very far.

One day, Franklin Wood, the planning director, with his extensive contacts and political skills, walked in the office and announced he’d arranged to meet representatives of U.S. Steel to present our ideas—the next day. That day Frank drove while another planner, Dick Cylinder, and I sat in the back seat frantically applying zipatone and other finishing touches to the drawings as we drove to the meeting.

The meeting did not begin auspiciously. When I began my presentation, the U.S. Steel representative interrupted and unrolled his own plans for the hole in the doughnut, which consisted of more nondescript development. He showed no interest in our plan. Nevertheless, we left the meeting with the idea that we would continue to pursue the plan. I left Bucks County in 1961, and I’m told that after I left the idea was presented to the three municipalities that bisected the area. They were all enthusiastic but fought over who would get the taxable goodies, and the concept lost its steam. Today, the area is a mishmash of this and that. What a lost opportunity.

LESSON 7

Sprawl is not all bad; plan for unforeseen circumstances.
Land Art in Utah

by Deseret Digital Media
www.utah.com

The following was originally published on www.utah.com and has been reprinted with permission.

Pop quiz: What do a spiral jetty, a few sun tunnels and the Tree of Utah all have in common? Answer: they’re all land art formations found around Utah. Places where artists felt compelled to dig out a little piece of the landscape and call it their own. There’s no way you were going to guess that, we’re pretty sure.

The Spiral Jetty
Rozel Point, Great Salt Lake

Artist Robert Smithson needed something productive to do. Thus, a giant art piece was born in 1970. The spiral's coil is 1,500 feet long and approximately 15 feet wide. The jetty disappears and reappears depending on lake water levels—drought years bring it out for all to see. It’s a bit of a trek to see it, but you’ll probably get the most Instagram likes you’ve ever had after you post a pic of this prehistoric landscape.

Sun Tunnels
Wendover

Nancy Holt, an artist exploring the human perception of time and space, earth and sky (that’s deep stuff), built the Sun Tunnels in a remote valley in the Great Basin Desert, as a unique art project completed in 1976. The four tunnels are concrete tubes, 9-ft high and 18-ft long, and are laid out in an X shape, each drilled with holes to pattern the constellations of Draco, Perseus, Columbia, and Capricorn. Holt has said her tunnels bring the sky down to earth, with the dazzling effect of light bouncing through the tubes. It’s kind of a trippy experience. And, if that’s not enough, two of the tunnels align with the setting and rising sun during the summer solstice, and two line up during the winter solstice. She thought of everything.

Metaphor: The Tree of Utah
Bonneville Salt Flats, along I-80 west of Salt Lake City

The Tree of Utah isn’t a real tree, but it resembles one. It’s a massive 90-foot tall sculpture that towers above the Bonneville Salt Flats along one of the most boring stretches of highway in the West. The artist, Karl Momen, basically plopped it down in the middle of nowhere, we think, to keep Wendover-bound tourists from nodding off. It is one weird and crazy sight to behold. The tree is both interesting and bizarre, and leaves you feeling inspired and confused. That’s always a wonderful thing.

(continued on next page)
Gilgal Sculpture Garden
749 E 500 South, Salt Lake City

You have really got to go looking in order to find this hidden little art gem because the Gilgal Sculpture Garden is far from obvious. It’s nestled within a downtown Salt Lake neighborhood, in the middle of the block behind a couple of houses and business. You’ll feel like you’re trespassing, but you’re not. They encourage visitors.

The garden was designed and created by Thomas Battersby Child, Jr., who wished to give physical form to his deep-felt beliefs. He hoped the garden would inspire viewers to ponder “the unsolved mysteries of life” and struggle to find their own answers. Within it, you’ll find 12 sculptural arrangements and over 70 stones engraved with scriptures, poems, and literary texts.

It’s really hard to explain, but super interesting to experience, so go see it for yourself.

The Ratio and Elements
Near Green River

Located alongside I–70 near Green River, Ratio and Elements were commissioned by Herbert Steiner—the owner of the land on which they stand—in an effort to commemorate his legacy.

Ratio, a 44-foot high, 42-foot wide sculpture made up of 53 cement blocks, is based on the golden ratio, which is commonly found in nature. Each block weighs 4.5 tons and is 39-by-39-by-68 inches. And if that’s not impressive enough for you, the center column of the piece—which reaches 42 feet—is topped by a gold-leafed block.

Ratio’s younger sibling Elements contains four 132-foot-high columns (including one topped in 23-carat gold) which are designed to represent the four elements: water, earth, wind and fire. Coincidentally, the sculpture was completed in September (of 2013) and now you’ve got “Ba-dee-ya” stuck in your head for the rest of the day. You’re welcome.

The two installations were completed by Australian sculptor and photographer Andrew Rogers. You can view more of his work on his website.
Utah’s labor market continues to be one of the best in the nation. In April, the state’s year-over-year employment growth remained at 3.0 percent – the 2nd highest rate in the country. Utah’s unemployment rate also declined to the lowest level since 2007 of 2.9 percent. Every major industry added jobs over the past year, with leisure and hospitality (+9,000), trade, transportation, and utilities (+7,900), and education and health services (+6,900) adding the largest number of employees. While still outpacing the national average, inflation along the Wasatch Front has moderated from the high levels seen in late 2018 and the start of 2019. In April, the Wasatch Front Consumer Price Index rose 3.4 percent from the year before versus 2.0 percent nationwide.
LOWEST UNEMPLOYMENT RATE SINCE 2007 AT 2.9%

April 2019

Source: Bureau of Labor Statistics
Note: Shaded area represents recession

WASATCH FRONT INFLATION MODERATING

April 2019

Source: Cicero Group for Zions Bank, Bureau of Labor Statistics

STATE FACTS (VALUE & RANK)

- Median Household Income: $68,358 (2017) 14th
- Per Capita Personal Income: $45,340 (2018) 41st
- Personal Income (% Change): 6.3% (2017-2018) 2nd
- Population Growth Rate: 1.9% (2018: 3,161,105) 3rd
- Total Fertility Rate: 2.12 (2017) 2nd
- Median Age: 31 (2017) 1st
- Household Size: 3.13 (2017) 1st

Source: Census Bureau, Bureau of Economic Analysis, Bureau of Labor Statistics, National Center for Health Statistics, statista.com

2ND HIGHEST PERSONAL INCOME GROWTH IN NATION

2017 - 2018 Utah: 6.3% US: 4.5%

Source: Bureau of Economic Analysis

UTAH CONSUMER ATTITUDE REMAINS SOLID

May 2019: Zions Bank Utah Consumer Attitude Index = 113.2

Source: Cicero Group for Zions Bank

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ZIONS BANK. WE HAVEN’T FORGOTTEN WHO KEEPS US IN BUSINESS®

A division of Zions Bancorporation, N.A.
As of June 10, 2019
2019 Spring Conference Sponsors

American Planning Association - Utah Chapter
Price, Utah
May 1-3, 2019

On behalf of the APA Utah Executive Committee—and the entire chapter membership—the Utah Planner wishes to once again recognize and appreciate our 2019 Spring Conference sponsors. Thank you!
Upcoming Events for Utah Planners

Creating Safe Environments: Integrating Planning, Design and Physical Security—APA Webcast Series
July 12, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.5 AICP CM Credit approved

Summer Brownbag Luncheon: Reinvent the Staff Report—Utah Chapter of the American Planning Association
Speaker: Bonnie Johnson, PhD, AICP, Associate Professor, University of Kansas
July 16, 2019, from 11:45 AM to 1:15 PM MDT
Glendale Branch Library, 1375 S Concord Street, Salt Lake City, Utah
Note: No charge for event, but please bring your own lunch. Drinks and treats provided by Lindon City and FFKR Architects & Planners
For more information: contact Judi Pickell, Chapter Administrator, at admin@apautah.org

Incorporating Arts in Urban and Site Design—APA Webcast Series
July 19, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.5 AICP CM Credit approved

Incorporating Market and Fiscal Analysis in Land Use Planning—APA Webcast Series
August 2, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.5 AICP CM Credit pending

Making Strides: Creating Walkable Communities—Salt Lake County Regional Development
August 28, 2019, from 11:30 AM to 4:00 PM MDT
Viridian Event Center, 8030 S 1825 West, West Jordan, Utah
For more information: www.eventbrite.com/e/making-strides-creating-walkable-communities-tickets-62286528684

Mark your calendars now…

2019 Western Planner Conference | Planning Our Places for a Changing Future—Western Planner & APA New Mexico
September 8-11, 2019
Drury Plaza Hotel, 828 Paseo De Peralta, Santa Fe, New Mexico
For more information: www.westernplanner.org/2019-conference
AICP CM Credits available

Rail-Volution 2019—Rail-Volution | Building Livable Communities with Transit
September 8-11, 2019
Hyatt Regency, 655 Burrard Street, Vancouver, British Columbia, Canada
For more information: www.railvolution.org

Annual Conference 2019—Utah League of Cities and Towns
September 11-13, 2019
Salt Lake Sheraton, 150 W 500 South Street, Salt Lake City, Utah
For more information: www.ulct.org/ulct/training/

67th Annual Utah History Conference | The Long View of History—Utah Division of State History
September 26, 2019, at Rio Grande Depot, 300 S Rio Grande Street, Salt Lake City, Utah
September 27, 2019, at Utah Cultural Celebration Center, 1355 W 3100 South, West Valley City, Utah
For more information: www.history.utah.gov/ushs-conference

Fall Conference 2019—Utah Chapter of the American Planning Association
October 3-4, 2019
Viridian Event Center, 8030 S 1825 West, West Jordan, Utah
For more information: contact Judi Pickell, Chapter Administrator, at admin@apautah.org
AICP CM Credits pending

Annual Conference 2019—Association of Collegiate Schools of Planning
October 24-27, 2019
Hyatt Regency, 220 N Main Street, Greenville, South Carolina
For more information: www.acsp.org/page/ConfACSP
## CONFERENCE REGISTRATION

### EARLY
before July 29, 2019

### STANDARD
until Sept. 27, 2019

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<tr>
<th>Category</th>
<th>Full Professional Planner (Member, Utah Chapter APA)</th>
<th>Full Professional Planner (Non-Member, Utah Chapter APA)</th>
<th>Full Conference Registration for three or more from one local government organization: Citizen Planner / Full-Time Student / FAICP / Retired / Elected / Support Staff</th>
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### Name Tag Info

Name

Organization

Title

AICP  FAICP

Register Online: [www.apautah.org](http://www.apautah.org)

To pay your registration fee by check, please mail your payment and completed registration form to:

UT APA Chapter, P.O. Box 1264, American Fork, UT 84003

*Registration will not be accepted without payments. Refund requests must be made in writing at least 2 weeks prior to the conference. A $10.00 processing fee will be deducted from all refunds. Questions may be sent to admin@apauta.org or call 801-450-2659. Receipts are available upon request.*
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<td><strong>NETWORKING + BREAK</strong></td>
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<td>Retrofitting Suburbia - Keynote Q &amp; A</td>
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<td>Retired Planners - Where are They Now?</td>
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<td>Yurts, Storage Containers, Small Lots, &amp; Tiny Homes</td>
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<td>Walking Through History @ Gardner Village</td>
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CONFERENCE HOST HOTELS
(Ask for APAUT Conference Rate*)

HAMPTON INN & SUITES
3293 W Center Park Dr,
West Jordan, UT 84084
(801) 280-7300

TRU BY HILTON
7148 Bingham Junction Blvd,
Midvale, UT 84047
(385) 557-5880 - $89/night Conference Rate

* Call and book your rooms early. Rates are guaranteed until September 1st. Note that the “government rate” might be better than the conference rate.

DIRECTIONS

FROM THE NORTH
• From I-215 southbound
• Take exit 13 for Redwood Rd/UT-68
• Continue south on Redwood Rd and turn right onto 8020 S/Rosa Parks Dr
• Continue straight through the traffic circle, turn left onto 1825 W, and then right on Viridian Rd

FROM THE SOUTH
• From I-15 northbound
• Take exit 295 for UT-209/9000 S
• Turn slightly left onto UT-209 W/9000 S
• Turn right onto Redwood Rd and left onto 8020 S/ Rosa Parks Dr
• Continue straight through the traffic circle, turn left onto 1825 W, and then right on Viridian Rd