

UTAH PLANNER



American Planning Association
Utah Chapter

Making Great Communities Happen

A Publication of the Utah Chapter of the American Planning Association

JANUARY • FEBRUARY 2019 YEAR IN REVIEW VOLUME 46 NUMBER 1

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Utah Planner is the official newsletter of the Utah Chapter of the American Planning Association (APA Utah), which is a non-profit organization. *Utah Planner* is circulated to approximately 700 members and available online.

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ARTICLES

The *Utah Planner* welcomes APA Utah members and associates to submit articles for publication within the newsletter. Articles from one to three pages (approximately 600 to 1,800 words) will be considered. Special features may be longer or printed in a serial format. Subject matter appropriate for publication should be relevant to city planning or related profession, such as architecture, civil engineering, building, economic development, landscape architecture, etc. Articles should include images in PNG, JPEG or TIFF formats.

LETTER POLICY

The *Utah Planner* welcomes letters of up to 200 words on a single topic of general interest. If published, they become the sole property of the newsletter and may be edited for length, grammar, accuracy or clarity. Letters must include the author's full name, street address, daytime and evening telephone numbers, however only the name and city of residence are published. Only one letter per individual may be published each issue.

SUBMITTAL INSTRUCTIONS

Please submit all articles or letters in Microsoft Word format. Please include your name, title, and e-mail contact information. Submittal deadline is the 15th of each month for publication the following month. *Utah Planner* reserves the right to delay publication of any submitted material. *Utah Planner* also reserves the right to reject any submitted material that is offensive, inappropriate, or doesn't meet the standards of the Utah Chapter of the American Planning Association.

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COVER

Photograph of the "Heber Valley Railroad (HVRX), which is a heritage railroad based in Heber City, Utah. It operates passenger excursion trains along a line between Heber City and Vivian Park, which is located in Provo Canyon. The HVRX carries over 110,000 passengers a year. The railroad line is approximately 16 miles long." (Google Review)

Editor's Corner

During the past year, I have prepared and participated in several training sessions with the Herriman City Planning Commission. One training experience, which I mentioned in the December 2018 issue of the *Utah Planner*, centered on reading and discussing David Sucher's excellent book, *City Comforts: How to Build an Urban Village*. It was a great experience that I hope will help Herriman as it develops more commercial and mixed-use centers in the future.

While reading and discussing books is an excellent learning method, it requires a commitment that is probably beyond the appetite of most cities—unless you are the energetic Taylorsville City Planning Commission who will be reading their *third* planning book within the past year. Fantastic! If they keep it up, they will likely become the most knowledgeable and effective Planning Commission in the State—if not already.

Another training tool that is perhaps more approachable and realistic is sharing relevant articles with Planning Commission and City Council members. For example, articles in the monthly *Planning* magazine would be a great source for training topics and promoting discussion. Articles from the former *Planning Commissioners Journal*, which contains a wealth of information, are also available online at www.plannersweb.com.

Like many communities, Herriman also provides formal training opportunities for their Commissioners, but budgets limit the number and frequency of participation—although the registration fee for a "citizen planner" to attend a chapter conference is a bargain. However, these training opportunities are available—or accessible—less often than we may want or need.

In addition to formal training sessions, planners need informal, affordable, accessible, engaging—and concise—training materials. And where might we find a solution? On the Internet of course!

Over the years I have often watched online TED Talk videos for inspiring and thoughtful presentations—usually on planning related topics. (If you haven't discovered already, KUER 90.1 FM broadcasts "TED Radio Hour" on Tuesdays at 9:00 PM and Saturdays at 3:00 PM.) Of course, the quality of presentations vary—due to the message and skill of the speaker—but it hasn't been too hard to find good ones. Thanks to Internet search filters, YouTube automatically locates videos that are similar to the one being watched. Having enjoyed these TED Talks and other YouTube videos—many times over—I decided to share some of these "best of" videos with my staff and Commission for training. In general, the response has been positive, and the videos have generated good discussion.

Want a 15-minute video that demonstrates the value of new urbanism and the power of a thoughtful, talented, community-focused architect? Let Andrés Duany take you on a walking tour through Seaside, Florida at www.youtube.com/watch?v=Z9F4PDPUS24&t=1s. How about a 20 minute inspirational TED Talk by a retired Australian school teacher on building community? Watch www.youtube.com/watch?v=C1WSkXWSJac.

What videos about cities and city planning have you found? Do you have a "top ten"? Email your "best of" training videos to mmaloy@herriman.org by April 1st and enter our **drawing for a \$25 Amazon gift card**. Good luck!

Michael Maloy, AICP

THE CITY

Quotable Thoughts on Cities and Urban Life

"The American dream envisioned only the single-family house, the smiling wife and healthy children, the two-car garage, eye-level oven, foundation planting and lawn, the school nearby and the church of your choice. It did not see that a subdivision is not a community, that the sum of subdivisions that make a suburb is not a community, that the sum of suburbs that compose the metropolitan fringe of the city does not constitute community nor does a metropolitan region. It did not see that the nature that awaited the subdivider was vastly different from the pockmarked landscape of ranch and split-level houses." —*Design With Nature* (1969) by Ian McHarg, page 153

2018 Year in Review

by Michael Maloy, AICP

Utah Planner Editor | Herriman City Planning Director
mmaloy@herriman.org



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While 2018 was not the “Year of the Emoji”—apparently that happened in 2015 when the Oxford Dictionary declared 🐼 as the “Word of the Year”—the *Utah Planner* has opted to incorporate a few icons in this installment of the “Year in Review.” On behalf of the Executive Committee, thank you for making 2018 a successful and productive year!



Elections. Chapter members voted to re-elect Ted Knowlton, AICP, for a second term as Chapter President, and elect “newcomer” Kirsten Whetstone, AICP, as Chapter Vice President. Each will serve a two year term that will conclude on December 31, 2021. This also means Lani Eggertsen-Goff, AICP, is “on the hook” for two more years as Past Chapter President. Sorry Lani—but yeah for the rest of us!

While “steady at the helm” might have been expected, Ted and Kirsten have instead sought new ideas and added several fresh voices to the Executive Committee. We look forward to the impact of their leadership! We also sincerely appreciate our former Executive Committee members—Gene Carr, Max Johnson, Steve Pastorik, and Amy Zaref—for their service. Thank you!



Membership. Chapter membership experienced strong growth in 2018, which concluded with approximately **710** members. This increase, which is nearly 20% more than 2017, is the largest in the past decade!



Certification. Out of 710 members, **215** have earned—and maintained—professional certification from the “American Institute of Certified Planners” (AICP). For readers who are unfamiliar with this program, AICP is “American Planning Association’s professional institute and provides the only nationwide, independent verification of planners’ qualifications. Certified planners pledge to uphold high standards of practice, ethics, and professional conduct, and to keep their skills sharp and up to date by continuously pursuing advanced professional education.”



Examination. While some of our newest AICP members were planners moving to our lovely “State of Deseret,” 10 came from the following chapter members who passed the AICP exam in 2018. We Congratulations on becoming members of AICP!

■ Sean Lewis	County Planner	Summit County
■ Beatrice Morlan	Planner II	Park City
■ Zacharia Levine	Community & Economic Dev. Director	Grand County
■ Anya Grahn	Senior Historic District Planner	Park City
■ Brock Anderson	Principal Planner	West Valley City
■ Joseph Crites	Trail Planner	Cache County
■ Benjamin Davis	Senior Project Manager	PEG Development
■ Hannah Tyler	Planner	Park City
■ Robert Mills	Planner	Provo City
■ Christian Kirkham	Urban Designer	Vizit Designs, LLC



Fellowship. Regarding professional accolades, few achievements rival the recognition of your peers and being nominated for membership into the Fellows of the American Institute of

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Certified Planners (FAICP). As a member of the APA Utah Executive Committee, I have participated in the FAICP nomination process of several of our most admired and well-respected members. It is a difficult and time-consuming experience that sometimes requires multiple applications before achieving success.

According to the APA, the "AICP College of Fellows nomination process is biennial. Nominations are due during odd-numbered years, and each new class is inducted in even-numbered years during the APA National Planning Conference, which will occur in Houston in 2020. Nominations for the Class of 2020 are due October 10, 2019." For more information, please see the nomination guidelines and submission forms at www.planning.org/faicp/nomination/.

The following list includes current and former Chapter members who have been inducted as a Fellow of the American Institute of Certified Planners:

Name	Inducted	Membership Status
■ Robert P. Huefner, FAICP	2000	Active
■ Eugene E. Carr, FAICP	2002	Active
■ Ralph E. Becker, Jr, FAICP	2003	Active
■ Myles C. Rademan, FAICP	2006	Inactive
■ Patricia Comarell, FAICP	2010	Active
■ Brenda C. Scheer, FAICP	2012	Inactive
■ Jan Striefel, FAICP	2016	Active



Conferences. In 2018, APA Utah again held two successful conferences for members and affiliated organizations. Our Spring Conference was held April 12-13, 2018, in Hurricane, Utah, at the Washington County Legacy Park. The conference featured sessions on collaboration, recreation, and rural resilience among 30 sessions on various planning topics.

The annual Fall Conference was held October 4-5, 2018, in Sandy, Utah, at the Jordan Commons Megaplex Theater. It featured one of the most notable "keynote" speakers ever to address Utah planners—Donald Shoup, FAICP, author of *The High Cost of Free Parking* (2011) and *Parking and the City* (2018).

As a member of the conference planning committee for the 2019 Fall Conference, I am witnessing "first hand" why our Chapter Administrator, Judi Pickell, deserves tremendous appreciation from every Chapter member—especially each conference planning committee. Our conferences would simply not succeed without her patient leadership and persistent dedication. However, our past conference planning committee members also deserve recognition and appreciation for their service. Thank you!

Spring Conference 2018

■ Toni Foran	Hurricane City
■ Thomas Dansie, AICP	Springdale City
■ Drew Ellerman	Washington City
■ Cindy Beteag	Hurricane City
■ Michelle Cloud	Hurricane City
■ Anna Canning, AICP	Idaho State Parks & Recreation
■ Gary Zabriskie	Five County AOG
■ Nate Wiberg	Five County AOG

Fall Conference 2018

■ James Sorensen	Sandy City
■ Jared Gerber	Sandy City
■ Brian McCuistion	Sandy City
■ Mike Wilcox	Sandy City

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American Planning Association

Making Great Communities Happen



2018 (continued from previous page)

- Jake Warner, AICP Sandy City
- Wade Sanner Sandy City
- Mitch Vance Sandy City



Maintenance. Whether planners are simply maintaining AICP credentials, or striving to expand their knowledge, skills, and abilities, members benefited from dozens of educational events sponsored by APA Utah in 2018. Chapter Administrator Judi Pickell estimated that at least **161 certification maintenance (CM) credit hours** were provided directly by the chapter to our members.



Graduation. Since June of 2012, the *Utah Planner* has published an annual list of planning graduates. However, for the first time, the *Utah Planner* printed a list of graduates from the University of Utah and Brigham Young University (BYU) in October of 2018. We appreciate BYU Professor Michael Clay for providing this information and hope to continue this tradition for years to come.

Brigham Young University Planning Degrees	2018
Bachelor of Science in Urban and Regional Planning	14
Minor in Urban and Regional Planning	1
Total Candidates	15

University of Utah Planning Degrees	2016	2017	2018
Degree of Doctor of Philosophy in Metropolitan Planning, Policy & Design	6	5	6
Master of City & Metropolitan Planning	20	20	20
Honors Bachelor of Arts in Urban Ecology	0	1	1
Honors Bachelor of Science in Urban Ecology	6	2	0
Bachelor of Arts in Urban Ecology	1	1	3
Bachelor of Science in Urban Ecology	30	44	33
Total Candidates	63	73	63

The City & Metropolitan Planning Department also announced the following awards and scholarships during Convocation, which was held May 4, 2018:

American Institute of Certified Planners Outstanding Student Award

- Katherine Grace Morrell, MCMP, 2018

American Planning Association Utah Chapter Award for Outstanding Academic Performance

- Adam Michael Dalton, MCMP, 2018

American Planning Association Utah Chapter Award for Outstanding Leadership and Service in Planning

- Zachary Ryan Smallwood, MCMP, 2018

Jane Jacobs Medal for Leadership in Community Engagement

- Carly Lansche

Sumner Swaner Medal for Achievement in Ecological Planning

- Nick Kiahtipes, and Cody Lutz

Robert Farrington Medal for Achievement in Smart Growth & Transportation

- Alec Barton

Achievement in Urban Design

- Nathan Chadwick

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Obituaries. While reflecting on the accomplishments and milestones of the previous year is rewarding, 2018 was also a year of tremendous loss and personal grief for many of our members. Within its pages, the *Utah Planner* is proud to have celebrated the life and careers of both local and national figures that impacted our planning community.



Cheri Coffey, pictured third from left, is discussing plans for North Temple Street with Salt Lake City residents. Cheri is one of several whose death impacted many of our members in 2018

- Salt Lake City Assistant Planning Director **Cheri Lynn Coffey**, AICP, died February 21, 2018, at age 50. In her obituary, Cheri was described as having "... Faced many physical challenges, but was a true warrior and always up for an adventure. She traveled to many exciting places with her family and friends, and enjoyed spending as much time as possible in Torrey, Utah." Especially for those who worked closely with Cheri—some even for decades—she is still sorely missed.
- Former Salt Lake City Economic Development Director, **Robert "Bob" Farrington** died April 9, 2018, from cancer at age 68. Throughout a lengthy and notable career, Bob served in many important and impactful roles, not the least of which was 18 years as Adjunct Professor in the City & Metropolitan Planning (C&MP) Department at the University of Utah. Following his death, C&MP announced that it would continue his legacy through an annual scholarship in his name. Bob was a true gentleman who cared about his family and his community, which included a wide circle of friends, associates, and students.
- National consultant **Paul Zucker**, FAICP, who taught his highly respected planning management course in Utah multiple times, died July 20, 2018, at age 83. While not a native—or even a resident—of Utah, Paul's work had a positive impact on planners throughout Utah and the nation. In honor of his work, the *Utah Planner* is publishing a regular column that features "lessons learned" and anecdotes from local planners. This column will also feature stories published by Paul Zucker in his out of print book, *What Your Planning Professor Forgot to Tell You*.
- **Robert Lewis Bliss**, the founding Dean of the Graduate School of Architecture (1974-1986) at the University of Utah, died November 2, 2018, at age 96. While not a formal member of the "planning" community, Bob had a passion for urban design, was a founding member of ASSIST, a contributor to the influential Second Century Plan for Salt Lake City, and a member of the Salt Lake City Historic Landmarks Committee. The legacy of his work continues to favor our lives today.

The *Utah Planner* wishes also to recognize the following additional individuals whose death impacted members of the planning community.

- **Richard Toth**, a Utah State University professor, died January 3, 2018, at age 80. According to his obituary, "Richard's career was dedicated to teaching in his chosen field of Landscape Architecture & Environmental Planning. He graduated with a Master's in Landscape Architecture from Harvard University's Graduate School of Design in 1963. He then joined the faculty at the University of Pennsylvania's Department of Landscape Architecture where he taught until he returned to Harvard, joining the faculty in the GSD in 1968. After teaching there for five years, Richard and Diana followed their hearts to the West and Utah State University in 1973. Richard joined Utah State University's faculty and served for many years as the Chair of the Department of Landscape Architecture & Environmental Planning, guiding it through growth and national prominence. He retired after 50 years of teaching in 2014 with a lengthy list of accomplishments and awards, but more

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MHTN
ARCHITECTS



"Dennis Cecchini, MHTN CEO (Emeritus), and Peggy McDonough, MHTN President, are part of the triumvirate formed to lead the firm into the future.

The more than 80-year-old firm . . . has a longstanding reputation for performance and dedication to client service on commercial, higher education, K-12 education, mixed-use, government, sustainable design and landscape projects."

Angela Bergeron, ENR Mountain States

importantly, an even longer list of colleagues who called him professor, mentor, guide, and friend."

- **Alan Trejo**, a native of Tula, Hidalgo, Mexico, and worked in the Salt Lake City Planning Division as a Graphic Designer, died July 3, 2018, at age 33. Alan was a talented young man interested in learning about city planning. In response, I encouraged him to "drop in" to a University of Utah course I co-teach with Mark McGrath called City in Literature. Alan was a regular participant and opted to read *Walkable City: How Downtown Can Save America, One Step at a Time* by Jeff Speck for his final oral presentation. Upon conclusion, Alan told me that the class—and Jeff Speck's book—had changed his life. As a result, Alan decided to break his lease and move to a walkable, transit-accessible community. Through this experience, Alan became fluent in the language of the "planning universe," a close work associate, and a good friend.
- **Jean Marie Powers-Mullen**, who worked decades for Salt Lake City as a Professional Legal Secretary until 1992, died September 17, 2018, at age 91. Bruce Parker, AICP, of Planning and Development Services, described Jean in an email as, "A very caring person, great friend, co-worker, confidant, and completely 'unbiased' political commentator."



Newsletter. In 2018, the *Utah Planner* published 95 pages of articles, photographs, events, obituaries, quotes, and one letter to the editor. Of the 37 articles written by 28 authors, 21 were original submissions for publication. The *Utah Planner* also advertised 39 events, many of which were held locally and provided free of charge to members. If you know of an event that would appeal to our membership, please submit it the *Utah Planner* for publication (see page one for submission requirements).

Now, as we look upon the road before us in 2019, let us echo the encouraging call often expressed by University of Utah Professor Stephen Goldsmith, "Onward!"



PUBLISH



Little Creek Mountains near Sand Hollow State Park in Washington County, Utah



Get your name out there.

The *Utah Planner* is read by more than 700 planners and policy makers every month, including the most influential members of our profession. What better way to get your name out there?

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2018 Top Ten Planning Books

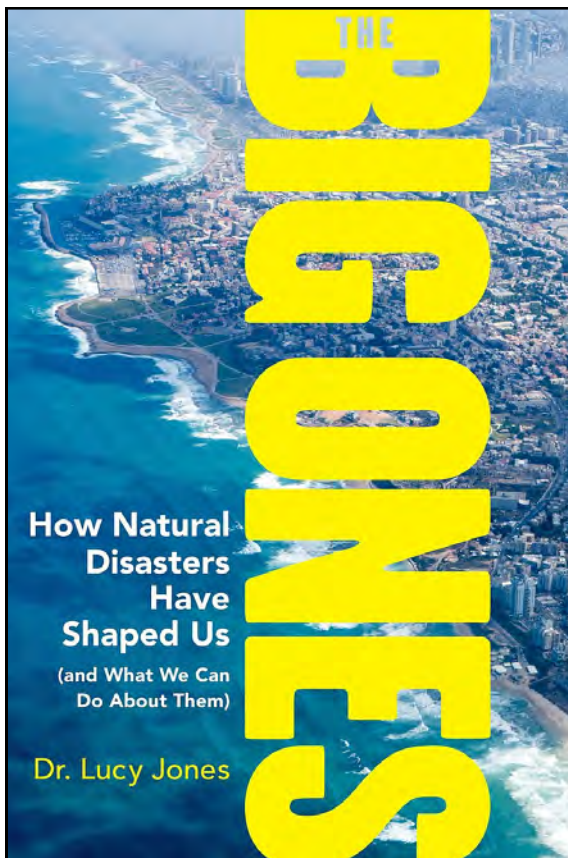
by James Brasuell and Josh Stephens

Planetizen Editorial Staff
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The annual Planetizen "Top Books List" features capsule reviews of the top 10 best books published in the previous year. The Planetizen 20 features the all-time top 20 planning books that every planner should read. The titles are decided by Planetizen editors based on suggestions by professionals, academics, book reviews, and other criteria.

We welcome your nominations. Please review our selection criteria. If you are a publisher, we welcome a review copy. Planetizen has partnered with Amazon.com to enable you to easily purchase any of these titles. The proceeds from books ordered through the Planetizen Book Lists help to maintain Planetizen.

If you have questions about our Top Books, or wish to nominate a book, please send us an email at editor@planetizen.com.



The following article was originally published on www.planetizen.com and has been republished with permission.

2018 was the strongest year for planning books in recent memory. Famous authors, essential and illuminating stories, and a steady clip of strong titles from the publishers most devoted to planning relevant books are just a few of the ways the stars aligned. Books from this year's list of top planning books will be shared and recommended for years to come.

The Big Ones: How Natural Disasters Have Shaped Us (and What We Can Do About Them) by Lucy Jones

Penguin Random House, April 17, 2018, 256 pages

Lucy Jones is as good with a pen as she is with a seismograph. A longtime staffer with the U.S. Geological Survey, Jones is beloved in California for her straight talk about the state's earthquake risks. Jones recently retired from the public sector but has continued her crusade of educating the public about the dangers of disasters (especially earthquakes) and encouraging preparedness in all its forms. For Jones, this doesn't just mean retrofitting buildings and learning how to duck under tables. It includes everything from economic analyses of different scenarios—such as the economic impact of buildings designed to remain functional after a major earthquake versus those designed simply not to fall down immediately—to public awareness campaigns that, ultimately, are intended to pressure governments into taking unpredictable but real threats seriously.

In *The Big Ones*, with a title derived from the predicted earthquake that will, one day, decimate California, Jones digs into the history of a handful of natural disasters from geological, as well as political, social, and economic, perspectives. What planners glibly refer to as "resilience," Jones understands with nuance and expertise. She covers the 1755 Lisbon earthquake, the 1861 central California flood (really!), Hurricane Katrina, and the Indonesian tsunami, among others, each time telling predictably harrowing tales and making implicit policy recommendations. Indeed, Jones is the rare scientist who grasps policy and prose just as well as she does the technicalities of her field. Jones doesn't tell planners how to do their jobs. But in describing the devastation that Mother Nature can wreak on urban areas, she gives them plenty to think, and worry, about.

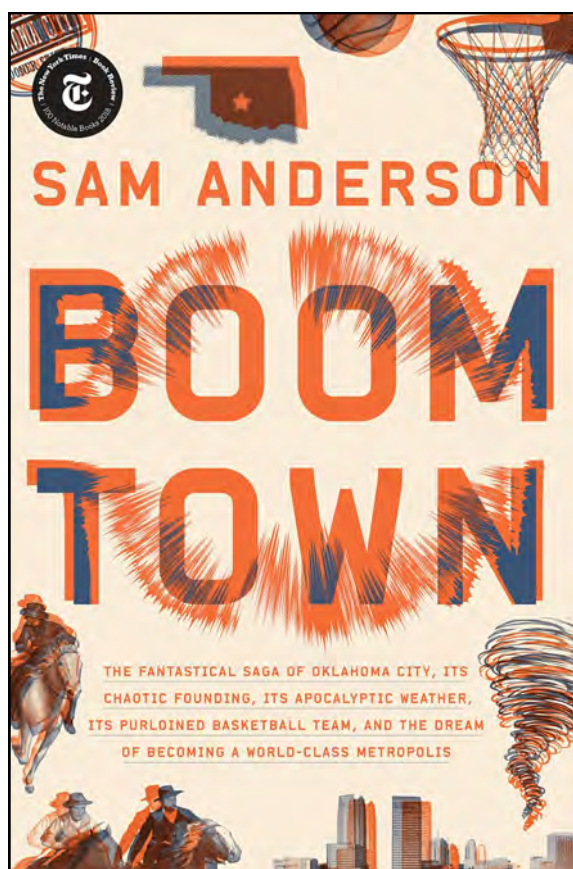
Boom Town: The Fantastical Saga of Oklahoma City, its Chaotic Founding...its Purloined Basketball Team, and the Dream of Becoming a World-class Metropolis by Sam Anderson

Penguin Random House, August 21, 2018, 448 pages

Every city should be so lucky as to have a Sam Anderson in its corner. In the often dull genre of urban biographies, *Boom Town* is a rollicking, engaging, and occasionally hilarious account of the past and future of Oklahoma City.

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BOOKS (continued from previous page)



Anderson alternates between exuberant accounts of the prosperity and awesomeness of contemporary OKC with well-researched stories of its history, dating back, of course, to the infamous land rush that created Oklahoma—and displaced Native Americans—by fiat in 1889. Anderson builds on the premise that flat, conservative, distant OKC—the ultimate flyover city in the ultimate flyover state—is far more interesting than coastal elites, including himself, would ever imagine.

Anderson describes a city well aware of its faults and also optimistic about its future. As for planning, OKC's low point came, arguably, with its urban renewal plan of the 1950s and '60s. Orchestrated by a young I.M. Pei, OKC's demolition was even more aggressive than that of most other cities that committed partial suicide in the urban renewal era. Add to that the oil bust of the 1970s, various tornadoes, and, of course, the 1994 bombing and you get a city that should be all but dead.

Instead, OKC's boosters, unworried by culture, history, and anyone else's expectations, kept building, kept recruiting, and kept believing until their breakthrough accomplishment: the relocation of the Seattle Supersonics NBA team and their rechristening as the Oklahoma Thunder. It is this that Anderson, himself an accomplished sports journalist, marks as the birth of, as he describes it, one of the country's "great minor cities."

Boom Town raises the question: Why should anyone else care what some journalist says about some random city? Anderson probably could have written (and over-written, as he occasionally does) equally exuberant books about dozens of other places. But the fact is, cities don't often promote themselves. These days, many cities have gotten so caught up in self-flagellation—over, on the one hand, gentrification and housing prices (SF, LA, NYC)—or self-pity over urban decay (the Rust Belt) that they lose sight of the power of genuine love for and promotion of themselves. Planners, who often get bogged down in minutiae and beaten down by stakeholders, are especially guilty of this. Anderson and *Boom Town* show us how to see a city with fresh eyes.

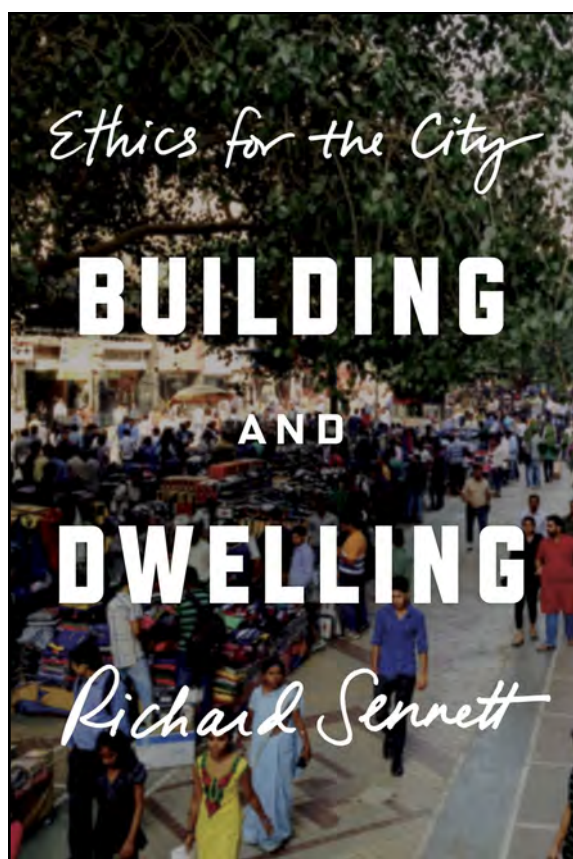
Building and Dwelling: Ethics for the City by Richard Sennett
Farrar, Straus and Giroux, April 10, 2018, 368 pages

Building and Dwelling, Sennett's 15th book on urbanism, is an intellectual romp that includes encounters with St. Augustine, Honore de Balzac, Marcel Proust, Immanuel Kant, and Nicholas Negroponte; that is just in the first four pages.

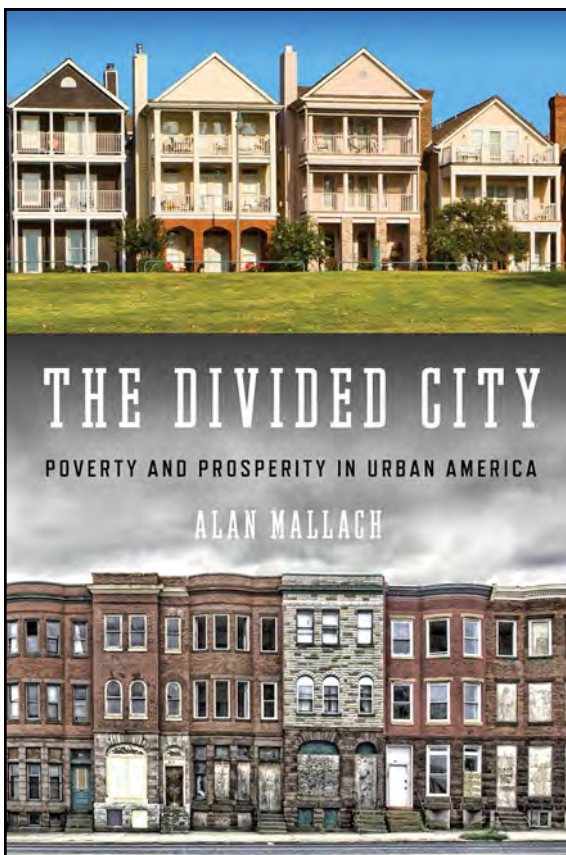
Sennett uses a compelling framework and aspires to an admirable if elusive goal. The framework is *ville* and *cite*: the former referring to the physical entity of the city, the latter referring to its human element: how people live in, think about, and relate to their cities—hardware and software, for lack of a better metaphor. Sennett's goal is nothing less than an articulation of how to achieve, or at least think about, the ethical city in the 21st century. It's no small task.

City life always wavers along continua that are bounded by unattainable poles. Dualities run throughout *Building and Dwelling*. Sennett ponders public and private; past and future; formal and informal; technological and analog; freedom and order; surveillance and anonymity; diversity and homogeneity; democracy and despotism; logic and emotion; local and

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BOOKS (continued from previous page)



metropolitan; past and future, speed, and incrementalism; and Moses and Jacobs, among many others. He arrives at the idea of an "open city" to express a host of virtues that he believes should permeate the ethical city. Openness entails diversity, neighborliness, evolution, appropriate technology, and novelty.

With a few exceptions, Sennett's book is not a prescription for urban planners. It includes no practical advice and makes virtually no reference to current planning trends, at least not by name. To planners who would reflexively adopt new technologies, Sennett warns, "There is nothing better about the past just because it has already happened. So, too, there is nothing better about the new just because it is unlike the past."

The Design of Childhood: How the Material World Shapes Independent Kids by Alexandra Lange
Bloomsbury Publishing, June 12, 2018, 416 pages

Alexandra Lange wrote the book on architecture criticism, literally, with *Writing About Architecture*, published by Princeton Architectural Press in 2012. As the architecture critic for the national real estate and planning website Curbed, Lange's position of authority in urbanism media has few, if any, peers. But it's Lange's role as parent that directs *The Design of Childhood* in providing a history of design thinking related to the daily life of children.

The Design of Childhood is as revelatory with lessons about the history of design as it is with lessons about childhood—and a surprising number of themes emerge as Lange shifts the focus of the discussion from LEGOs and Minecraft to high chairs and the "Whole Family House" to the book's concluding chapter on urban and town planning. The big idea connecting the whole history, however, is for design to once again become a central consideration when thinking about the expanding minds and worlds of children, moving the focus away from constant attention to computer and television screens and out into a world of freedom and creativity. According to Lange, children are citizens, rather than consumers.

Still, there is plenty to learn about consumer goods in the pages of *The Design of Childhood*, and the book achieves the rare trick of staying relevant and compelling to an audience of planners and urban designers even when the subject ostensibly focuses on matters of a smaller scale than what we think of as the built environment. That's the shift in scale the book is asking the reader to make: children think about building blocks before they start thinking about superblocks, but it all matters to the future world, and the people who will live in it.

The Divided City: Poverty and Prosperity in Urban America by Alan Mallach
Island Press, June 2018, 344 pages

While the rise of America's superstar cities has inspired both excited theorizing ("the creative class!") and reactionary criticism ("gentrification!"), less prosperous cities of the Rust Belt and the East Coast have patiently waited for the sensitive, nuanced, well-informed discussion they deserve and need. *The Divided City* is that discussion. Urban scholar Alan Mallach investigates the decline and rise of cities ranging from Detroit to Cleveland to Buffalo to Baltimore, describing exactly what went wrong and discerning how wrong it went. In many cases, cities that seem like failures aren't nearly

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as down-and-out as their images would suggest. Mallach covers the major issues: deindustrialization, racism and segregation, investment and disinvestment, vacancy, and, of course, displacement and gentrification. The latter phenomenon he ascribes not to invasion by the haves against the have-nots but rather to "global and national increases in economic inequality, demographic shifts, changes in employment, aging of the urban housing stock, suburban out-migration of middle-class black families, and the continuing fallout from the foreclosure crisis." It's nuanced, indeed.

While Mallach is objective, even-handed, and scholarly, he is not distant. He treats cities and their residents sensitively, countering stereotypes and conveying cautious optimism. He is schooled in urban economics and sensitive to the causes of inclusion and equity. As he writes, "these cities matter," he continues, "we need to admire their efforts and celebrate their achievements, but we also need to drill down to understand why, for all their hard work over many decades, things are not getting better." Mallach ultimately argues that the key to reviving America's industrial, legacy cities is not urban renewal, eds and meds, shiny new stadiums, federal programs, or anything else. It is, a little bit of everything—and it requires a great deal of thought and care. On that count, Mallach leads the way.

High-Risers: Cabrini-Green and the Fate of American Public Housing by Ben Austen

Harper Collins Publishers, February 13, 2018, 400 pages

It's hard to imagine a story in American urban planning more depressing than that of the rise and fall of public housing in the 1950s and 1960s. Indeed, *High Risers* is anything but a fairy tale. But, in sensitively and painstakingly documenting the development, occupation, and infamous demolition of Chicago's Cabrini-Green apartments—prototypical modernist high rises, of the sort that arose in many American cities—Ben Austen adds a human element to an account that typically centers on crime, blight, and misguided architecture and planning. Indeed, Cabrini-Green suffered all of that.

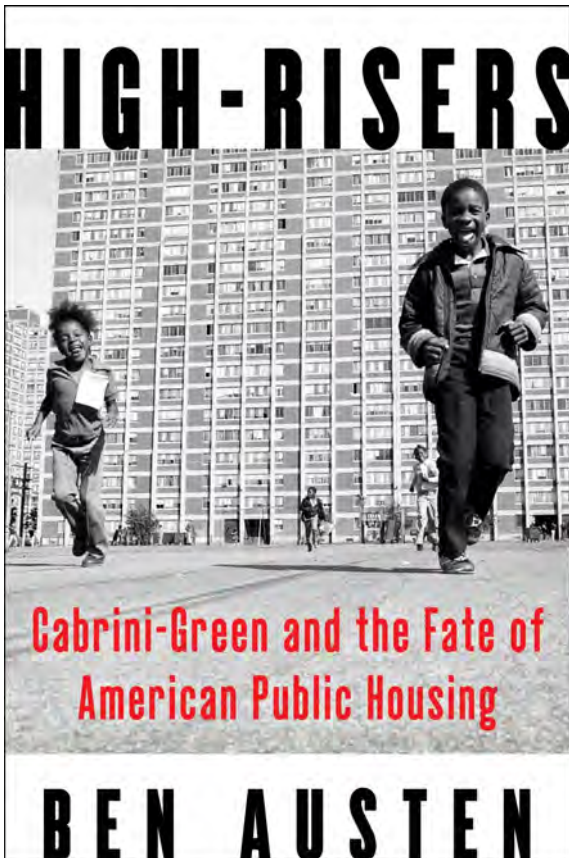
Austen focuses, though, on the people behind the development. He tells stories of residents, community members, and public officials who all tried to make it work and then, once it was beyond salvation, saw to its demolition (a few low-rise units remain). He portrays the relationship between residents and the giant bureaucracies, such as the Department of Housing and Urban Development, that kept roofs over their heads. And he captures the ambivalence of public housing: yes, it was grimy and crime-ridden, but it was also home to many grateful residents. Naturally, most of those residents were African-American, and Austen explores the racial inequities that are nearly synonymous with public housing. *High Risers* is not a prescription for how planners can re-envision public housing. But it does give them insights and cautionary tales that will, hopefully, serve the next generation of public housing developments and their residents well.

Parking and the City by Donald Shoup

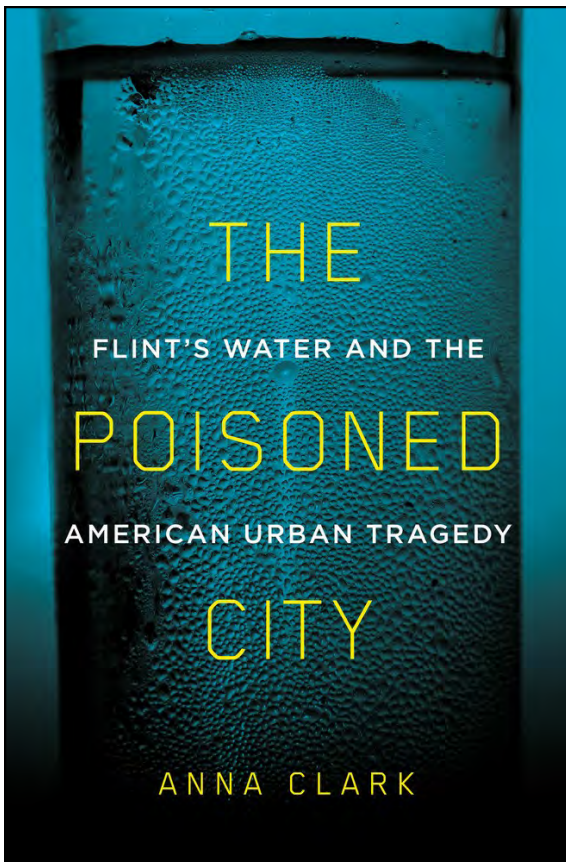
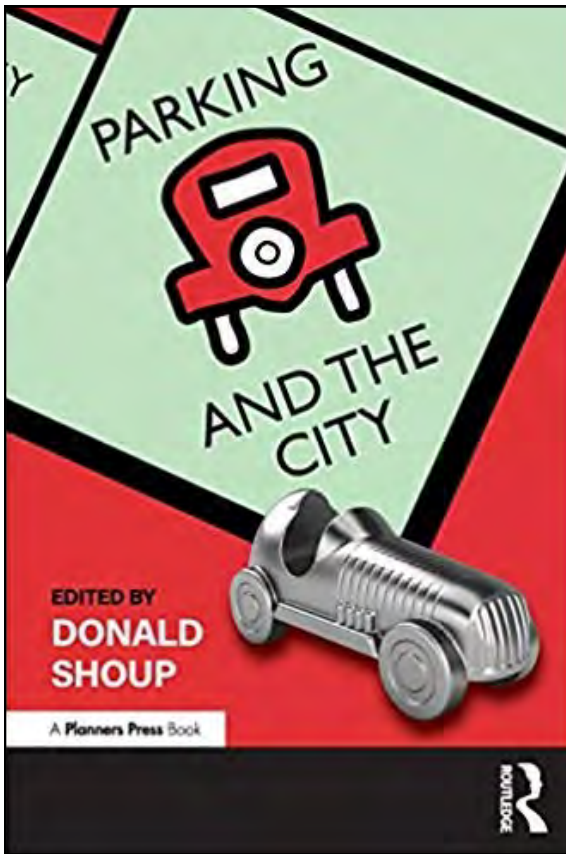
Routledge, April 13, 2018, 534 pages

Donald Shoup has already written one of the most influential and consequential books in planning history, *The High Cost of Free Parking*. Feeding the momentum of Shoup's ongoing influence is a legion of devoted

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acolytes, known as Shoupistas, and also the continued adoption of the Shoup's suggested reforms by U.S. communities of all shapes, sizes, and geographic orientation.

Shoup's follow up, *Parking in the City*, has plenty of new material to work with, just 13 years after *The High Cost of Free Parking* was first published. In the first of two sections, Shoup writes with unparalleled wit and style on the formerly technocratic matter of parking regulations. In essence, Shoup shapes the 800 pages of *The High Cost of Free Parking* into an abridged version, which might in the future become the entry point of choice for first-time encounters with parking reform. The second section provides a series of studies and research, edited by Shoup, to update the body of research and scientific inquiry in the realm of parking regulations.

As the book makes perfectly clear, the case for Shoup's three-part prescription for parking woes has only grown stronger since 2005. Shoup's writing is as incisive and entertaining as ever. The imperative of parking reform—in a year of wildfires, floods, and transit systems choking on lack of revenue and riders—has never been clearer. *Parking and the City* is a perfect follow up to a classic work.

The Poisoned City: Flint's Water and the American Urban Tragedy by Anna Clark

Metropolitan Books, July 10, 2018, 320 pages

The Poisoned City perfectly exemplifies the miracle of journalism granted the freedom to spill off the pages of periodicals and onto the spacious confines of a book. Clark tells an essential story with enough detail and passion to hopefully inspire action as the Flint water crisis persists, even if it has fallen from the public consciousness due to a manic news cycle and a general lack of empathy.

The Poisoned City is presented as a historical narrative, allowing the story to weave personal anecdotes with statistics and descriptive passages to bring the story of the Flint water crisis alive and much more personal for the reader. Indeed, it's Clark's skill as a writer in this genre that ensures this book succeeds and flourishes where others have failed to hit the emotional mark.

Fifteen years from now, *The Poisoned City* could be the definitive account of the Flint water crisis in the annals of planning and urbanism literature. Right now, in 2018, it's the definitive call to action about the ongoing Flint water crisis, far from resolved and in need of devoted and constant media attention and planning expertise. The call to action can be heard far beyond Flint: anywhere systematic failures and neglect of public works persist in creating environmental and public health risks.

Sustainable Nation: Urban Design Patterns for the Future by Douglas Farr
Wiley, April 2018, 400 pages

The fundamental question Douglas Farr asks in *Sustainable Nation* is: "What does sustainability look like?" Farr answers that question in a variety of ways, with graphs, charts, maps, photographs, schematics, and a host of other visualizations that illustrate the problem of, and solutions to, climate change. *Sustainable Nation* does not lend itself to reading in one sitting. It's more of a coffee table book, especially enticing for planners who want to

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combat climate change in their cities but don't know where to start. Farr does his best to touch on absolutely everything a city can do to become just that much more sustainable, from creating community gardens to allowing denser housing types to reducing parking requirements to ripping out highways.

In visualizations and essays—by Farr and a host of distinguished guest writers—Farr lays out a rich menu for planners to choose from. His chapters cover hard urbanism, like buildings and streets, as well as soft but crucial issues like governance, economic sustainability, and street life. All along, Farr seeks to illustrate "patterns" of preferred outcomes that individual communities can use as guidelines, often to overcome local resistance or fear of change. Farr writes, "local actors walking around their neighborhoods using patterns as a portal into a preferred future can navigate their neighborhood toward that 'more perfect' end state." If every stakeholder could read *Sustainable Nation* and see what a green, carbon-lite future looks like, we'd probably get there much more quickly.

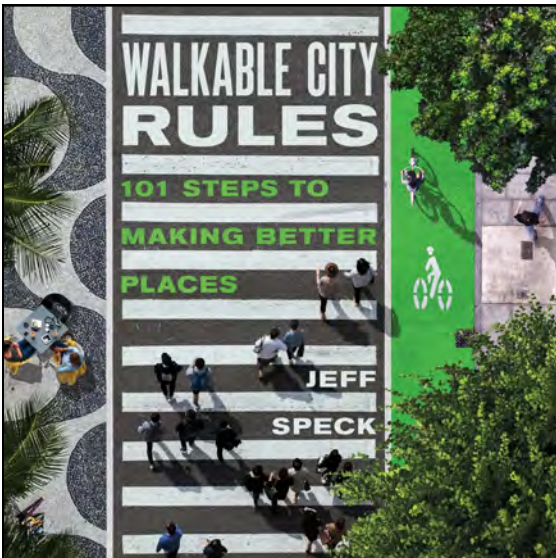
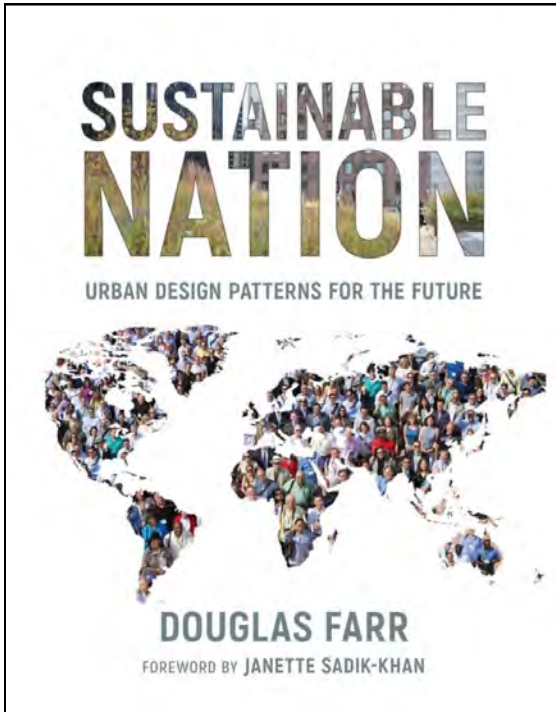
Walkable City Rules: 101 Steps to Making Better Places by Jeff Speck
Island Press, October 15, 2018, 312 pages

Walkable City Rules makes no secret that it's a follow up to Jeff Speck's previous work in *Walkable City*. In fact, on the second page of the introduction, Speck writes that the new book is "an effort to weaponize *Walkable City* for deployment in the field." While the purpose of *Walkable City* is to win people over to the cause, the purpose of *Walkable City Rules* is to get things built, explains Speck.

The success of *Walkable City* in winning people to the cause deserves a lot of credit for the many real-world opportunities for a more walkable public realm presented to planners today. The ongoing challenge arises in making sure walkability is done well and at scale. It's easy to talk the walk, but not always to walk the talk. Despite all the inroads made by Speck and other walkability advocates, the obstacles to a truly walkable approach to town and city planning are still faced with massive obstacles and numerous opponents. Thus, the necessity of the new approach of *Walkable City Rules*.

While Speck hopes (and directly suggests) that readers will read the book from cover to cover (and perhaps open an urban design consultancy afterward), the book is designed to provide reference points on highly actionable, specific ideas. This is a book that the reader can randomly flip open and read for ideas when passing the time, stuck in a rut, or looking for inspiration. Like any good index of ideas and references, *Walkable City Rules* is for people looking to push beyond mere regulatory conformity into best practices and creative solutions.

Perhaps the aspect of the book that most successfully marries the inspiration and the practical is the roster of cities and communities that make the list of case studies. Des Moines, Iowa; Lowell, Massachusetts; Lancaster, Pennsylvania; and Fort Lauderdale, Florida, among many others, are granted just as much ink as the usual suspects in New York and Portland. Speck's 101 rules for making a walkable city, organized into 19 sections, promotes one big idea above all the rest: any city can take steps to create a more walkable environment, and right now.



What I Have Learned

What Planners Do—or Don't—But Do Something!

by Paul C. Zucker, FAICP

President, Zucker Systems
(1934-2018)



Paul Zucker learning to be a planner in Bucks County, Pennsylvania. Zucker became a respected and successful city planning consultant known as the "Management Doctor"

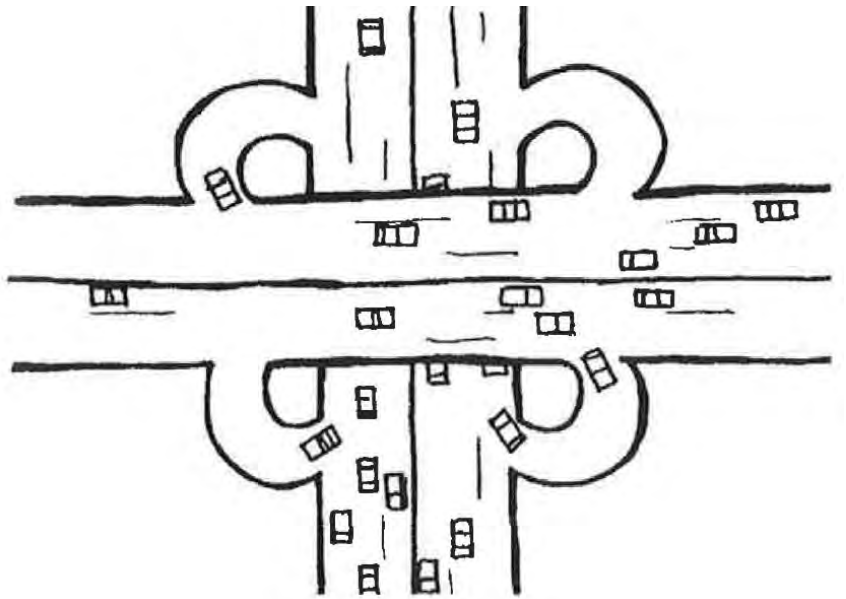
The following excerpt is from "What Your Planning Professors Forgot to Tell You: 117 Lessons Every Planner Should Know" by Paul C. Zucker, which was published in 1999 by Routledge.

Bucks County was a good choice for a young architect who knew little about planning. Ed Bacon was plying his trade next door in Philadelphia. Bucks County's Planning Director, Franklin Wood, understood the politics of planning better than anyone I've met since, and he threw great parties!

My first assignment came from a planner I was replacing, another architect. The department was working on a new freeway location and I was to draw a perspective of the freeway and a freeway interchange. I had driven 1,500 miles pulling a U-Haul for this assignment?

LESSON 3

Drawing perspectives of freeway interchanges isn't city planning.



Early on, it became clear that although the office was good at politics, no one had a clear picture of what planning was. Only one staffer even had a planning degree and he spent most of his time on administration. I was left to flounder on my own.

Not knowing what else to do, I jumped in:

- I read all the old reports and organized them into a bibliography and library.
- I learned how to battle with the Pennsylvania Department of Highways over freeway locations and frontage road designs.
- I created a manual Geographic Information System (GIS). We discovered that if you could put separate data on clear Mylar, you could combine various data by stacking maps and making prints in a large vacuum ma-

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LEARNED (continued from previous page)

What Your Planning Professors Forgot to Tell You (1999) by Paul Zucker, FAICP

"What does an urban planner need most? A sense of humor! The author of the bestselling *The ABZs of Planning Management*, proves it in this wise and funny book from APA Planners Press. The author knows a good story when he's lived one and he shares a career's worth in this collection. It's a tongue-in-cheek primer on how planning really works (or doesn't). His wry observations ring absolutely true on every page. Practicing planners will nod in rueful agreement with lessons—often learned the hard way—about achieving true success in planning and in life. And those just starting out will benefit from The author's insights about management, vision, career paths, and professional relationships. What planner hasn't developed a brilliant idea only to have it shot down by balky politicians?" www.amazon.com

chine. Our maps were three-feet-by-six-feet in size and unwieldy. In this roundabout way, I became known as the mapmaking king; an effort described in an unpublished history of Bucks County planning as follows:

"In the middle 1950s, Mylar, a much stronger and dimensionally stable material became generally available. Land Planner Paul C. Zucker, a recent architectural graduate of the University of Nebraska, converted much of the information assembled over the five years of the Planning Commission's existence to Mylar sheets. Using color-separated one inch to 2,000 feet U.S.G.S. information as the base, he showed the entire county on five overlapping map sheets. He then produced a wide array of additional information on separate overlays including individual land use categories, stream valleys, drainage areas, steep slopes, water and sewer mains and service areas, census data, historical development patterns, highway and land use proposals, traffic data, zoning districts, etc. Although Mylar was expensive, it was extremely durable and allowed production of cheap prints in any combination of overlays."

- I became so enamored with maps that the staff wrote a song, "Paul's Lament," about it to the tune of "Wouldn't It Be Loverly."

All I want is a map somewhere
With a Zip-a-Tone here and some Leroy there.
And a legend lined up square
Oh, wouldn't it be loverly?

Lots of Mylar for me to use,
Lots of red tapes and lots of blues,
And a draftsman I won't lose
Oh, wouldn't it be loverly?

Someone find me another drawer
For all my maps I need more and more
They're piling on the floor
Ten drawers would be so loverly.

LESSON 4

When you don't know what to do, just do something.



GIVE BACK



Utah Chapter
American Planning Association

Eugene Carr Endowment Fund

By donating to the Eugene Carr Endowment Fund for urban planning college scholarships you are not only investing in the future of our profession, but also in the future of our communities.

For more information email Angie Harris Roberts, Director of Development for the College of Architecture + Planning, at angie.roberts@utah.edu

Upcoming Events for Utah Planners



Year of Resilience: Community Recovery Planning after Disasters—University of Utah College of Architecture + Planning
Keynote: Dr. Laurie Johnson, Principal of Laurie Johnson Consulting; President, Earthquake Engineering Research Institute
March 21, 2019, at 5:30 PM MDT
University of Utah College of Architecture + Planning Building, 375 S 1530 East, Room 127, Salt Lake City, Utah
For more information: <http://www.cap.utah.edu/events/>



The Next Evolution of Public Hearings—APA Webcast Series
March 22, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.0 AICP CM Credit approved



Historic Preservation of African American Communities—APA Webcast Series
March 29, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.0 AICP CM Credit pending



2019 Land Use Legislative Update—Utah League of Cities and Towns
March 30, 2019 (Saturday) from 9:00 AM to 11:00 AM MDT
Utah State University - Taylorsville Campus, 920 W Levoy Drive, Taylorsville, Utah (satellite sites throughout Utah also available)
Register at: www.cvent.com/d/16q2v5. No charge for registration.
1.0 AICP CM Law Credit pending

Mark your calendars now...



Regulating Historic Signs—APA Webcast Series
April 5, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.0 AICP CM Credit pending



National Planning Conference 2019—American Planning Association
April 13-16, 2019
George R. Mascone Convention Center, 747 Howard Street, San Francisco, California
For more information: www.planning.org/conference/future-previous/
AICP CM Credits pending



New Federal Rules for Cell Towers Inside and Outside Rights-of-Way—APA Webcast Series
April 19, 2019, from 11:00 AM to 12:30 PM MDT
No charge for registration
Register at: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast
1.0 AICP CM Law Credit approved



Small Scale Development Workshop—IncDev Alliance
Small scale real estate development workshop for aspiring developers.
April 24, 2019, from 8:00 AM to 5:00 PM MDT
The Leonardo Museum, 209 E 500 South, Salt Lake City, Utah
Registration: \$180 until March 25, then \$210 until April 22, and \$240 for "last minute" (is space is available)
For more information: www.incrementaldevelopment.org/events



Spring Conference 2019—Utah Chapter of the American Planning Association
May 1-3, 2019
Carbon County Event Center, 450 S Fairgrounds Road, Price, Utah
For more information: contact Judi Pickell, Chapter Administrator, at admin@apautah.org
AICP CM Credits pending



Fall Conference 2019—Utah Chapter of the American Planning Association
October 3-4, 2019
Viridian Event Center, 8030 S 1825 West, West Jordan, Utah
For more information: contact Judi Pickell, Chapter Administrator, at admin@apautah.org
AICP CM Credits pending